

2nd Asian Automotive World Class Manufacturing Summit 2015

Date: August 3-4, 2015

Venue: DoubleTree by Hilton Jakarta Hotel, Indonesia

Post-Event Report



A full program that brought all sectors of the automotive industry

The 2015 Asian Automotive World Class Manufacturing Summit was held on 3 and 4 August 2015 at the Double Tree by Hilton in Jakarta, Indonesia. There were over 120 attendees who are the automotive OEMs, Tier 1&2 manufacturers, processing machine manufacturers and international associations with 23 excellent presentations during 2 days.

The conference opened the event with new research into South East Asia's automobile exports, which revealed the value of cars shipped and manufactured over the last decade. Areas of concern in the region were discussed in equal detail by Gaikindo Indonesia's Co-Chairman Jongkie Sugiarto, Chamber of Automotive Manufacturers of the Philippines Inc.'s President Atty. Rommel Gutierrez, and Malaysia Automotive Institute's CEO Madani Sahari.

This was followed by a focus on bringing new technologies to the mass market, with input from BMW group, RÖHM Asia Pacific, Shieh Yih Machinery (SEYI), Michelin Siam Co. Ltd, Yih Shen Machinery (YSM), and Wenzel group.

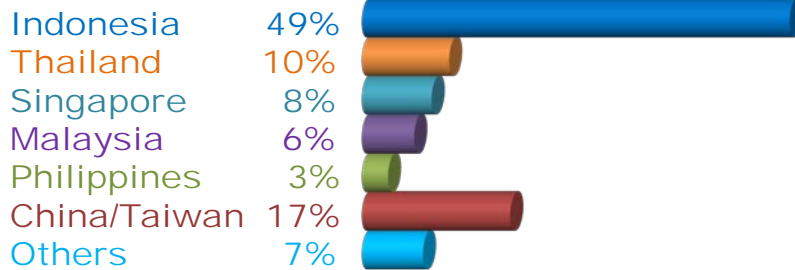
Companies and institutions such as, ZF Friedrichshafen, Continental Automotive, BOSCH ASEAN, TÜV Rheinland, The Plastics Industry Trade Association, USA, and Konecranes have outlined the future for car retailing and connectivity, and those at the cutting edge of new technologies addressed the challenge of turning innovation into profit.

PCS Group Thailand, Tong-Tai Machine, MAPAL Thailand, ILJIN, Somboon Advance Technology Thailand, and Taiwan Takisawa also delivered their verdicts on the skills and attributes that the future top companies in the sector would need to possess. And have also discussed their companies' approaches to new technology.

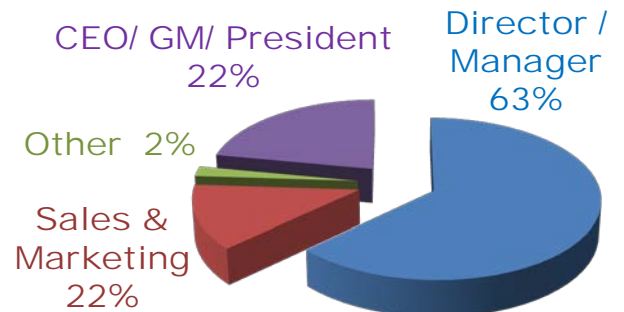
The two-day conference has played host not only to leaders of the industry, but to relevant, high-profile speakers from beyond the sector. Finally, car buyers' needs in South East Asia will continue to change, and the overriding message was that the industry must constantly adapt to meet and exceed their requirements.

Participators Analysis

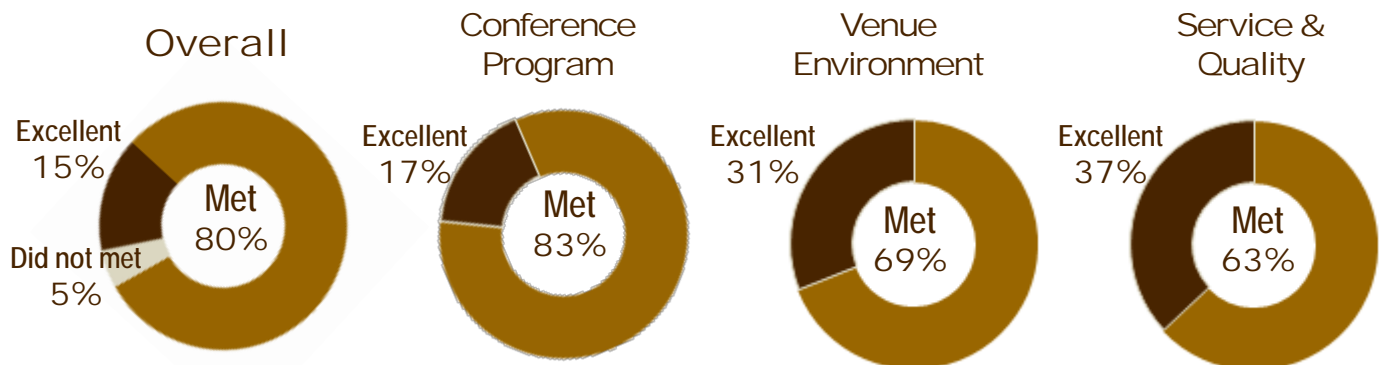
Region



Occupational Position



Satisfaction Survey



Comments

92% agree that the presentation is informative and useful.

93% agree that the format of the presentation had a positive impact on learning/satisfaction.

86% agree that the conference helps to establish alliances or build relationships with international peers.



Speakers and Topics

Jongkie Sugiarto
Co-Chairman
Gaikindo Indonesia

Topic:
Automotive Outlook 2015



Michael Guempel
Director BU Chassis Systems (ASEAN)
ZF Friedrichshafen

Topic:
Structure and Technology Outlook for
MOTION MOBILITY in Asia

Uli Kaiser
President
TEBA Thailand

Topic:
ASEAN Automotive Roadmap 2020



Segsarn Trai-Ukos
Country Director (Thailand)
Michelin Siam Co. Ltd.

Topic:
Mobility in South East Asia

Rommel Gutierrez
President
CAMPI Philippines

Topic:
The Philippine Automotive Industry
Roadmap to 2020

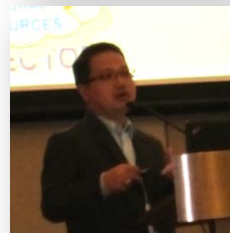


Dirk Uphoff
Purchasing Director S.E. Asia
BOSCH ASEAN

Topic:
Bosch Mobility Solution – Market
Driven Strategic Activities in ASEAN

Madani Sahari
CEO
MAI Malaysia

Topic:
Malaysia Automotive Industry
Towards Sustainability



Ralf Von Baer
General Manager (Indonesia)
BOSCH ASEAN

Topic:
Bosch Mobility Solution – Market
Driven Strategic Activities in ASEAN

Jan Ehlen
Director Government and External
Affairs Southeast Asia (ASEAN)
BMW Group

Topic:
The Way to Highly Automated Driving



Steve Gan
Chief Representative
ILJIN

Topic:
ILJIN Korea – A Competitive Global
Automotive Supplier

Jörg Laatsch
Vice President Powertrain ASEAN
Continental Automotive

Topic:
Powertrain – Clean Power
Technologies for Emission Reductions



Techapit Ampaipant
Manager Business Coordination Dept.
P.C.S. Machine Group Holding PCL.

Topic:
Challenges of Becoming a Supplier
for the ASEAN and Global Market



Speakers and Topics

Michael Taylor
Senior Director International Affairs
The Plastics Industry Trade Association

Topic:
What's Driving North American Auto
Market & the Role of Plastics in the Ride



Ruddy Herlawanto
General Manager (Indonesia)
TUV Rheinland

Topic:
ASEAN MRA and
Implementation Status

Roberto Bencina
Managing Director of Asia-Pacific
RÖHM Asia Pacific Pte. Ltd.

Topic:
Solutions for the Automotive Industry



Thanthach Ritthinam
General Manager (Thailand)
Somboon Advance Technology

Topic:
Automotive Supplier Scorecard
for Success

Uli Kaiser
ASEAN Business Development
EMAG Group

Topic:
EMAG World Class
Manufacturing Systems



Rajeev Gupta
Sales Director ASEAN Pacific
MAPAL

Topic:
MAPAL – Technological Machining
solution for Automotive Industry

Stefan Mahr
International Sales Manager
Wenzel Group

Topic:
360° Automotive solution



Peter Hsu
Director of Forming Engineering Div.
Shieh Yih Machinery (SEYI)

Topic:
Highly Efficient Forming Solutions

Jari Myyryläinen
VP Head of Industry Applications
Konecranes

Topic:
Material Handling
in Automotive Industry



Sunny Yang
Manager of Overseas sales Dep.
Tongtai Machine & Tool Co., Ltd.

Topic:
Tongtai's Applications in the
Automotive Industry

Robert Wilfred
CEO, YSM - India.
YSM International Pvt. Ltd.

Topic:
Slide Forming Technology



Richard Su
Section Manager of Overseas Dept.
Taiwan Takisawa Technology Ltd.

Topic:
TAKISAWA's Applications in the
Automotive Industry



Conference Activities

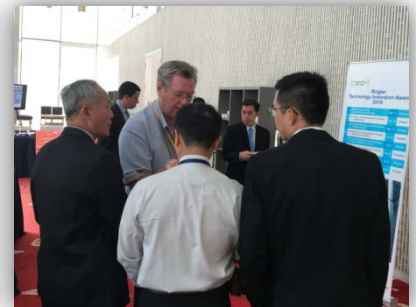
Booth Visiting

On-site exclusive showcase, supplier and user matching based on the requirements, meetings set up between potential suppliers and customers.



Tea Break Social Networking

Face to Face with key industry contacts, build up your social network with industry manufacturers, suppliers, regulators, academicians & R&D experts.



Cocktail Party

Information exchange among speakers and participants in a friendly atmosphere.



Part of Attending Companies

Abatek	Hella Thailand Co., Ltd.	PT Jaya Metal Teknika
Amber Dual	XinJinHuang Automotive Precision Parts Mould	PT Shei Tai Industrial
Atlas Copco	Hexagon Metrology	PT Trumpf Indonesia
Artnet Protech Pacific Limited	ILJIN	PT TUV SUD Indonesia
Ayala Corporation	Intec Precision Equipment	PT. Bintang Matrix Indonesia
Azamarc	Integrated Micro-Electronics, Inc.	PT. Bukit Mas Bearindo
BMW Group	JATO Dynamics Ltd	PT. Volta Power International
Bosch Automotive	Juoku Technology co. ltd.	PT. Schaeffler Bearings
C3 Car Care Center	Kairoz Systeme	RMODA workshop
CAMPI Philippines	Kuehne+Nagel	RS Services
Chevrolet	MAI Malaysia	Somboon Advance Technology
Continental Automotive	Makes Sdn Bhd	The Plastics Industry Trade Association USA
Daihatsu	MAPAL	SSAB
Dana Golding Corporation	Mawea Industries	Toyota Motor
EMAG Group	Michelin Siam Co., Ltd.	Thai European Business Association
EuroCham	Modern Cikande Industrial Estate	Thyssen Krupp
Gaikindo Indonesia	Oerlikon balzers	Timken
Gabungan Industri Alat-alat Mobil & Motor	P.C.S. Machine Group Holding PCL.	Tool Link Co. Ltd.
Gantner	Pt Astra	Tox Presso Technik
Gedung GATRA	PT. Borneo Nusantara	TÜV Rheinland
Geodis Wiulson	PT Graha Elektro Tama	WISMA SUAR
German Automotive Business Corporation	PT. Howsanindo Industry	YSM International Pvt. Ltd.
Hella India Automotive Pvt. Ltd.	PT. Indo Best Welder and Heater	ZF Friedrichshafen

Event Supporters

Co-organizer



Association



Media



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See You in 2016 ASEAN Automotive Manufacturing Summit!

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