



# Plastics & Rubber Processing Technology and Innovative Materials Application in Maternal & Baby Care Products and Toys Conference 2018

March 7-8, 2018 | Shanghai Marriott Hotel Parkview

## Sponsors



## Concurrent Conferences:

- *Plastics & Rubber Processing Technology and Innovative Materials Application in Automobiles Conference 2018*
- *Plastics & Rubber Processing Technology and Innovative Materials Application in Consumer Electronics Conference 2018*
- *Plastics & Rubber Processing Technology and Innovative Materials Application in Medical Products Conference 2018*
- *Plastics & Rubber Processing Technology and Innovative Materials Application in Pipes & Construction Materials Conference 2018*
- *Plastics & Rubber Processing Technology and Innovative Materials Application in Packing Conference 2018*
- *Smart Manufacturing Application Summit in Rubber and Plastic Industry 2018*

## Concurrent Ceremony:

**Ringier Technology Innovation Awards 2018 – Plastic Industry**



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## Background

Since 2005, Ringier Events has been committed to providing qualified and professional platforms by hosting industry-focused seminars. The plastic and rubber events serves the industry in R&D and production application and receives favorable comments for over a decade.

The release of <The Universal Two-child Policy> marks driving demands for maternal , child and baby items for the foreseeable future in China. Moreover, according to industry eserch, the baby product market is expected to hit USD 121 billion by 2025 globally. With rising awareness of this industry, under the subject of “Smart Plastic Manufacturing Leading Innovation”, in 2018 *Plastics & Rubber Processing Technology and Innovative Materials Application Summit & Expo* will expand a new section of **Maternal & Baby Care Products and Toys Conference** along with Automobiles, Consumer Electronics, Medical Products, Pipes & Construction Materials and Smart Manufacturing Application.

Plastics & Rubber Processing Technology and Innovative Materials Application Summit & Expo 2018 will be held from **March 7-8, 2018** in Shanghai, China. It's definitely an event not-to-be-missed by the industry!

## Highlights

### 10 Good Reasons For Your Attendance:

- **7** tracks, **60+** topics, **600+** industry elites **(HOT!)**
- Advisory committee-high level speakers from domestic and oversea
- Gathering latest domestic and overseas researches for technology development
- Business matching making service **(HOT!)**
- Innovative products release **(HOT!)**
- Captivating topics, renowned speakers
- Gain the information of latest standards and regulations
- Catch the latest market movements
- Obtain the most suitable solutions
- Concurrent expo and technical seminars

## Key Topics

- Development and Trend Analysis of Maternal & Baby Care products and Toys
- Export Regulations and Policies for Maternal & Baby care products and Toys
- < Baby Bottles Safety Requirements> Policy Interpretation
- The Latest Design of Maternal & Baby Care products and Toys
- The Latest Non-toxic and Heat-resistant Rubber and Plastic Materials Applied to Feeding Products
- The Requirement for Plastics Applied to Trolleys and Baby Car Seats
- Injection Molding Equipment and Plastics Processing Application in Maternal & Baby Care products and Toys
- Application of High-performance Materials in Trolleys and Baby Car Seats



## Target Attendants

### By Industry:

- Toy manufacturers or OEM companies
- Stroller manufacturers
- Stroller accessory manufacturers
- Car seat manufacturers
- Car seat accessory manufacturers
- Children / baby feeding product manufacturers
- Raw material and additive manufacturers
- Automated equipment manufacturers
- Mold or related manufacturers
- Testing insitutions
- Early childhood educational insitutions
- Associations / universities / government / other institutions

### By Department:

- President / General Director
- Director / General Manager
- R&D Department Director / Chief Engineer
- Product Department Manerger / Project Manager
- Quality Control Department Manager
- Purchasing / Material Department Manager
- Chief Designer / Manufacturing Engineer
- Sales & Marketing / BD Department Manager
- Institution Researcher / Experts

## Partial Confirmed and Invited Speakers



### Mr. Renbing Wang

Chief Consultant of Chinese Toy Market, GLG  
General Manager, Guangzhou Xintonggu Toy Co., Ltd.  
**Five Senses of Toys**



### Mr. Steven Ding

Plastic Unit Engineer Department Director  
Good baby  
**New Raw Material and New Process Used into Maternal and Infant Industry**



### Mr. Qi Jiang

Director of the Strategy Department, Innovation Advisor  
LKK

### Mr. Zhu Jiaxiong

Director of Committee of Early Childhood Education, China National Society of Early Childhood Education

### Mr. He Laijian

Vice President (China), Pigeon (Shanghai) Co., Ltd.

### Mr. Zhu Yunlong

COO & Vice President, Goodbaby China

### Mr. Cao Yongqiang

Senior Vice President, Alpha Group Co., Ltd.

### Mr. Wang Yiliang

General Manager, Kiddy China

### Mr. Chen Zhiqing

General Manager, LEGO Education (China)

## Partial List of Invited Dlegates

NUK	Baby Song
LEGO	Meitoku
Avent	Great Family
Pigeon	Guangdong Entry-Exit Inspection and Quarantine
Chicco	Bureau
Béttá	Jiangsu Entry and Exit Inspection and Quarantine
Alpha	Bureau
Playtex	Shanghai Entry and Exit Inspection and Quarantine
Combi	Bureau
Auby	Haihong Group
Dr. Brown	Kidsmat
Goodbaby	Weitian
Alpha Group	Lvmeijia
Huawei Culture	Better Time
Zhejiang Rikang	Hengruida Mats
Kaiqi Group	Honoka
Kangda Toys	LC Toys
Gubi	Hongyu
Best Baby	Kinlee
Dorel (Shanghai)	Jiahe Toys
Lock&Lock	Toonababa
Kidsland	Yoobie
Cybex	Vtech
Kiddy	Star-Moon
Mattel	Yi Tong Education
Philips	Goldbaby Education
Babyfirst	100-Fun
Little Star	Aucare
Pouch	Huilun Infant and Child Articles
Wonderland	Snow Bear Maternity And Children Articles
Smoby	Sofkin
Tuoke	Parklon
Wingfai Toys	Bandai Asia
Rastar Group	Hasbro
Lucky Baby	LEGO Education
Hexin Toys	RYB Education
Yonglang Group	Gymboree
Sylvanian Families	Dongfang Love
Bangbao Toys	Welldon
Kidsmile	Stokke
Xindong Toys	Joie
DOT	Concord
Richell	Cuvee
baobaohao	Haowawa
Zhidun	Hongji Toys
Little Dinosaur	Genen Technology
MAX-INF	Lok Fok
Aote	Dasheng Toys
Congcong Bear	



## Ringier Events

Ringier Events covers the industries of plastics, food, personal care, medicine & healthcare, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies at over 20 high levels technical conferences held each year, and brings key executives responsible for testing, evaluating, recommending and purchasing equipment, systems and material on behalf of their companies, quality speakers and representations from sponsors together create a valuable platform where information can be exchanged, new business contacts made. Services, including webinars and events, is also Ringier's existing service. Our turn-key service can help you effectively promote your events, arrange additional qualified speakers, manage webinar & registrations, and we provide whole set service during the event.

For more information, please visit: [www.ringierevents.com](http://www.ringierevents.com)

### Media Support

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### Onsite Video



### Contact Us

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# 2018 Ringier Conference

## Sponsorship Packages Opportunities

NEW



We  
make your  
business  
happen

Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 20 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why  
should  
you  
sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: The opportunity to experience first-hand what makes a best-in-class factory operate.
- Special Benefits for Booth Sponsor: Matchmaking Service and New Technology Presentation

**Ringier Events**

Connecting industry through information exchange!

### Previous Sponsors(partial)



Plastics & Rubber Processing Technology and Innovative Materials Application Summit & Expo 2018

## Item Sponsorship

Limited to the speech sponsor or above

Benefit	Factory Tour	Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Booth Sponsor		
		Plenary Session	Parallel Session					Standard Booth	+10min Seminar	Double Booth
Price(USD)	\$16,200	\$9,700	\$5,100	\$12,000	\$13,700	\$2,300	\$2,500	\$2,700	\$2,900	\$4,600
On-Site										
Brochure Insert into the Conference Bag	√			√	√					
Factory Tour (no shuttle bus)	√									
Free Delegate Pass	5	2		2	2	+ 1	2	2		4
Full Page AD	1P	1/2P		1P	1P		1/2P	1/2P		1P
Speech Slot		1 Slot								
Booth	Standard Booth			√				√		
	Standard Booth +10min Seminar	√							√	
	Double Booth +10min Seminar									√
Tea Break & Video							√			

### Notes:

- 1.Factory Tour: Conference organizer will lead the delegates to meet companies. The staffs and photographer will be assigning each company as well.
- 2.Speech Slot: 15min Speech + 10min for end user company to share application case. It could not be used for product promotion. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates
- 3.The prices of cocktail party and gala dinner are based on 200 attendees. including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

## Event Supplies

Benefit	Event Supplies (The supplies provided by the sponsors.)					Exclusive Supplies (Only 1)			
	Pen	Bag	Notebook	USB Flash Drive	Lucky Draw	Name Tags	Lanyard	Chair Cover	Signature Wall
Price(USD)	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$4,900	\$7,400	\$3,600
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

### Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: within 300 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 300, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

## Advertisement Sponsorship

Limited to the bronze sponsor or above

Benefit	Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)	\$2,600	\$2,500	\$2,300	\$2,900	\$2,000	\$2,100
On-Site						
Free Delegate Pass	+ 1	1	1	1	1	1
AD	Inside Front Cover	1P				
	Inside Back Cover		1P			
	Back Cover			1P		
	Bound Insert				1P	1P



## Sponsorship Package

Benefit		Platinum (Only 1)	Gold (Only 1)	Silver	Bronze	
Price(USD)		\$32,700	\$16,400	\$11,000	Plenary Session+Standard Booth	\$10,000
					Standard Booth	\$6,400
					Double Booth	\$7,300
					Plenary Session+Double Booths	\$11,200
					Plenary Session+Four Booths	\$16,000
Pre & Post-event						
Customized EDM Promotion		4,000 DB	3,000 DB	2,000 DB		
On-Site						
Opening Remark		√				
Brain Stoming			√			
Customized Parall Section		1/2 Day				
Brochure Insert into the Conference Bag		√	√	√		
Invite Two Specified Speaker		√				
Group Picture		√				
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet		√	√			
Factory Tour (no food or shuttle bus)		√				
Free Delegate Pass		10	8	5	Single Booth:3 / Double & Four Booths:5	
AD	Inside Front Cover	√				
	Inside Back Cover		√			
	Back Cover					
	Bound Insert	2P	1P	2P	1P	
Speech Slot		3 Slot	2 Slot	2 Slot	1 Slot	
Exhibitor(+10 min Seminar)		Double Booth	Double Booth	Double Booth	Standard Booth / Double Booths / Four Booths	
Tea Break & Video		√				
Dinner(Cocktail Party or Gala Dinner)		√				
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4				
	Bag					
	Notebook					
	USB Flash Drive					
	Exclusive Name tags & Lanyard		√			
Lucky Draw (The gift worth USD 320 provided by the sponsor)		√				

## Customized Event

Customized event	USD 11,000+
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- 7.Lanyard: up to 300, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

(The final interpretation belongs to Ringier Trade Media Limited company.)



# Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

特装展位的制作成本自行吸收  
The Production Cost of Special Booth is not Included



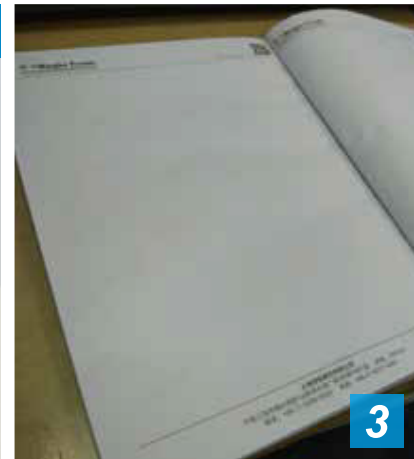
1



2



7



3



4



5

7. 导览地图 Event MAP
8. 挂绳 Lanyard
9. 椅背 Chair Cover



8

6



9

