

March 7-8, 2018 | Shanghai Marriott Hotel Parkview

Smart Manufacturing Application Summit in Rubber and Plastic Industry 2018

Relavant Conference :

- Plastics & Rubber Innovative Materials Processing and Technology Application in Automobiles Conference 2018
- Plastics & Rubber Innovative Materials Processing and Technology Application in Consumer Electronics Conference 2018
- Plastics & Rubber Innovative Materials Processing and Technology Application in Medical Products Conference 2018
- Plastics & Rubber Innovative Materials Processing and Technology Application in Pipes & Construction Materials Conference 2018
- Plastics & Rubber Innovative Materials Processing and Technology Application in Packaging Conference 2018
- Plastics & Rubber Processing Technology and Innovative Materials Application in Maternal & Baby Care Products and Toys Conference 2018

Concurrent Ceremony: Ringier Technology Innovation Awards 2018 - Plastics Industry

Background :

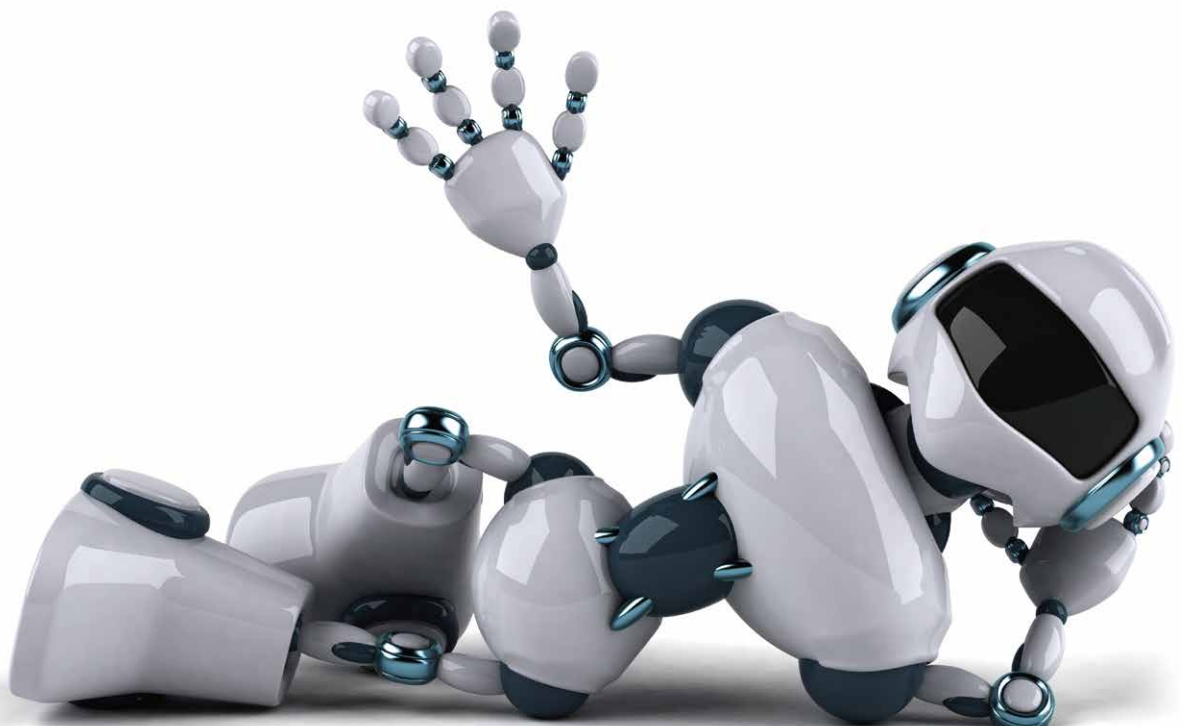
With the raise of the smart manufacturing strategy from German, US, Japan and Britain, the global industry development has stepped into a new era (Industry 4.0). Manufacturing power is no longer simply dependent on land, human resources and other production factors, but more relying on information technology and artificial intelligence for driving innovation. The smart factories will employ learning processes and thinking abilities not only in their machines, but in systems that supervise them – allowing achievement of unseen synergy, problem solving and uninterrupted flow – something that so far was a symbol and domain of human intelligence. After putting in motion 'ChinaMade 2025' and 'Smart Manufacturing Development Plan (2016-2020)', China's manufacturing industry is in the stage of upgrading from traditional manufacturing to advanced manufacturing, with the major direction of transferring 'manufacturing' to 'smart manufacturing'. In acknowledgement of this situation, Ringier will set up 'Smart Manufacturing Track' during 2018 Plastics & Rubber Processing Technology and Innovative Materials Application Summit, with the aim to have professional and deep discourse on some hottest topics including industry 4.0, industrial robots and smart factory.

Sponsors



Key Topics

- Global Hot Cases of Smart Machines Transformation
- Perfect Balance between Flexibility and Production Efficiency through the Smart Plastic Processing Equipments
- Key Steps of Transforming Plastic Processing Machines to Smart Equipments
- Application of RFID in the Smart Plastic Processing Equipments
- Realizing High Efficiency and Customized Production through Data Analysis Platform
- How to Find Additional Values in Plastic Processing Equipment Enterprises through Big Data Platform
- Application of Sensors in the Smart Plastic Processing Equipment
- Application of Robots and Manipulators in the Smart Plastic Processing Equipment
- Connections between Plastic Processing Equipment Machinery through Industrial Software
- How to Ensure the Information Security of Enterprises under the Bid Data Era
- Special Talents needed in the Process of Smart Manufacturing



Partial Confirmed and Invited Speakers



Timo Schneemann
Vice General Manager
ROI



Mr. Jiehao Ou
Vice President, The Hong Kong Plastics
Manufacturers Association; CEO, Yuan Hui
Surface Decoration Technology Co., Ltd.



PROF. ZHANG Weimin
Professor
TONGJI UNIVERSITY
**Practice of Intelligent
Manufacturing: Sino German
Turnkey Platform for Verification
and Certification of Intelligent
Manufacturing Production System**



Mr. Chen Jiangning
Head of Siemens Industry 4.0 Project
Siemens Ltd., China
Corporate Technology Development Services
ChinaPD Industry 4.0 Hub
**From BSG2I4.0 Practice to Breed Insights
of China Intelligent Manufacturing**



Mr. Turong Huang
Principal Engineer of Smart
Manufacturing
BORCH MACHINERY
CO.,LTD.
**Locating Smart Injection Molding
Machine and Building 4.0 Factory**



Mr. Anston Tan
Principal
German Training Center for Injection
Moulding



Ms. Jie Chen
Manager, PMO for Automation & Smart Mfg
Dell
**Virtual Factory applied in Injection Molding
and Tooling Manufacturing**

Mr. Xiaochu Zhu	SAIC-GM	Vehicle Manufacturing Manager
Mr. Xiaojun Tang	Bosch	Industry 4.0 Project Manager

Who Should Attend

By Industry

- Automobile, Consumer Electronics, Medical Products, Pipes, Construction Material, Packaging, Maternal Child and Baby Products Manufacturers
- Plastics Processing Machinery Manufacturers (Blow Molding Machines, Extruders, Injection Molding Machines, etc.)
- Industrial Robot Manufacturers
- Smart Manufacturing Solutions Integrator, Software and Hardware Suppliers
- Three-party Organizations Including Research Institutes, Research Institutions and Consulting Companies

By Position

- Product Design / R&D Manager
- Production / Engineering Manager
- Marketing / Brand Manager
- QA / QC Supervisor/Engineer
- Purchasing Supervisor / Engineer
- Government / Association/Institutions / Other Related Delegates



Invited Dlegates (Partial list)

Dongming Xingye Science Technology Co., Ltd
Borch-Machinery
Polygon Automation Technology (Chengdu) Co., Ltd
Cixi Shengyi Mould Co., Ltd
Dalian Sunlight Technology Co., Ltd
Dalian Rubber&Plastics Machinery Co., Ltd
TAYU Machinery Co.,Ltd.
DEGA
DEKUMA
Demag Plastic Group
JANUS
DG Jusheng Plastic and Electronic Products Co., Ltd
Dongguan Konkia Mould Plastic Co., Ltd
Lisheng (Dongguan) Precision Mold Co., Ltd
Dongguan Tai Fu Machinery Co., Ltd
Welltec Machinery Ltd.,
ENGEL
Battenfeld-cincinnati (Foshan) Extrusion Systems Ltd.
Kautex Group
Fu Chun Shin Machinery Manufacture Co., Ltd.
Jinming Machinery (Guangdong) Co.,Ltd.
Guangdong Kelon Mould Co., Ltd
Guangdong Leshan Intelligent Equipment Corp., Ltd
YIZUMI
Guangzhou Tech-Long Packaging Machinery Co., Ltd.
Haitian Plastics Machinery
Hangzhou Zhongya Machinery Co., Ltd.
Hi-P
Zhejiang Honghua Machinery Plastic & Rubber Co.,Ltd
Honghuai Mould (Kunshan) Co., Ltd
Jiangsu Cenmen Equipment Corp., Ltd
Jiangtian Mold Technology Co., Ltd
Jiangyin Mould Plastics Group
Coperion
L.K. Group
Mould-tip Injection Technology Ltd
Ningbo Chuangji Machinery Co. , Ltd.
Fangli Group
Ningbo Haixing Machinery Manufacturing Co., Ltd
Ningbo Haixiong Plastics Machinery Co.,Ltd.
Ningbo Henghe Mould Co., Ltd
Ningbo Hwamda Machinery Manufacturing Co., Ltd.
Ningbo KonRun Machinery Technology Co., Ltd.
Ningbo Haida Plastic Machinery Co., Ltd
Ningbo Shuanglin Auto Parts Co., Ltd
Ningbo Shuangma Machinery Industry Co., Ltd
Ningbo Sunny Mould Co., Ltd
Ningbo Tongyong Plastic Machinery Manufacturing Co.,Ltd.
Ningbo Fareast Mould Making Co., Ltd
Ningbo Yufei Mould Co., Ltd
Ninghai Dapeng Mold&Plastic Co., Ltd
Ninghai First-rate Injection Mould Co., Ltd
Qinchuan Machine Tool Group Co., Ltd.
Qingdao Haier Moulds Co., Ltd
Hisense Mould Co., Ltd
Qingdao Injelic Mould Co., Ltd
Kunda Mould (Shenzhen) Co., Ltd
Ruian NaLian Machinery Factory
Nuohua Machinery
Xiamen Voke Mold&Plastic Engineering Co., Ltd
Shandong Senvo
Shandong TongJia Machinery Co., Ltd
Shanghai Global Precision Mould&Plastics Co., Ltd
Shanghai Hongdu Machinery Equipment Co., Ltd
Jinhu Group
Shanghai Jwell Machinery Co.,Ltd.
Shanghai Leisun Mechanical Equipment Co., Ltd
Shanghai Weihong Mould&Plastic Technology Co., Ltd
Shanghai Xiangguang Electric Automation Technology Co., Ltd.
Shanghai Yahong Moulding Co., Ltd
Shenzhen Huayisheng Mould Co., Ltd
Shenzhen Changhong Technology Co., Ltd
Shenzhen SilverBasis Technology Co., Ltd
Sichuan Changhong Mold&Plastic Tech Co., Ltd
Suzhou Huizhong Mould&Plastic Co., Ltd
Suzhou Victory Precision Manufacture Co., Ltd
Suzhou Tongda Machinery Co.,Ltd
Huangyan Xingtai Plastic Mould Co., Ltd

Invited Dlegates (Partial list)

Tederic Machinery Co., Ltd.
Taoshi Group
Weifang Zhongyun Science & Research Co., Ltd.
Waley Plastic Machinery Factory Co., Ltd
EVA Precision Industrial Holding Limited
Xinle Huabao Plastic Machinery Co., Ltd.
Shini
Akei Plastic-machinery Co., Ltd
Yantai Tianlong Mould Co., Ltd
E-Mould Plastic Technology (Shenzhen) Limited
Zhangjiagang Gelan Machinery Co., Ltd
KINGSWEL Group

Zhangjiagang Baisu Machinery Manufacture Co.,Ltd
Beier Machinery
Zhejiang Huaye Plastics Machinery Co., Ltd.
Zhejiang Jiaren Mould Limited Corporation
Zhejiang Jianda Machinery Co.,Ltd.
Zhejiang Golden Eagle Plastic Machinery Co.,Ltd
Zhejiang Kaihua Mould Co., Ltd
Zhejiang Sound Machine Manufacturing Co., Ltd
Zhejiang Taizhou Meiduo Mould Co., Ltd
Sino Mould
Chen De Plastics Machinery Co., Ltd
Altrust Precision Tooling Co., Ltd

Media Support



Contact Us

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2018 Ringier Conference

Sponsorship Packages Opportunities

NEW



We
make your
business
happen

Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 20 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why
should
you
sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: The opportunity to experience first-hand what makes a best-in-class factory operate.
- Special Benefits for Booth Sponsor: Matchmaking Service and New Technology Presentation

Ringier Events

Connecting industry through information exchange!

Previous Sponsors(partial)



Plastics & Rubber Processing Technology and Innovative Materials Application Summit & Expo 2018

Item Sponsorship

Limited to the speech sponsor or above

Benefit	Factory Tour	Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Booth Sponsor		
		Plenary Session	Parallel Session					Standard Booth	+10min Seminar	Double Booth
Price(USD)	\$16,200	\$9,700	\$5,100	\$12,000	\$13,700	\$2,300	\$2,500	\$2,700	\$2,900	\$4,600
On-Site										
Brochure Insert into the Conference Bag	√			√	√					
Factory Tour (no shuttle bus)	√									
Free Delegate Pass	5	2		2	2	+ 1	2	2		4
Full Page AD	1P	1/2P		1P	1P		1/2P	1/2P		1P
Speech Slot		1 Slot								
Booth	Standard Booth			√				√		
	Standard Booth +10min Seminar	√							√	
	Double Booth +10min Seminar									√
Tea Break & Video							√			

Notes:

- 1.Factory Tour: Conference organizer will lead the delegates to meet companies. The staffs and photographer will be assigning each company as well.
- 2.Speech Slot: 15min Speech + 10min for end user company to share application case. It could not be used for product promotion. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates
- 3.The prices of cocktail party and gala dinner are based on 200 attendees. including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

Event Supplies

Benefit	Event Supplies (The supplies provided by the sponsors.)					Exclusive Supplies (Only 1)			
	Pen	Bag	Notebook	USB Flash Drive	Lucky Draw	Name Tags	Lanyard	Chair Cover	Signature Wall
Price(USD)	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$4,900	\$7,400	\$3,600
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: within 300 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 300, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

Advertisement Sponsorship

Limited to the bronze sponsor or above

Benefit	Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)	\$2,600	\$2,500	\$2,300	\$2,900	\$2,000	\$2,100
On-Site						
Free Delegate Pass	+ 1	1	1	1	1	1
AD	Inside Front Cover	1P				
	Inside Back Cover		1P			
	Back Cover			1P		
	Bound Insert				1P	1P

Sponsorship Package

Benefit		Platinum (Only 1)	Gold (Only 1)	Silver	Bronze	
Price(USD)		\$32,700	\$16,400	\$11,000	Plenary Session+Standard Booth	\$10,000
					Standard Booth	\$6,400
					Double Booth	\$7,300
					Plenary Session+Double Booths	\$11,200
					Plenary Session+Four Booths	\$16,000
Pre & Post-event						
Customized EDM Promotion		4,000 DB	3,000 DB	2,000 DB		
On-Site						
Opening Remark		√				
Brain Stoming			√			
Customized Parall Section		1/2 Day				
Brochure Insert into the Conference Bag		√	√	√		
Invite Two Specified Speaker		√				
Group Picture		√				
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet		√	√			
Factory Tour (no food or shuttle bus)		√				
Free Delegate Pass		10	8	5	Single Booth:3 / Double & Four Booths:5	
AD	Inside Front Cover	√				
	Inside Back Cover		√			
	Back Cover					
	Bound Insert	2P	1P	2P	1P	
Speech Slot		3 Slot	2 Slot	2 Slot	1 Slot	
Exhibitor(+10 min Seminar)		Double Booth	Double Booth	Double Booth	Standard Booth / Double Booths / Four Booths	
Tea Break & Video		√				
Dinner(Cocktail Party or Gala Dinner)		√				
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4				
	Bag					
	Notebook					
	USB Flash Drive					
	Exclusive Name tags & Lanyard		√			
Lucky Draw (The gift worth USD 320 provided by the sponsor)		√				

Customized Event

Customized event	USD 11,000+
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(The final interpretation belongs to Ringier Trade Media Limited company.)

Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

特装展位的制作成本自行吸收
The Production Cost of Special Booth is not Included



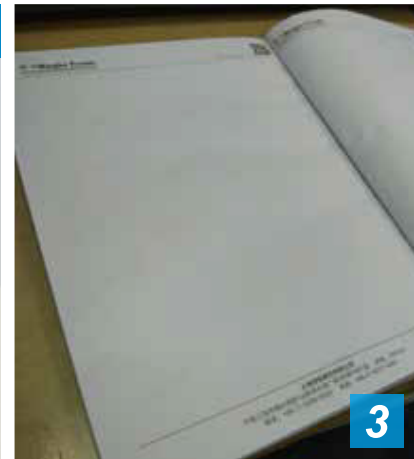
1



2



7



3



4



5

7. 导览地图 Event MAP
8. 挂绳 Lanyard
9. 椅背 Chair Cover



8

6



9

