

2018 Innovative Plastics Compounding Technology Conference



June, Ningbo Zhejiang Province

Media Support



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Background

With the vigorous development of domestic automotive, electrical, electronic and communication machinery industries, the demand for modified engineering plastics will rise sharply, and a variety of high strength heat-resistant engineering plastics will be widely used as well. Modified plastics as an important field of new material industry, will develop towards environmental protection, low carbon, high performance, multifunction integration and low cost, which will also become important materials to be used for new energy vehicles, high-end equipment, energy saving solutions, environmental protection, biological medicine and new generation of IT industry and other strategic industries.

China's 13th Five-Year plan has also formulated a series of favorable policies on technological innovation, optimizing industrial structure, improve the competitiveness of enterprises and promote the development of China modified plastics industry. Which will be discussed during our event.

"2018 Innovative Plastics Compounding Technology Conference" will be held in Ningbo in June, where we'll discuss the new applications of modified plastics. We'll also provide you with a great platform for you to communicate and discover new trends and manufacturers' demands with help of industrial experts, manufacturing producers and suppliers. Join us and get to know latest innovation and processing technologies!

Highlights

Experts' Insight

150 precision industry experts and guests, 15+ hot topics, sharing cutting-edge manufacturing technology, comprehensive FAQ

Diverse Forms of Communication

The experts' speeches, informal networking opportunities during tea breaks, business dinner and factory visit combined, offer you diversified channels for establishing new business connections

Case Studies

Explore strategies to create profitable products that meet consumer needs

Expo and technical seminar

Find out about the latest technology and products. An easy and fast way to acquire updates on innovative technology and scientific development

Buyer-Supplier match making service

Offer match making service to meet the specific purchasing purpose of your company



Hot Topics

- ▶ Development trend of modified plastics in China
- ▶ Development trend of plastics additives all over the world
- ▶ Innovation technology drives the development of modified plastics industry
- ▶ Innovative applications and trends of inorganic mineral materials in plastic modification
- ▶ R&D development of halogen free flame retardants all over the world
- ▶ The demand and opportunities of modified plastics in the lightweight of automobile
- ▶ New demand trends of household appliances for modified plastics
- ▶ Applications of modified PEEK in medical field
- ▶ Modified plastics industry under 4.0 changes
- ▶ New biodegradable plastics
- ▶ Study on the mechanism of viscous dissipative melt mixing and its application in the preparation of filled functional polymer materials
- ▶ Plastic modification technology for chemical shock of disinfectant in hospital
- ▶ Modification and innovative applications of biodegradable plastics / biodegradable plastics
- ▶ Legislation, regulations and environmental issues
- ▶ Modification of plastics with micro and nano materials

Who Will Attend

By Industry:

- ▶ Thermoplastics Compounders
- ▶ Innovative Material Suppliers
- ▶ Additives Manufacturing Enterprise
- ▶ Plastic Molding and Processing Equipment Suppliers
- ▶ Downstream product end user (Packaging, Autoparts, Electronic appliances)
- ▶ Inspection Institution
- ▶ Associations/Universities/ Government
- ▶ Others

By Position:

- ▶ President/ General Manager
- ▶ Engineering/Project Department Supervisor
- ▶ Technical/equipment Department Supervisor
- ▶ R&D/Design Department Supervisor
- ▶ QA/QC Supervisor
- ▶ Sales/Marketing Supervisor
- ▶ Government / Association / Institutions / Other Related Delegates
- ▶ Others



Part of Inviting Companies

Midea
Hanwha
DAICEL CHIRAL
DuPont
BASF
DSM
A.Schulman
Toray
PolyOne
Asahi-Kasei
LG
Solvay
Radici Plastics
TeiJin China
Sabic
Celanese
Richao (Shenzhen)
SK
Orinko Plastics Group
Shanghai Yucheng
Hower

Genius New Materials
Wotlon
Shenzhen Tongyi Plastic
ShundeYuanrong New Materials
Shanghai Pret
Kingfa Technology
Hunan Banfert
Kumho-Sunny
Haier
Langyi Tech
Suzhou Jumbo Technology Co.,Ltd.
Guangzhou Selon
Mingyuan Group
OuliYuanliao
Juner
Hefei Heyuda
HJTXCL
Dawn Group
ChangweiJinci
ZhongshanLeungchoi
Meijuke Chemistry

Suzhou Jude
Shanghai Sunny
Nanjing Julong
Gree
Yanfeng Automotive Trim Systems Co., Ltd.
Benecke-Kaliko
MEMTECH China
Guangxi YuxinFangsheng
Wuxi Kehong
Gissing Group
CK China
Kostal
MECAPLAST GROUP
Delphi
Lear Corperation
Shanghai Valeo
Shanghai Volkswagen
Beijing Hyundai
Beijing Benz
Chery
Jaguar
Land Rover

About the Organizer



Connecting industry through information exchange!

Ringier Trade Media Ltd.

Taking advantage of powerful media resources, Ringier Conference covers the industries of plastics, food, personal care, medicine & health care, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies. Since 2003, we organize over 20 high level conferences bringing industry leaders together for information exchange and networking opportunities in China and successfully extend into S.E.Asia from 2014.

A series of conferences in S.E.Asia that cater specifically to industry verticals like metalworking technology, plastics processing, automotive, food beverage processing & packaging representing growth sectors in many S.E. Asia countries. These sectors require high levels of technology and upgrading to meet the growing needs of sophisticated consumers both domestically and for export markets.

Conferences organized by Ringier not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

For more information, please visit www.ringierevents.com

Contact Us

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Tel: 86-21-62895533-155



2018 Ringier Conference

Sponsorship Packages Opportunities

NEW



We
make your
business
happen

Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 20 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why
should
you
sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: The opportunity to experience first-hand what makes a best-in-class factory operate.
- Special Benefits for Booth Sponsor: Matchmaking Service and New Technology Presentation

Ringier Events

Connecting industry through information exchange!

Previous Sponsors(partial)



Item Sponsorship

Limited to the speech sponsor or above

Benefit	Factory Tour	Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Booth Sponsor		
		Plenary Session	Parallel Session					Standard Booth	+10min Seminar	Double Booth
Price(USD)	\$16,200	\$9,700	\$5,100	\$8,100	\$10,500	\$2,300	\$2,500	\$2,700	\$2,900	\$4,600
On-Site										
Brochure Insert into the Conference Bag	√			√	√					
Factory Tour (no shuttle bus)	√									
Free Delegate Pass	5	2		2	2	+ 1	2	2		4
Full Page AD	1P	1/2P		1P	1P		1/2P	1/2P		1P
Speech Slot		1 Slot								
Booth	Standard Booth			√				√		
	Standard Booth +10min Seminar	√							√	
	Double Booth +10min Seminar									√
Tea Break & Video							√			

Notes:

- 1.Factory Tour: Conference organizer will lead the delegates to meet companies. The staffs and photographer will be assigning each company as well.
- 2.Speech Slot: 15min Speech + 10min for end user company to share application case. It could not be used for product promotion. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates
- 3.The prices of cocktail party and gala dinner are based on 100 attendees. including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

Event Supplies

Benefit	Event Supplies (The supplies provided by the sponsors.)					Exclusive Supplies (Only 1)			
	Pen	Bag	Notebook	USB Flash Drive	Lucky Draw	Name Tags	Lanyard	Chair Cover	Signature Wall
Price(USD)	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$5,000	\$3,600
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: within 150 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 150, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

Advertisement Sponsorship

Limited to the bronze sponsor or above

Benefit	Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)	\$2,600	\$2,500	\$2,300	\$2,900	\$2,000	\$2,100
On-Site						
Free Delegate Pass	+ 1	1	1	1	1	1
AD	Inside Front Cover	1P				
	Inside Back Cover		1P			
	Back Cover			1P		
	Bound Insert				1P	1P

Sponsorship Package

Benefit		Platinum (Only 1)	Gold (Only 1)	Silver	Bronze	
Price(USD)		\$32,700	\$16,400	\$11,000	Plenary Session+Standard Booth	\$10,000
					Standard Booth	\$6,400
					Double Booth	\$7,300
					Plenary Session+Double Booths	\$11,200
					Plenary Session+Four Booths	\$16,000
Pre & Post-event						
Customized EDM Promotion		4,000 DB	3,000 DB	2,000 DB		
On-Site						
Opening Remark		√				
Brain Stoming			√			
Customized Parall Section		1/2 Day				
Brochure Insert into the Conference Bag		√	√	√		
Invite Two Specified Speaker		√				
Group Picture		√				
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet		√	√			
Factory Tour (no food or shuttle bus)		√				
Free Delegate Pass		10	8	5	Single Booth:3 / Double & Four Booths:5	
AD	Inside Front Cover	√				
	Inside Back Cover		√			
	Back Cover					
	Bound Insert	2P	1P	2P	1P	
Speech Slot		3 Slot	2 Slot	2 Slot	1 Slot	
Exhibitor(+10 min Seminar)		Double Booth	Double Booth	Double Booth	Standard Booth / Double Booths / Four Booths	
Tea Break & Video		√				
Dinner(Cocktail Party or Gala Dinner)		√				
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4				
	Bag					
	Notebook					
	USB Flash Drive					
	Exclusive Name tags & Lanyard		√			
Lucky Draw (The gift worth USD 320 provided by the sponsor)		√				

Customized Event

Customized event	USD 11,000+
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(The final interpretation belongs to Ringier Trade Media Limited company.)

Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

特装展位的制作成本自行吸收
The Production Cost of Special Booth is not Included



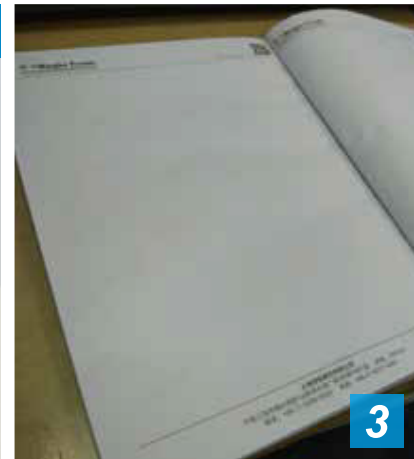
1



2



7



3



4



5

7. 导览地图 Event MAP
8. 挂绳 Lanyard
9. 椅背 Chair Cover



8

6



9

