



Asia Food & Beverage Summit 2018

**Functional ingredients applications /
Innovation packaging technology in food and beverage industry**

Sept. 4-5, 2018 Jakarta, Indonesia

Join **200** manufacturing professionals like yourself and learn how to improve your productivity, cut costs, share experiences, make new business contacts.

- ▲ **Technical Conference**
- ▲ **Business matchmaking**
- ▲ **Commercial Exhibition**
- ▲ **Market Development**
- ▲ **Panel discussion (new)**

Organizer



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Enhance your competitiveness / Spotlight on Indonesia

With a population of nearly 235 million, Indonesia represents 41% of the ASEAN population this statistic alone is attracting huge investments in food and beverage catering to the needs of the predominantly Muslim population. By 2021, Indonesia is forecast to spend USD1.9 billion on halal food, and in general, convenience food and products made with healthier ingredients.

Indonesia's food and beverage industry contributes significantly to the growth of the local economy. In 2017, it accounted for around 34% of the country's GDP (non-oil and gas). The largest subsector of the local manufacturing industry, food and beverage consists of an estimated 5,748 medium to large companies and 1,242,185 small and micro-enterprises.

Part of Indonesia's Master Plan of National Industry Development, the industry anchors its progress on growth especially from the following segments: fish and seafood, vegetable oil, refreshments, fruit and vegetable, flour, and sugar cane.

Indonesia, the third investment destination in Asia (after China and India), has garnered a positive rating in 2017, according to assessments by Moody's, Standard and Poor, and Fitch Ratings. From January to June 2017, foreign direct investment for food reached USD1.2 billion.

But while moving in the right direction, Indonesia's food and beverage has yet to address lack of resources, increase product innovation, utilize recent processing technologies and automation, improve nutrition, and seriously undertake steps to reduce food and water waste.

The Asia Food and Beverage Summit (AFB Summit) hosted by Ringier Trade Media Ltd in Jakarta, aims to seek and present solutions to these challenges, many of which are also felt by manufacturers in other ASEAN countries.

Build your brand with the right packaging

For food and beverage manufacturers, packaging is both a means to protect their products and to communicate their branding. Food and beverage packaging is changing with the needs of consumers. In Indonesia, packaging is set to grow to over 130,325.8 million units by 2021. Rigid plastics is forecast to reach 25,251 million units; flexible packaging, 52,448 million units, and paper and board packaging, 306,778 million units, by 2021.

This year, the Summit is expanding its coverage for packaging technologies that complement the rise in demand for on-the-go products, the need for fast and efficient equipment, the requirement for safe and tamper-proof packaging and labels, and the desire for attractive but cost-effective and sustainable means of protecting goods and communicating branding.

On its fourth year connecting industry members across Asia, the AFB Summit keeps you updated on new technologies, product applications, and market data. We have invited experts from the industry, academe and government to provide you with a wholistic view of food and beverage manufacturing.

Reasons Why You Should Attend

◎ Face-To-Face Communication With Your Peers:

Meet industry authorities, fellow manufacturers, suppliers, regulators, distributors, academe as well as R&D researchers at the event.

◎ Be Updated About The Latest Market Trends And Prospects:

Learn about regional manufacturing needs, export opportunities and more.

◎ Learn From The Industry Experts:

Get ideas, gain insights and learn best practices in processing packaging and design in the food industry

◎ Visit Exhibitors' Booths:

Discover new products, services and solutions for your business to generate higher profitability

◎ Meet New Suppliers And Agents:

Attend one-to-one meetings with potential partners.

◎ Build Your Business Network:

Build your business network at a relaxing and friendly atmosphere.



2017 Participants' comments



100% Met Venue Environment

96% Met expectation on the Conference Program

94% Met expectation on the Conference in General

87% Local participants in food&beverage related industries

Hot Topics

The Summit will have two tracks:

(1) Food and Beverage Processing and Ingredients

(2) Packaging

Food and Beverage Processing and Ingredients

- * **Overview of the food and beverage market**
- * **Innovation Approaches in Food Product Development**
- * **Innovation to Market- Marketing for Asia's Functional Food & Beverage Manufacturers**
- * **Addressing Halal issues and concerns**
- * **Personalized Nutrition / Nutritional Assays for DNA Testing**

- * **Food and beverage ingredients**
 - Formulating with natural colors/flavors
 - The benefits of switching to natural sweeteners
 - Natural preservatives and their applications
 - Fiber enhancement
 - Innovative chocolate and confectionery ingredients (applications)
 - Cheese production with natural ingredients

- * **Health and Nutrition**
 - Case study in probiotics and/or prebiotics
 - Nutrition: How F&B companies can help in the fight against obesity and other weight-related health issues
 - Functional ingredients and their applications
 - Fortifying food and beverage with vitamins and minerals
 - Formulating healthier energy and sports drinks
 - Sugar reduction and formulating with stevia
 - Dairy substitutes
 - The power of probiotics

- * **Food processing and food safety**
 - Role of automation in food safety
 - Tools for Optimizing Fruit Beverages Processing: Addressing Consumer Demands for Safety and Quality
 - MAP (modified atmospheric packaging)
 - Product inspection systems
 - Blockchain technology

Packaging

- * **Overview of the Packaging Industry (Asia)**
- * **Developments in flexible packaging for convenience foods**
- * **Halal packaging trends**
- * **New coding and labelling technology**
- * **Automation in packaging**
- * **Sustainable packaging in the food industry**
- * **Aseptic packaging**

Who will Attend

By Industry:

Food and Beverage Processors

OEM Production Manufacturers

Ingredients and Additives Manufacturers

Ingredients Processing and Testing Equipment Suppliers

Industry Associations, Research Institutions, Universities and Research Institutions



By Position:

President / Vice-president / Chief Executive Officers

R&D heads, Purchasing Supervisors, Design Engineers

Technical, Engineering, Processing Management

Marketing & Sales anagement

Food and Beverage Trend Analysts Government Policy Makers

*** Participants from Indonesia, Thailand, Malaysia, Vietnam, the Philippines, Singapore, China and Taiwan.**

*** Speakers from the region, North America, Europe, China and Taiwan.**

Partial List of Delegates

Indonesia

- | | | |
|----------------------------------------------------------------------------------|------------------------------------------------------|------------------------------------------------------------------|
| * ADVANCE PACKAGING INDONESIA,PT | * Indofood Prima Confectionery-Industry | * Nutrifood |
| * Alinco Plastic | * INNOVATIVE PLASTIC PACKAGING,PT | * P.E. Bestworld Perkasa |
| * Asahi Indofood Beverage Makmur | * International Food Processing Consultancy | * P.T.ISLANDSUN INDONESIA |
| * ASIA BARU PACKAGING,PT | * INTERNATIONAL PACKAGING MANUFACTURING,PT | * P.T.Karya Plasindo |
| * Asia Protendo Graha | * Jaddi Foods Group | * P.T.Sinarkarunia Sejahtera |
| * Asian Packaging Federation | * Jurnal Teknologi dan Industri Pangan (JTIP), PATPI | * POLY PACKAGING INDUSTRY,PT |
| * BESTWORLD FOOD FACILITY TECHNOLOGY | * Karawang Foods Lestari | * PT asahi indofood beverage makmur |
| * CATALO Natural Health Foods Ltd. | * Karya Gemilang Bersama | * PT Belfoods Indonesia |
| * CV.KOBE&LINA FOOD | * Kemilau Sarana Perkasa | * PT Ciracasindo Perdana |
| * CV.Sinar Sakti | * Kerry Asia Pacific | * PT Dellifood Sentosa Corpindo part of Mayora Group |
| * Dept of Food Technoloty & Human Nutrition (Faculty of Agricultural Technology) | * Kokan permata Kelapa Gading, | * Pt Foodtech Indonesia |
| * DHYAN DHANY PLASTIC,CV | * Korea Agro-Fisheries & Food Trade Corp | * PT Fresh Food Indonesia |
| * Food and Beverage Holding Company | * Kraft Foods Group | * PT FUTAMI FOOD AND BEVERAGES |
| * FOOD MACHINERY CO.,LTD | * Lasallefood Indonesia | * PT Garudafood Putra Putri Jaya |
| * FOODINDO DWIVESTAMAS | * LUMINA PACKAGING,PT | * PT Indofood Cbp Sukses Makmur Tbk, - Food Ingredients Division |
| * Garudafood | * McDondal's Indonesia - Rekso Nasional Food, PT | * PT Indofood Fritolay Makmur |
| * Gemilang Putera Mandiri | * MODERN PLASTIC INDUSTRY,PT | * Pt Innovative Plastic Packaging |
| * GORDOPACK FLEXIBLE PACKAGING INDONESIA,PT | * PT Prasidha Aneka Niaga Tbk | * Pt Straw Mountain |
| * INDOFOOD CBP SUKSES MAKMUR TBK,PT | * PT Singa Mas Indonesia | * PT Supernova Flexible Packaging |
| * PT Malindo Food Delight | * PT Sonton Food Indonesia | * PT. Aerofood Indonesia |
| | * PT Sriboga Food Solution | * Pt. Jupiter Mitra Setia |
| | | * PT.Indodairy Continental |
| | | * Pt.Plastic Packaging Industry |

Sponsorship

**Smart Investment - Increase Your Exposure To An Exclusive Sector
Strengthen Your Company's Recognition And Stay On Top Of Industry**

Benefits for all sponsors with valuable exposure before, during and after the event, both on-site and off-site.

- Your company logo is featured on a wide range of promotion materials including magazines, websites, direct mailing, brochures and flyers.
- Promotion by Ringier's international strategic partners, associations and media endorers.
- Your company logo will be displayed at all on-site materials such as backdrops, roll-up banners.
- Acquire the list of delegates with contact details and your company logo will be included in the post-event report.

2018 Sponsorship	Basic Benefits Extra Exposure	Display Table	Speech Slot	VIP Pass (Free)	Pass Coupon (USD300)	Profile in Event Folder	AD in Event Folder	Priority Right of Matchmaking	Remark
Gold USD 16,400 (Only 1 Slot Available)	✓	3	5mins Day 1 Opening + 30mins Main	20	10	1P	2P Special Position + Inner Page	✓	Plus: 1) Customized Email Direct Blast x 3,000 mailings 2) Sponsor's roll at designated area (max. 2 units) 3) Video display at the best break time (max. 3 mins video) 4) Put 1 catalog in event bag 5) Prepare lucky draw gift for delegate (optional) 6) On-site interview at the conference 7) Upload your presentation to event website
Silver USD 11,000 (Only 1 Slot Available)	✓	2	5mins Day 2 Opening + 30mins Main	10	5	1P	1P Inner Page	✓	Plus: 1) Customized Email Direct Blast x 2,000 mailings 2) Video display at the best break time (max. 3 mins video) 3) Put 1 catalog in event bag 4) Prepare lucky draw gift for delegate (optional) 5) On-site interview at the conference 6) Upload your presentation to event website
Bronze USD 6,400 (Only 4-6 Slots Available)	✓	1	30mins Main	3	2	1/2 P	1P Inner Page	✓	Plus: 1) Upload your presentation to event website
Cocktail USD 8,100 (Only 1 Slot Available)	✓	1	5mins Cocktail	2	2	1/2 P	1P Inner Page	✓	Plus: 1) Sponsor can play video during dinner * The rate is based on 100 people, more expense will be charged according to real situation.
Exhibitor USD 2,900	✓	1	10mins coffee break	2	2	1/2 P	✗	✓	--
Exhibitor USD 2,700	✓	1	✗	2	2	1/2 P	✗	✓	--
Lucky Draw USD 3,300	✓	✗	2mins Lucky Draw	2	1	1/2 P	1P Inner Page	✗	* The gift worth USD328 / RMB2000 should be prepared and shipped to venue by the sponsor.
Event Bag USD 3,300 (Only 1 Slot Available)	✓	✗	✗	1	1	1/2 P	✗	✗	* The bag should be prepared and shipped to venue by the sponsor. Arrive no later than Aug. 27th .
Lanyard USD 3,300 (Only 1 Slot Available)	✓	✗	✗	1	1	1/2 P	✗	✗	* The rate is based on 150 pieces and limited to two colors on lanyards.
AD USD 2,000	✓	✗	✗	1	1	1/2 P	1P Inner Page	✗	* The special position rate: C4 (USD2,900) C2 (USD2,500) C3 (USD2,300)

**** Notice ****

- 1) Ringier only provides the basic equipment for each display table: 1 table with tablecloth, 2 chairs.
- 2) All the promotion materials should be prepared by the sponsor, including AD, profile, roll up banner, catalog, video, event supplies (Bag/ Lanyard/ USB/ Pen/ Notebook), lucky draw gift and the content of Email Direct Blast...etc. Besides, Sponsor is responsible for shipping and any related customs charges or taxes.
- 3) Whilst every effort will be made to secure the desired delegates for matchmaking purposes, Ringier cannot guarantee that all those requested can attend and may need to include qualified substitutions.
- 4) Ringier has the right to adjust or reject any presentation that does not meet the necessary standards.

Venue Hotel - Your Business & Leisure Experience



JS Luwansa Hotel and Convention Center

JS Luwansa Hotel and Convention Center, Jakarta's first class international upscale hotel, located in the city center in Jakarta. Strategically located near all major commercial, diplomatic and government offices, the hotel is located in the main road of Jl. HR Rasuna Said, which gives you swift access to all major offices building.

Address: Jl. HR Rasuna Said Kav C-22, Jakarta 12940, Indonesia

Tel: (62) (21) 2954 3030

Website: <http://www.jsluwansa.com/default-en.html>



Distance from Hotel

- * Soekarno-Hatta International Airport : 32 km (Drive Time: 40 mins)
- * Jakarta International Expo (JIExpo) : 13 km (Drive Time: 30 mins)

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About PATPI:

The Indonesian Association of Food Technologist (IAFT), established in 1967, is a professional organization of food technology in Indonesia, with 1000 members. The major objective of IAFT is to stimulate and advance knowledge on various aspects of Food Science and Technology. The main activities of IAFT are to disseminate the results of research in food science and technology in the form of a scientific journal; annual meeting; scientific recommendations to governments and other policy makers; providing curriculum in food science and technology education; and to build synergy between academia, industry, government and the community in the development of food science and technology in Indonesia or abroad. IAFT is also a member of the Federation of Institutes of Food Science and Technology of the ASEAN (FIFSTA) and the International Union of Food Science and Technology (IUFoST).



About Indonesian Food & Beverage Association (GAPMMI):

Based on the awareness of the importance to facilitate and promote food business in Indonesia, GAPMMI helps its members to protect and develop their business by providing them with valuable assistance and information on multi-aspect on food business from food safety, labeling and other economic issues related to food industries.



About AFBA/FIA:

The ASEAN Food and Beverage Alliance (AFBA) is a group of national associations in ASEAN countries involved in the manufacture, distribution and sale of food and nonalcoholic beverage products. We are a dedicated body committed to effectively representing the food industry with policy makers and key opinion leaders in the ASEAN.



Food Industry Asia (FIA) is a non-profit organisation that was formed in 2010 to enable major food manufacturers to speak with one voice on complex issues such as food security, food safety and the harmonisation of standards. The organisation covers the whole of Asia, acting as a policy hub for national industry associations and affiliated groups to engage with public bodies and other stakeholders at a regional level.



About PAFT:

The PHILIPPINE ASSOCIATION OF FOOD TECHNOLOGISTS, INC.(PAFT) was established in 1960, as a voluntary, non profit association of individuals and companies committed to promoting food science and technology as a profession. PAFT's mission is to be an effective partner of Academe, Industry and Government in providing relevant advocacy training and consultancy in the field of Food Science & Technology for National Development and the Welfare of the General Public.



About IPF:

INDONESIAN PACKAGING FEDERATION (IPF) is a business association, non-profit, non-governmental organization of packaging industry in Indonesia, founded in August 1977. The mission is to enhance packaging quality & technology development as well as to encourage research and development in the packaging innovations.



About the Organizer



Taking advantage of powerful media resources, Ringier Conference covers the industries of plastics, food, personal care, medicine & health care, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies. Since 2003, we organize over 20 high level conferences bringing industry leaders together for information exchange and networking opportunities in China and successfully extend into S.E.Asia from 2014.

A series of conferences in S.E.Asia that cater specifically to industry verticals like metal-working technology, plastics processing, automotive, food beverage processing & packaging representing growth sectors in many S.E. Asia countries. These sectors require high levels of technology and upgrading to meet the growing needs of sophisticated consumers both domestically and for export markets.

Conferences organized by Ringier not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets. For more information, please visit www.ringierevents.com

Contact Us

**For Registration or Sponsorship.
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