









MobilKomersial.com





AutoBook





















Ingersoll Rand







150+ Participants Expected





Commercial Exhibition





Business Matchmaking

Organizer













Partners









Industry Background

Advanced automotive engineering and manufacturing in ASEAN

ASEAN countries have continued to achieve a strong position in global automotive production by supplying booming domestic markets in the Asian region as well as globally. In particular, Thailand, Indonesia, Vietnam, and Malaysia have seen dramatic growth in their automobile manufacturing and production. And though each market has characteristically different economic niches and consumer bases, one thing for sure isthat growth is skyrocketing as people's incomes rise along with their desire to purchase anautomobile.

Change is rampant and everywhere

With exciting advancements in automotive engineering dramatically driving change in the manufacturing process and final product, most Asians buying a car today will never know its predecessor – the hulky-bulky steel and fuel inefficient machines of decades past. Newly engineered plastics and metal alloy applications and advanced manufacturing processes are changing everything and redefining today's' automobile.

The use of magnesium alloys in global automotive production is increasing. About 75% lighter than steel, 50% lighter than titanium, and 33% lighter than aluminum, magnesium alloy applications in the global automotive industry is forecast to grow at a CAGR of 10.1% from 2015 to 2020. Automotive interiors, powertrain, chassis, and exteriors are the major application areas of magnesium alloys in a vehicle.

Similarly, the automotive plastics market in ASEAN has experienced strong performance in the past few years, and this will continue due to trends of light-weighting in vehicles and the replacement of steel with plastics. The substitution of plastics in automobiles not only enhances design flexibility, but also promotes fuel efficiency in line with environmental trends in reducing the carbon footprint of vehicles.

The 3rd Asian Automotive Manufacturing Summit 2016, Jakarta, Aug 15-16, 2016 (hosted during Gaikindo Indonesia International Auto Show – GIIAS, Aug 11-21) is two days of mingling, lunches, receptions, cocktails and informative presentations and discussions on advanced automotive manufacturing in ASEAN. The agenda content will focus on lightweight and smart manufacturing including the latest information on advanced materials (plastics and metals) in automotive engineering, and the latest in Design, Quality Control, Inspection and Advanced Manufacturing Systems.

This ASEAN-focused automotive manufacturing conference will feature separate tracks for plastics and metalworking applications and advanced manufacturing systems and processes.

Be a part of it and experience the action!

This exciting conference platform provides leaders and visionaries with opportunity to get on center stage with the Who's Who of the automotive manufacturing industry and political circles to deliver high-powered keynote addresses and engage in lively talks and panel discussions.

Join over 150 manufacturing professionals like you and deliver your message.

Industry Background

2016 Event Highlights & Benefits

1. Hot Topics Rich Contents:

- √ Keynote topics covering latest market trends, import/export regulations, technological innovations, channel management in the auto industry
- √ Focus on the lightweight auto manufacturing in plastics and metalworking respectively
- ✓ Presentations include case studies, success stories and practical solutions for smart manufacturing in the automotive industry

2. Outstanding Partners:

- ✓ **TEBA** (Thai European Business Association)
- √The two largest local Automotive Associations *GAIKINDO* (The Association of Indonesia Automotive Industries) and *GIAMM* (Indonesian Automotive Parts and Components Industries Association)
- ✓ Prominent SE Asian auto media Thai AutoBook and its Indonesian series Indonesia AutoBook

3. Cross-Supply-Chain Participants:

With the support from the two largest local Automotive Associations and overseas visitors attracted by GAIKINDO Auto Show during the same week will result in a mix of local and regional automotive OEM manufacturers and Tier1/2/3 component suppliers. The Summit will bring together automotive makers from China and Southeast Asia in addition to various associations, suppliers of technology etc, including members from GAIKINDO and GIAMM.

4. An incredible line up of speakers

In addition to Mr. Jongkie Sugiarto from Gaikindo, Mr. Hamdhani Dzulkarnaen from GIAMM, more keynote speakers from BMW, GEELY, Volkswagen Group, BOSCH, Continental and Malaysia Institute for Supply Chain Innovation will present the latest market trends, applications, regulations, market conditions. What a valuable opportunity to learn and network!

5 Astra Otoparts HQ visit & discussion

Astra Otoparts, the largest & Foremost Automotive Component Group of company in Indonesia, produce and distribute a wide variety of two-wheeler and four-wheeler spare parts. All oversea conference delegates & sponsors are invited to their head office for a tour and meet with senior management at 3pm on day 2.

6. Free Shuttle Bus to GAIKINDO INDONESIA INTERNATIONAL AUTO SHOW 2016

Day after conference, Wednesday, Aug. 17, all overseas delegates & sponsors will get a VIP pass to the Indonesia Auto Show, where you can see all the makers on sale in the country!

7. A Range of Business Activities:

- √ Technical conferences and panel discussions
- ✓ Exhibitors featuring their latest technology and manufacturing solutions
- √ A business matchmaking zone
- √ Two tea breaks and Two lunch buffets on both days
- ✓ A cocktail party on the first night

Reasons Why You Should Attend

• Face-To-Face Communication With Your Peers:

Meet industrial authorities, fellow manufacturers, suppliers, regulators, distributors, academics as well as R&D researchers at the event.

• Get To Know The Latest Market Trends And Prospects:

Learn about the regional manufacturing needs, export opportunities and more.

• Learn From The Industry Experts:

Get ideas, gain insights and learn best practices in processing and design in the auto industry.

Visit Leading-edge Exhibitors:

Discover new products, services and solutions for your business to generate higher profitability.

• Meet New Suppliers And Agents:

Attend one-to-one meetings with potential partners

• Build Your Business Network:

Build your business network at a relaxing and friendly atmosphere

Who Will Attend?

Automotive OEMs & Tier 1/2/3 Manufacturers from Key Automotive Association Members in Indonesia

GAIKINDO - The Association of Indonesia Automotive Industries































































GIAMM - Indonesian Automotive Parts & Components Industries Association



















... More Tier 1 107+



















































Tier 3

Partial Delegates List

Mould-Tip Injection Technology Limited

Marketing Specialist Indonesia

PT Astra Otoparts Tbk Divisi Nusametal

Plant Division Head

Purchase Department Head

Engineering Deputy Division Head

PT. Sanken Indonesia

Manager

Manager

Hino motors mfg Indonesia

Machining Supervisor

Machining Plant Manager

PT Enkei Indonesia

Engineering / Maintenance

PT. NGK Busi Indonesia

Senior Manager Production Engineering & Maintenance

Voith Turbo

Sales & Project Engineer

PT. Wijara Nagatsupazki

Production Manager

CV. Midia Tekindo (Midiatek)

Product Manager

Operations Manager

PT. Astra Otopart Tbk.

Director

Head of Business Development and Strategy

Jato Dynamics

Country Research Coordinator

Country Business Development Manager ThyssenKrupp AG, Representative Office Indonesia

Head of Country and Group Representative

Dongguan Zhongzhi Testing Instruments Co.,Ltd

Manager

PT.Astra Otoparts, Tbk

Amd

PT Oerlikon Balzers Artoda Indonesia

General Manager

Sr. Business Development Manager - Molds & Dies

EMS-CHEMIE (Thailand) Office

Business Manager, Automotive

Key account manager Automotive

PT. Garuda Metalindo Tbk.

Director

Vice President Director

Aisin Indonesia Automotive.

Production Engineering Automotive

Automated Press and Tooling AP&T, Sweden

Sr. Advisor- Marketing and Sales

PT Astra Otoparts

Engineer

Department Head of Product Engineer

Section head prototyping center & styling development

Conference Agenda

Day 1 - August 15, 2016 (Monday)

A.M.

08:30	Registration
09:00	Welcome and Opening
	Official - Indonesia
09:30	Indonesia Automotive Industry
	Market Entry Strategies
	Jongkie Sugiarto, Gaikindo
09:50	Malaysia Automotive Industry Update
	Madani Sahari, MAI Malaysia
10:10	How to do business with BMW & BMW'S
	global procurement policy
	Carsten Müller-Deiters, BMW Group
10:30	Coffee Break
11:00	Industry 4.0 for Automotive Professionals
	Dr. Martin Tonko, Roland Berger
11:20	Press the Future: How servo press can support
	profit
	Steven Lee, VP Press Division, Shieh Yieh
11:40	Indonesia's Automotive Cluster
	Hamdhani Dzulkarnaen Salim, GIAMM
12:00	Intelligent Manufacturing Systems
	Bert Tseng, Group Special Assistant, Tongtai Topper
12:20	Lunch





Carsten Müller-Deiters



Steven Lee Shieh Yih Machinery Industry Co., Ltd.



Madani Sahari MAI



Dr. Martin Tonko Roland Berger



Hamdhani Dzulkarnaen **GIAMM**

P.M.

High profit machining 14:00 Uli Kaiser, TEBA **Sponsor Presentation: Plastics injection molding** 14:30 Chen Hsong Group What's Driving the Auto Market & The Role of Plastics 15:00 Michael Taylor, SPI (Plastics Industry Trade Ass.) 15:30 **Coffee Break Sponsor Presentation** 16:00 Ingersoll Rand 16:30 **Trends in the Application of Engineering Plastics** in Automobiles Production: Plastics versus Metal Dr. Jeffrey Helms, Global Automotive OEM Corporate

Accounts Director. Celanese

Panel Discussion

17:30 Cocktail Party & Networking

17:00



Bert Tseng Tongtai Topper



Michael Taylor SPI



Uli Kaiser TEBA



Dr. Jeffrey Helms Celanese

17:00

Return to Hotel

Conference Agenda

Day 2 - August 16, 2016 (Tuesday)

A.M.

09:30	Infrastructure and Modernization Kukuh Kumara, Gaikindo			
09:50	Enabling Finance for Automotive Projects Tomio Alan Komatsu, IFC International Finance Corporation (World			
	Bank Group)			
10:10	48 Volt Technology – More than a Mild Hybrid			
	Jörg Laatsch, Continental Powertrain			
10:30	Coffee Break			
11:00 Future emission requirements & Diesel technology				
	Ralf von Baer, BOSCH Automotive			
11:20	Component localization, validation, launch and cost reduction of			
	new vehicles in the ASEAN market			
	Rahmat Septriwan, RS Services			
11:40	Supply chain strategy in automotive industry			
	Javad Feizabadi, PhD, Malaysia Institute for Supply Chain Innovation			
12:00	Wrap up & Lucky Draw			
12:30	Lunch			



Kukuh Kumara Gaikindo



Tomio Alan Komatsu IFC



Jörg Laatsch Continental



Ralf von Baer
BOSCH



Rahmat Septriwan RS Services



Javad Feizabadi Malaysia Institute for Supply Chain Innovation

P.M.

For our international attendees: Visit of PT Astra Otoparts HQ

14:00	Departure for visit of PT Astra Otoparts HQ
15:00	Arrival / Refreshments
15:30	Presentation PT Astra Otoparts Group
	Djangkep Budisantoso, Board of Directors PT Astra Otoparts
16:00	Visit PT Astra Otoparts Showroom
16:30	Q&A

Day 3 - August 17, 2016 (Wednesday)

10:30 – 15:00 Visit Gaikindo Indonesia International Autoshow

Contact Us

Enjoy Registration & Exclusive Packages



Standard Registration - USD600 /person



Double Package - Free Hotel Room for 2 Nights

* A complimentary twin room for 2 nights in official appointed satellite 3-star hotel located close to the venue for 2 persons from the same company.

Quad Package - Buy 3, Get 1 Free & Free Hotel Rooms

- * For every four or more delegates from the same company, the fourth person will enjoy a free registration.
- * Two complimentary twin room for 2 nights in official appointed satellite 3-star hotel located close to the venue for 4 persons from the same company.

About Organizer

OOORingier Events

Ringier Trade Media Ltd. is a leading provider of B2B industrial information to industrial leaders in China, Asia and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms that include print (industry trade journals), an online marketplace (www.industrysourcing.com), events, PR & Content marketing and Apps. With award winning editorial content, Ringier publishes 22 industry trade journals, covering 20 key industries.

Since 2003, Ringier has been hosting conferences that bring industry leaders together for information exchange and networking opportunities in China. It has successfully extended these conferences into Southeast Asia in 2014. These events are not only provide industry leaders with the latest technologies, but also help companies to innovatively explore new markets. With over 10 years' experience, Ringier Events has been successfully linking over 5,000 buyers and suppliers in China, Southeast Asia and the rest of the world to the mutual benefit of all parties.

Venue Hotel - Your Business & Leisure Experience



Mercure Serpong Alam Sutera Hotel

Address: Jalan Alam Sutera Boulevard Kav23, Serpong, South Tangerang 15325, Tangerang, Indonesia

Telephone: +62-21-2966-8668

Website: http://mercureserpongalamsutera.com/

Mercure is located within the Integrated Alam Sutera Complex, this hotel is situated between Omni Hospital and Living World Shopping mall, at the center of the lifestyle, entertainment and gastronomical hub in South Tangerang. The hotel has 3 fine food outlets, Mint & Pepper Restaurant, Mocca Lounge Bar and Maniz Pooldeck. And also the facilities Fitness Center, Swimming Pool and M Spa ready to pamper and indulge your body and mind after the busy day.

Distance from Hotel

* Soekarno-Hatta International Airport 32 km (Drive Time: 30 mins)

*Indonesia Convention Exhibition (ICE) 10 km (Drive Time: 20 mins)







For More Information, Please Contact:

Greater China

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Asia Pacific

Rugust 15-16, 2016 | Jakarta, Indonesia
August 15-16, 2016 | Jakarta, Indonesia
August 15-16, 2016 | Jakarta, Indonesia

Registration Form

Company Information							
Company Name							
Tel			Fax				
Address							
Website							
1 st Delegate			2 nd Delegate				
Name			Name				
Title			Title				
Gender	☐ Mr. ☐	Ms.	Gender	☐ Mr. ☐ Ms.			
Mobile			Mobile				
Email			Email				
3 rd Delegate			4 th Delegate				
Name			Name				
Title			Title				
Gender	☐ Mr. ☐	Ms.	Gender	☐ Mr. ☐ Ms.			
Mobile			Mobile				
Email			Email				
How did you hear from us?	☐ Email Blast ☐]Soical Media: □	-	☐ Print Ads/Flyer ☐ Referral by:			
Tion and you note it office.			**************************************				
Registration Type	■ □ Double Package - Free Hotel Room for 2 Nights						
venue for 2 persons from the same company. Quad Package - Buy 3, Get 1 Free & Free Hotel Rooms * For every four or more delegates from the same company, the fourth person will enjoy at * Two complimentary twin room for 2 nights in official appointed satellite 3-star hotel to the venue for 4 persons from the same company. Standard Registration							
Total Amount	** Please arrange the payment within 10 days after registration.						
USD	☐ Pay Online via your Paypal / Alipay / Doku account (Please contact our representative)☐ Remittance or T/T in advance (Following Bank Information)						
I need invoice in advance.	Beneficiary's Name: RINGIER TRADE MEDIA LIMITED Beneficiary's bank: The Hong Kong and Shanghai Banking Corporation Ltd (Swift Code: HSBCHKHHHKH) Beneficiary's Account Number: 500-209374-274 (USD)						
		ionnaire for Bu	, ,	hmaking			
What's Your Major Pro							
Product Types You'd Like To Purchase?							
Companies/Organizations You'd Like To Meet?							
Topics/Fields That Interest You?							
Please send back the form to our representative, thanks! Contact Window:		** Notice ** 1. The registration fee includes all seminar sessions, comprehensive documentation, lunch buffet and tea breaks and cocktail party etc. 2. The business matchmaking is in accordance to the organizer's arrangement. 3. After payment is confirmed, cancellations cannot are not acceptable. No-shows will not be refunded. 4. Swapping your registration to another person is acceptable. The details of the person who will replace you must write to the conference office prior to the conference.					
		 Please keep a photocopy of your record and bring it with your business card onsite. By completing this registration form you are liable to understand and agree to the cancellation policies 					