

Background

With the rapid development of China's economy in recent years, Chinese personal care industry continues the incredible growth. According to the report from 'China Industrial Information Network', the domestic cosmetic market has maintained an annual growth rate of 12.3%, reaching 500 billion yuan in 2018.

Ringier Personal Care Technology Summit & Expo has successfully provided the latest industry information through past 14 years. And so we will continue with every edition of 'Personal Care Technology Summit & Expo'.

The 2018 version will take place on Jun. 28-29, 2018 in Shanghai. The summit will be divided into eight sessions including:

- Regulations & Testing;
- Sunscreen, Whitening and Anti-Allergy;
- Moisturizing, Anti-Wrinkle and Pollution;
- Hair Care;
- Innovative Packaging;
- Cosmetics & Digital Marketing (E-commerce)

Newly added:

- Maternal and Baby Care;
- Processing.

These new elements are designed to bring our delegates more comprehensive view on plastic-dominated industries. With over 80 speeches, we will share with you the latest information about domestic and international policies and regulations, industry trends, research results of skin care and cosmetics, innovative packaging, testing technology, and smart manufacturing.

The summit is perfect communication platform for delegates as well. We will greatly appreciate your participation and feedback during occasions such as: cosmetic show, case study, topic discussions, brainstorming session and innovation products releasing area.

Meanwhile, 'Ringier Technology Innovation Awards - Personal Care Industry' will be held during the summit—great opportunity for you to get latest information about innovative technology in skin care, hair care, packing and processing. Be sure not to miss it!

Personal Care Technology Summit & Expo 2018

Jun. 28-29

Shanghai Marriott Hotel Parkview

Sponsors



10 Reasons You Need to Attend

- 8 parallel sessions, 80+ topics, Gathering Industry Elites **HOT!**
- Advisory committee- high level speakers from domestic and overseas
- Domestic and overseas regulation and practical solutions you should know
- Exploring strategies to create profitable products and meet consumer needs
- Industry experts sharing successful cases
- Getting new ideas and acquire latest knowledge to move on your work
- Mini Expo and technical seminar **HOT!**
- Matching Service **HOT!**
- Cosmetic Show **NEW!**
- Concurrent Ceremony: Ringier Technology Innovation Awards 2018
- Personal Care Industry **HOT!**

Who Should Attend

By Industry

- Domestic and Overseas Government and Associations
- End-product Manufacturers, OEM and ODM
- Raw Material Suppliers
- Testing Equipment Manufacturers
- Packaging Material (Solutions), Equipment, Labeling Suppliers

By Position

- CEOs / Presidents / Vice Presidents
- Regulatory Affairs Supervisors / Directors
- R&D Supervisors / Directors
- QA/QC Supervisors / Directors
- Purchasing Supervisors / Directors
- Marketing / Branding Directors
- Production Technology Supervisors / Directors
- Packaging Supervisors / Directors
- Other Relevant Personnel



Key Topics

Regulations and Testing Session

- Domestic detection status and latest EU regulations of cosmetic preservatives
- New rules and current detection of cosmetic prohibit allergen substances domestically and in EU.
- Introduction of safe ingredients, effective rules and regulatory directives in domestic sunscreen production.
- Reference and inspiration based on US Nonprescription Sunscreen Drug Products—Safety and effectiveness data—Guidance for Industry
- Review of China Regulations Concerning the Supervision over Sampling of Cosmetic Products
- Current status of safety specifications and supervision on medical cosmetic or skin care products
- Analysis of latest labeling regulations in cosmetic products
- Analysis of regulatory supervision on cosmetic products over e-commerce platforms

Sunscreen, Whitening and Anti-Allergy Session (NEW!)

- The Interpretation of Skin Tissue Structure and Physiological Function **NEW!**
- The Research on the Efficacy of Sun Protection Products **HOT!**
- The Research on Sport Sunscreen Products
- The R&D of Sunscreen and Repair Mask
- The Efficacy Research of Herb Materials in Whiting Products **HOT!**
- The Application of Plant Polypeptide Composition in Cosmetics **HOT!**
- The Sunscreen and Whiting Products for Men
- The Latest Skin Care Products Preservative Technology
- Skin Allergy Mechanism and its Application in Sensitive Skin Care Products **NEW!**
- The Application of Biological Technology in Anti-aging Products **NEW!**

Moisturizing, Anti-Wrinkle and Pollution Session (NEW!)

- The market analysis of global moisturizing and anti-wrinkle products
- The analysis of skin self-healing and protective barrier
- Moisturizing effect of plant extracts
- Anti-pollution skin care solutions
- The application of medical cosmetology in anti-wrinkle area
- The improvement and protection of basal gene in skin
- The research and development of moisturizing and anti-wrinkle mask
- The research and development of new form of moisturizing cleansing products
- The moisturizing skin care products for men



Shanghai Marriott Hotel Parkview

- Situated next to the Shanghai Multimedia Valley , it is an ideal place to find inspiration.
- Address: 333 Guang Zhong Road West, Jing'an District, Shanghai
- Tel: 86 21-3669 8888
- To Line 1 Substation: 5 minutes walk
- To Shanghai Railway Station: 15 minutes drive, 6km
- To Shanghai People's Square: 15 minutes drive, 7km
- To Shanghai Hongqiao International Airport: 25 minutes drive, 23km
- To Shanghai Pudong International Airport: 45 minutes drive, 45km

Maternal and Baby Care Session (NEW!)

- The market research for maternal and baby care products
- The analysis of <Guidelines for declaration and review of cosmetic for children>
- How to avoid the overuse of auxiliary materials (such as flavors, preservatives) in child care and pregnancy related products.
- How to Balance the safety and efficacy of maternal and baby care products
- The special nutritional needs for skin during pregnancy
- The extension from maternal and baby care products to medical market
- The trend of applying plant extracts in maternal and baby care products
- Hypoallergenic formulation for maternal and baby care products
- The safe substrate material usage in maternal and baby care products
- Antibacterial effect of plant essential oils and their application in maternal and baby care products

Cosmetic Session

- The Global Cosmetic Market and Trend
- The Global Makeup Color Trends
- The Development of Cushion Cosmetics **HOT!**
- The Formulation of Makeup **HOT!**
- The Development, Innovation and Upgrading of High-end Cosmetics **HOT!**
- The Sensory Evaluation and R&D of Concealers **HOT!**
- The R&D of Cosmetics for Different Age Groups **HOT!**
- The Position of Cosmetic R&D under Consumption Upgrading **HOT!**
- The Formulation of Anti-pollution Cosmetics **NEW!**

E-commerce and Sales channel Session

- The New Trend of Cosmetic E-commerce Development in 2018 **NEW!**
- The Marketing Innovation Targeting Young Customers **NEW!**
- How to manage distribution channels? **HOT!**
- How to develop new terminal channels? **HOT!**

Hair care Session

- The market analysis of global hairdressing and hair care products
- Scalp research and nursing
- "Zero-additive" scalp care products
- The research and development of anti-aging hair care products
- The research and development of anti-hair loss and germinal products
- Shampoo for stronger hair roots
- The development of moisturizing and bright hair products
- The application of hairdressing products for men

Innovative Packaging Session

- The Global Beauty Product Packaging Trend
- The Application of Innovative Materials in Packaging Design
- The Application of Package Labeling Technology in Beauty Products **HOT!**
- The Requirement of Advanced Printing Technology for Package Design **NEW!**
- The Smart Packaging Technology
- The Packaging Testing Technology and Trend **HOT!**
- The Successful Customized Packaging Cases
- The Packaging Trend for Men's Cosmetics **NEW!**
- The Innovative Packaging for Baby and Kids Skin Care Products **HOT!**
- The Interesting Packaging **NEW!**
- Sport Packaging **NEW!**

Production, Processing and Automation Technology Session (NEW!)

- The Automatic Production Line Suitable for Beauty Products **HOT!**
- The Application of Smart Manufacturing in Cosmetic Industry
- The Quality Management of Beauty Products Processing
- The Application of Big Data in Cosmetic Industry
- The Application of Fermentation Technology in Cosmetic Industry
- The Testing Technology Assisting Cosmetic Quality Insurance

Call for Paper | Personal Care Technology Summit & Expo 2018

Now we have the opportunity to join in the Personal Care Technology Summit &

Expo 2018 on June 28th-29th in Shanghai, to be the speaker and share your technology!

Partial List of Past Speakers

Mr. Huiliang Li

Distinguished Professor, China Association of Fragrance Flavour and Cosmetic Industries

Mr. Jianzhong Yang

The Chairman and Chief Scientist, Beauty and Health Innovation Co., Ltd.

Mr. Liang Xu

Professor, Beijing Daily Chemical Research Institute

Mr. CHRISTOPHE PRADERE

CEO & Founder, BETC DESIGN

Mr. Eric Shen

R&D Director, Mariedalgar Cosmetics Co., Ltd

Mr. Joohyung Nam

Makeup Research and Development Director, Jala Group

Mr. Cheng Yang

Professor, Jiangnan University

Mr. Xikun Xiong

Council Member, Guangdong Society of Toxicology

Ms. Xianghong Yan

Principal Scientist of Global Technical Department and Senior Manager, SK-II P&G

Ms. Yimei Tan

Vice-director, Shanghai Skin Disease Hospital

About the Organizer



Connecting industry through information exchange!

Ringier Trade Media Ltd.

Taking advantage of powerful media resources, Ringier Conference covers the industries of plastics, food, personal care, medicine & health care, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies. Since 2003, we organize over 20 high level conferences bringing industry leaders together for information exchange and networking opportunities in China and successfully extend into S.E.Asia from 2014.

A series of conferences in S.E.Asia that cater specifically to industry verticals like metalworking technology, plastics processing, automotive, food beverage processing & packaging representing growth sectors in many S.E. Asia countries. These sectors require high levels of technology and upgrading to meet the growing needs of sophisticated consumers both domestically and for export markets.

Conferences organized by Ringier not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

For more information, please visit www.ringierevents.com

Partial List of Invited Delegates

AMORE PACIFIC (Shanghai) Co., Ltd	Guangdong Mannings Co., Ltd
Amway (China) R&D Co., Ltd	Guangdong MINGCHEN Co., Ltd
ARIIX China Daily Necessities Co., Ltd	Guangdong Uniasia Cosmetics Technology Co., Ltd
Australia Aiziran Organic Co., Ltd	Huagumu (Hongkong) Co., Ltd
Avon Cosmetics & Cosmetics R & D (Shanghai) Co., Ltd	HuaYi Mei Group
Bayer HealthCare Co., Ltd	Huini (International) Group
Beauty and Health Innovation Co., Ltd.	Henan Yunifang Cosmetic Co., Ltd
Beauty Plus (Shanghai) Cosmetics Co., Ltd	Henkel (China) Investment Co., Ltd
Beiersdorf (Wuhan) Co., Ltd	Herbalife (China) Co., Ltd
Beijing Weishang Chemical Co., Ltd	Guangzhou Aienyou Cosmetics Co., Ltd
Beijing Yinman Cosmetics Co., Ltd	Guangzhou Bawei Co., Ltd
Beijing Zhangguang 101 Technology Co., Ltd	Guangzhou Blue Moon Industrial Co., Ltd
Beijing Tongrentang Mirahi Biotech Co., Ltd	Guangzhou Chants Cosmetics Co., Ltd
Carefor Co., Ltd.	Guangzhou Conghuali Cosmetics Co., Ltd
Chengdu Caihong Chemicals Co., Ltd	Guangzhou DeColor Cosmetics Co., Ltd
Chengdu NYMPH Group Co., Ltd	Guangzhou Hua An Tang Biotech Co., Ltd.
CLARINS (Shanghai) Co., Ltd	Guangzhou Kucai Cosmeitics Co., Ltd
Colgate-Palmolive (China) Co., Ltd	Guangzhou Laiqian Cosmeitics Co., Ltd
Coris Cosmetics (Shanghai) Co., Ltd	Guangzhou Meiku Cosmeitics Technology Co., Ltd
COSMAX China Cosmetics INC	Guangzhou ShangZhuang Cosmetics co., LTD
Coty (China) Investment Co., Ltd	Guangzhou Startec Science and Technology Co., Ltd
Dai Ti (Shanghai) Co., Ltd.	Guangzhou Uniasia Cosmetics Technology Co., Ltd
Dai Yixi Cosmetics (Shanghai) Co., Ltd.	Guangzhou XiTing Beauty Care Co., Ltd
DANZI Group	Guangzhou YANNA Cosmetics Co., Ltd
Dehaa Rossun Infant Care Porducts (Guangzhou) Co.,Ltd.	Guangzhou Yizina Cosmetics Co., Ltd
DEVI Cosmetics (Shanghai) Co., Ltd	Guangzhou Young Grace Daily Cosmetics Co., Ltd
Dongguan Jinximei Cosmetics Co., Ltd	Guangzhuo Meisun Cosmetics Co., Ltd
ESSUI Cosmetics Co., Ltd	Guowei (Shanghai) In vestment Holdings Limit ed
Estee Lauder (Shanghai) Co., Ltd	H&O pharmaceuticals
Frog Prince (China) Chemicals Co., Ltd	Hangzhou Caohuitang Cosmetcis Co., Ltd
Fujian Pien Tze Huang Cosmetic Co., Ltd	Hangzhou FaceCare Cosmetics CO., Ltd
GENIC (Shanghai) Cosmetics Co., Ltd	Hangzhou KOPHENIX Cosmetics Co., Ltd
gNpearl Co., Ltd	Hangzhou Meiba Cosmetics Co., Ltd
Guangdong Arche Cosmetics Co., Ltd	Hangzhou Qingya Cosmetics Co., Ltd
Guangdong Cool Beauty Cosmetic Co., Ltd	Hangzhou TITIANVS Cosmetics Co., Ltd
	Hangzhou Woxin Cosmetics Co., Ltd
	Hangzhou YAYAN Cosmetics Co., Ltd

Partial List of Invited Delegates

Hangzhou Youlimei Cosmetics Co., Ltd	NIVEA (Shanghai) Co., Ltd
Hangzhou Zefuxue Cosmetics Co., Ltd	Nox Bellcow Cosmetics Co., Ltd
Hanhoo Cosmetics Co., Ltd	OSM Biological Technology Co., Ltd.
Hefei Xushi Cosmetics Co., Ltd	P&G (China) Co., Ltd
Infinitus (China) Co., Ltd	PERFECT (China) Co., Ltd
Jacques Cosmetics Co., Ltd	Pien Tze Huang (Shanghai) Biotechnology R & D Co., Ltd.
JALA Group	Pierre Fabre (Shanghai)
Jiangsu Longrich Bioscience Co., Ltd	PIGEON (Shanghai) Co., Ltd.
Jiangsu Meiaisi Cosmetics Corp., Ltd	Pro-Health (China) Co., Ltd.,
Jiangsu Pudilan Daily Chemical Co. Ltd	PROYA (Huzhou) Cosmetics Co., Ltd
Jiangxi Dimei Cosmetics Co., Ltd	PROYA Cosmetics Co., Ltd.
Jiawenli (Fujian) Cosmetics Co., Ltd	Qianrrs Co., Ltd
Jinfa Labi Maternity&Baby Articles Co., Ltd	Sephora (Shanghai) Cosmetics Sales Co., Ltd
Johnson & Johnson (China) Co., Ltd	Shager Cosmetics (Ningbo) Co., Ltd
JOTIM Cosmetics (Hangzhou) Co., Ltd	Shaklee Corporation
KAO (China) Holding Co., Ltd	Shanghai Biaofa Cosmetics Co., Ltd
Kelti (China) Daily Necessities Co., Ltd	Shanghai CHICMAX Cosmetics Co., Ltd
KOSE Corporation	Shanghai Hua Yi Mei Cosmetics Co., Ltd
La France JoJo	Shanghai INOHERB Cosmetics Co., Ltd
LAF Co., Ltd	Shanghai Jahwa Union Co., Ltd
LIBY Group Co., Ltd	Shanghai KANS Cosmetics Co., Ltd
Lipo Chemicals (Shanghai) Co., Ltd	Shanghai Pechoin Chemicals Co., Ltd
Loreal (China) Co., Ltd	Shanghai Xirong Maternity&Baby Articles Co., Ltd
Lovology (Shanghai) Co., Ltd	Shanghai Zhanghua Health Cosmetics Co., Ltd
LVMH (Shanghai) Co., Ltd	Shanghai Zizhuo Cosmetics Technology Co., Ltd
Machenrui (Shanghai) Cosmetics Co., Ltd	Shiseido (China) Research and Development Center Co., Ltd
MARUBI (China) Holding Group Co., Ltd	SIKI Bio (Suzhou) Co., Ltd
Mary Kay (China) Cosmetics Co., Ltd.	TJOY
MecoxLane Inc.	Unilever (China) Co., Ltd
Meilanfang (Hunan) Cosmetics Co., Ltd	US Baby (Shanghai) Co., Ltd.
Mentholatum (China) Co., Ltd	Yimier (Shanghai) Cosmetics Co., Ltd
MG Group	Yumeijing Group Co., Ltd
Nanjing Menghou Cosmetics Co., Ltd	Yunnan Dianhong Group Co., Ltd
Nice Group	Yunnan Dianhong Group Co., Ltd
Ningbo LANSEN Pharmaceutical Co., Ltd.	YunNanBaiYao Group Co., Ltd
	Zhejiang ESHINE Cosmetics Co., Ltd.

For more information about speech, sponsorship and delegation, please contact :

Conference Manager	Contacts	Responsibility
Ms. Mandy Shao	021-62895533*208 mandyshao@ringiertrade.com	Sunscreen, Whitening and Anti-Allergy Session, Innovative Packaging Session, Cosmetic Session, E-commerce and Sales channel Session, Production, Processing and Automation Technology Session
Ms. Jennifer Fang	021-62895533*123 jennifer@ringiertrade.com	Moisturizing, Anti Wrinkle and Pollution Session, Hair Care Session
Ms. Misue Liang	020-28855172 misueliang@ringiertrade.com	Regulations and Testing Session
Ms. Kathy Ren	021-62895533*357 kathyren@ringiertrade.com	Maternal and Baby Care Session

Media Support



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More Previous Pictures and
Videos Onsite



Post Event Report

2018 Ringier Conference

Sponsorship Packages Opportunities

NEW



We make your business happen

Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 20 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why should you sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: The opportunity to experience first-hand what makes a best-in-class factory operate.
- Special Benefits for Booth Sponsor: Matchmaking Service and New Technology Presentation

Ringier Events

Connecting industry through information exchange!

Previous Sponsors(partial)



Item Sponsorship

Limited to the speech sponsor or above

Benefit	Factory Tour	Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Booth Sponsor		
		Plenary Session	Parallel Session					Standard Booth	+10min Seminar	Double Booth
Price(USD)	\$17,500	\$10,500	\$5,500	\$13,000	\$14,800	\$2,500	\$2,700	\$2,900	\$3,100	\$5,000
On-Site										
Brochure Insert into the Conference Bag	√			√	√					
Factory Tour (no shuttle bus)	√									
Free Delegate Pass	5	2		2	2	+ 1	2	2		4
Full Page AD	1P	1/2P		1P	1P		1/2P	1/2P		1P
Speech Slot		1 Slot								
Booth	Standard Booth			√				√		
	Standard Booth +10min Seminar	√							√	
	Double Booth +10min Seminar									√
Tea Break & Video							√			

Notes:

- 1.Factory Tour: Conference organizer will lead the delegates to meet companies. The staffs and photographer will be assigning each company as well.
- 2.Speech Slot: 15min Speech + 10min for end user company to share application case. It could not be used for product promotion. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates
- 3.The prices of cocktail party and gala dinner are based on 200 attendees. including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

Event Supplies

Benefit	Event Supplies (The supplies provided by the sponsors.)					Exclusive Supplies (Only 1)			
	Pen	Bag	Notebook	USB Flash Drive	Lucky Draw	Name Tags	Lanyard	Chair Cover	Signature Wall
Price(USD)	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600	\$6,500	\$10,600	\$3,900
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: within 500 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 500, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

Advertisement Sponsorship

Limited to the bronze sponsor or above

Benefit	Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)	\$2,600	\$2,500	\$2,300	\$2,900	\$2,000	\$2,300
On-Site						
Free Delegate Pass	+ 1	1	1	1	1	1
AD	Inside Front Cover	1P				
	Inside Back Cover		1P			
	Back Cover			1P		
	Bound Insert				1P	1P

Sponsorship Package

Benefit		Platinum (Only 1)	Gold (Only 1)	Silver	Bronze	
Price(USD)		\$35,300	\$17,700	\$11,900	Plenary Session+Standard Booth	\$10,800
					Standard Booth	\$6,900
					Double Booth	\$7,900
					Plenary Session+Double Booths	\$12,100
					Plenary Session+Four Booths	\$17,300
Pre & Post-event						
Customized EDM Promotion		4,000 DB	3,000 DB	2,000 DB		
On-Site						
Opening Remark		√				
Brain Stoming			√			
Customized Parall Section		1/2 Day				
Brochure Insert into the Conference Bag		√	√	√		
Invite Two Specified Speaker		√				
Group Picture		√				
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet		√	√			
Factory Tour (no food or shuttle bus)		√				
Free Delegate Pass		10	8	5	Single Booth:3 / Double & Four Booths:5	
AD	Inside Front Cover	√				
	Inside Back Cover		√			
	Back Cover					
	Bound Insert	2P	1P	2P	1P	
Speech Slot		3 Slot	2 Slot	2 Slot	1 Slot	
Exhibitor(+10 min Seminar)		Double Booth	Double Booth	Double Booth	Standard Booth / Double Booths / Four Booths	
Tea Break & Video		√				
Dinner(Cocktail Party or Gala Dinner)		√				
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4				
	Bag					
	Notebook					
	USB Flash Drive					
	Exclusive Name tags & Lanyard		√			
Lucky Draw (The gift worth USD 320 provided by the sponsor)		√				

Customized Event

Customized event	USD 11,000+
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- 7.Lanyard: up to 500, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

(The final interpretation belongs to Ringier Trade Media Limited company.)

Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

特装展位的制作成本自行吸收
The Production Cost of Special Booth is not Included



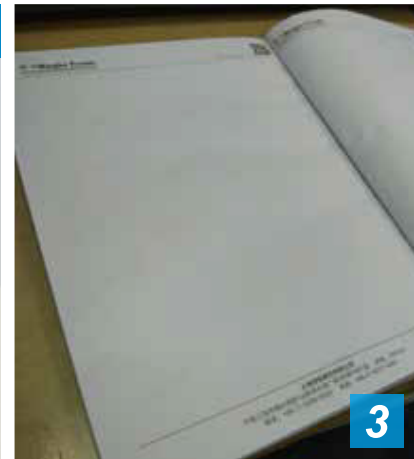
1



2



7



3



4



5

7. 导览地图 Event MAP
8. 挂绳 Lanyard
9. 椅背 Chair Cover



8

6



9

