

## Relevant Conference:

- Plastics & Rubber Innovative Materials Processing and Technology Application in Automobiles Conference 2018
- Plastics & Rubber Innovative Materials Processing and Technology Application in Medical Products Conference 2018
- Plastics & Rubber Innovative Materials Processing and Technology Application in Pipes & Construction Materials Conference 2018
- Plastics & Rubber Innovative Materials Processing and Technology Application in Packaging Conference 2018
- Plastics & Rubber Processing Technology and Innovative Materials Application in Maternal & Baby Care Products and Toys Conference 2018
- Smart Manufacturing Application Summit in Rubber and Plastic Industry 2018



Concurrent Ceremony: Ringier Technology Innovation Awards 2018 - Plastics Industry

# Plastics & Rubber Innovative Materials Processing and Technology Application in Consumer Electronics Conference 2018

March 7-8, 2018 | Shanghai Marriott Hotel Parkview

## Background

Since 2005, Ringier's conferences took on themselves the task to bring information about rubber, plastics and innovative materials to business professionals working in automotive, medical, electronics, packaging and pipe & construction industries. Not only we provided the information, but also brought a platform for business professionals to exchange the information about newest achievements within processing and producing plastics. Thanks to our utmost commitment, we earned praises from nearly five thousand industry elite representatives. 'Plastics & Rubber Processing Technology and Innovative Materials Application Summit & Expo2018' with the theme of 'Smart Plastic Manufacturing Leading Innovation', is divided into 7 sessions including: Automobiles, Consumer Electronics, Medical Products, Pipes and Construction, Smart Manufacturing, Packaging and Maternal, Child and Baby Care.

Speakers will focus on providing solutions about challenges that await in such areas as:

- High efficiency materials and technology and their impact on environmental protection
- CMF design concepts for home appliances and consumer electronics
- New solutions for medical disposables and class III devices
- Environmental friendly and low-carbon plastic packaging technology
- The pipeline application of urban underground and interior design
- Safety in manufacturing and application of toy cars in mother and baby industry

But except listening to top industry experts about current trends and problems within the rubber and plastic industry, joining our event allows you to extend your business network with over 600 business professionals like yourself! Managers, R&D Supervisors, Engineers, Purchasers from equipment manufacturing, raw materials, mould parts and plastic products are coming here to find you. Don't miss your chance to generate quality leads!

## Sponsors



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## Key Topics

- ◆ Development Trend of Household Electrical Appliance / Consumer Electronics Industry and Application of Plastics in this Industry
- ◆ Development and Trend Analysis of 3C products / Intelligent Household Appliances ( New! )
- ◆ Obstacles and Solutions for Kitchen Appliance under New National Standard
- ◆ Application of Systematized Design in CMF Design, “Simple Design” Style: Northern European Style VS Japanese Style ( New! )
- ◆ Stability and Quality Analysis of Polymer Materials ( New! )
- ◆ Environmental Protection Materials: Halogen Free Materials, Biodegradable Water Solubility ( New! )
- ◆ The Possibility of Realizing Low Cost Environmental Protection Materials ( New! )
- ◆ Functional Materials: Noise-reducing Materials and Heat-control Materials ( New! )
- ◆ Use of Antibacterial Materials in 3C Products /Household Electrical Appliances
- ◆ Application of Waterproof Materials in 3C Products
- ◆ The Advantages and Disadvantages of Applying Injection Molding Technology to the Production of Household Electrical Appliances / Consumer Electronics Products.
- ◆ Case Analysis of Pros and Cons of Non Spraying Technology ( New! )
- ◆ Low Cost Spraying Technology ( New! )
- ◆ High-glossInjection Molding Technology ( New! )
- ◆ Smart Factory Construction of Electrical Appliances / Consumer Electronics ( New! )

## Partial Confirmed and Invited Speakers



**Mr. Yancheng Chen**

General Manager  
Fongshin Technology Corporation



**Mr. Yuming Xiong**

Director of Material Research Laboratory  
Midea



**Prof. Furong Gao**

Department of Chemical and Biological Engineering, The Hong Kong University of Science and Technology



**Mr. Junqin Huang**

Doctor of Chemical Engineering  
National Cheng Kung University



**Mr. Hammond Kuo**

Design Manager  
PEGA D&E

**Development Trend and Material Application of Intelligent Hardware**



**Mr. Guowei Zhang**

Chief Material Engineer  
Joyoung



**Mr. Qi Jiang**

Director of the Strategy  
Department, Innovation Advisor  
LKK

**Application of Systematized Design in CMF Design “Simple Design” Style: Northern European Style VS Japanese Style**

<b>Ms. Xiaohong Hu</b>	China Household Electrical Appliance Association	Senior Engineer
<b>Mr. Teng Long</b>	Gree	CMF Director
<b>Mr. Shouqiang Li</b>	Whirlpool (China)	Industrial Design Manager

## Who Should Attend

### By Industry

- ◆ Consumer Electronics and Home Electrical Appliance Manufacturers
- ◆ OEM/ODM
- ◆ Mold Manufacturers
- ◆ Plastic Raw Materials, Auxiliary Materials and Additives Suppliers
- ◆ Production Equipment and Testing Instrument Supplier
- ◆ Government Regulators and Industry Association
- ◆ Others

### By position

- ◆ Product Design / R&D Manager
- ◆ Production/Engineering Manager
- ◆ Marketing/Brand Manager
- ◆ Materials, Structural engineers and Senior Technicians
- ◆ QA/QC Supervisor/Engineer
- ◆ Purchasing Supervisor/Engineer
- ◆ Government/Association/Institutions/ Other Related Delegates

## Invited Dlegates (Partial list)

AO Smith

ASUS

AUPU

AUX

Braun

BSH

BYD

Changhong

Chengdu Rainbow

China-Chigo

Compal

DELL

ECHOM

Elecpo

Electrolux

Flextronics

FOTILE

FOXCONN

Gongniu

GREE

Haier

HCG

Hisense

Hisense Air-conditioner

Hitachi

HP

HuageElectric Plastic

HUAWEI

Jabil

Joyoung

Kelon

Kohler

Konka

Laurel

Lenovo

letv

Little Swan

Logitech

MeiLing

Meizu

Midea

PEGA

Pegatron

Philips

POU CHEN

QT Design

Ronshen

Rostl

Samsung

SASSIN

SKYWORTH

SUPOR

TCL

Whaley

Whirlpool

Wistron

XIAOMI

Xinfei

Yanfeng Visteon

ZTE

## Ringier Events

Ringier Events covers the industries of plastics, food, personal care, medicine & healthcare, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies at over 20 high levels technical conferences held each year, and brings key executives responsible for testing, evaluating, recommending and purchasing equipment, systems and material on behalf of their companies, quality speakers and representations from sponsors together create a valuable platform where information can be exchanged, new business contacts made. Services, including webinars and events, is also Ringier's existing service. Our turn-key service can help you effectively promote your events, arrange additional qualified speakers, manage webinar & registrations, and we provide whole set service during the event.

For more information, please visit: [www.ringierevents.com](http://www.ringierevents.com)

More Previous  
Pictures and  
Videos Onsite



Post Event  
Report



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# 2018 Ringier Conference

## Sponsorship Packages Opportunities

NEW



We  
make your  
business  
happen

Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 20 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why  
should  
you  
sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: The opportunity to experience first-hand what makes a best-in-class factory operate.
- Special Benefits for Booth Sponsor: Matchmaking Service and New Technology Presentation

**Ringier Events**

Connecting industry through information exchange!

### Previous Sponsors(partial)



Plastics & Rubber Processing Technology and Innovative Materials Application Summit & Expo 2018

## Item Sponsorship

Limited to the speech sponsor or above

Benefit	Factory Tour	Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Booth Sponsor		
		Plenary Session	Parallel Session					Standard Booth	+10min Seminar	Double Booth
Price(USD)	\$16,200	\$9,700	\$5,100	\$12,000	\$13,700	\$2,300	\$2,500	\$2,700	\$2,900	\$4,600
On-Site										
Brochure Insert into the Conference Bag	√			√	√					
Factory Tour (no shuttle bus)	√									
Free Delegate Pass	5	2		2	2	+ 1	2	2		4
Full Page AD	1P	1/2P		1P	1P		1/2P	1/2P		1P
Speech Slot		1 Slot								
Booth	Standard Booth			√				√		
	Standard Booth +10min Seminar	√							√	
	Double Booth +10min Seminar									√
Tea Break & Video							√			

### Notes:

- 1.Factory Tour: Conference organizer will lead the delegates to meet companies. The staffs and photographer will be assigning each company as well.
- 2.Speech Slot: 15min Speech + 10min for end user company to share application case. It could not be used for product promotion. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates
- 3.The prices of cocktail party and gala dinner are based on 200 attendees. including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

## Event Supplies

Benefit	Event Supplies (The supplies provided by the sponsors.)					Exclusive Supplies (Only 1)			
	Pen	Bag	Notebook	USB Flash Drive	Lucky Draw	Name Tags	Lanyard	Chair Cover	Signature Wall
Price(USD)	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$4,900	\$7,400	\$3,600
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

### Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: within 300 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 300, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

## Advertisement Sponsorship

Limited to the bronze sponsor or above

Benefit	Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)	\$2,600	\$2,500	\$2,300	\$2,900	\$2,000	\$2,100
On-Site						
Free Delegate Pass	+ 1	1	1	1	1	1
AD	Inside Front Cover	1P				
	Inside Back Cover		1P			
	Back Cover			1P		
	Bound Insert				1P	1P

## Sponsorship Package

Benefit		Platinum (Only 1)	Gold (Only 1)	Silver	Bronze
Price(USD)		\$32,700	\$16,400	\$11,000	Plenary Session+Standard Booth
					\$10,000
					Standard Booth
					\$6,400
					Double Booth
					\$7,300
					Plenary Session+Double Booths
					\$11,200
					Plenary Session+Four Booths
					\$16,000
Pre & Post-event					
Customized EDM Promotion		4,000 DB	3,000 DB	2,000 DB	
On-Site					
Opening Remark		√			
Brain Stoming			√		
Customized Parall Section		1/2 Day			
Brochure Insert into the Conference Bag		√	√	√	
Invite Two Specified Speaker		√			
Group Picture		√			
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet		√	√		
Factory Tour (no food or shuttle bus)		√			
Free Delegate Pass		10	8	5	Single Booth:3 / Double & Four Booths:5
AD	Inside Front Cover	√			
	Inside Back Cover		√		
	Back Cover				
	Bound Insert	2P	1P	2P	1P
Speech Slot		3 Slot	2 Slot	2 Slot	1 Slot
Exhibitor(+10 min Seminar)		Double Booth	Double Booth	Double Booth	Standard Booth / Double Booths / Four Booths
Tea Break & Video		√			
Dinner(Cocktail Party or Gala Dinner)		√			
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4			
	Bag				
	Notebook				
	USB Flash Drive				
	Exclusive Name tags & Lanyard	√			
Lucky Draw (The gift worth USD 320 provided by the sponsor)		√			

## Customized Event

Customized event	USD 11,000+
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(The final interpretation belongs to Ringier Trade Media Limited company.)

# Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

特装展位的制作成本自行吸收  
The Production Cost of Special Booth is not Included



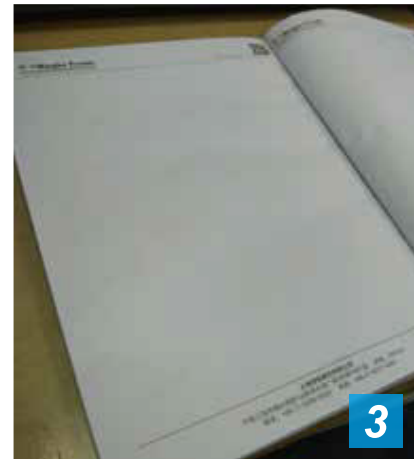
1



2



7



3



4



5

7. 导览地图 Event MAP
8. 挂绳 Lanyard
9. 椅背 Chair Cover



8

6



9

