



# Plastics & Rubber Innovative Materials Processing and Technology Application in Automobiles Conference 2018

March 7-8, 2018  
Shanghai Marriott  
Hotel Parkview

## Sponsors



## Media Support



## Relavant Conference :

- *Plastics & Rubber Innovative Materials Processing and Technology Application in Consumer Electronics Conference 2018*
- *Plastics & Rubber Innovative Materials Processing and Technology Application in Medical Products Conference 2018*
- *Plastics & Rubber Innovative Materials Processing and Technology Application in Pipes & Construction Materials Conference 2018*
- *Plastics & Rubber Innovative Materials Processing and Technology Application in Packaging Conference 2018*
- *Plastics & Rubber Processing Technology and Innovative Materials Application in Maternal & Baby Care Products and Toys Conference 2018*
- *Smart Manufacturing Application Summit in Rubber and Plastic Industry 2018*

**Concurrent Ceremony: Ringier Technology Innovation Awards 2018 - Plastics Industry**

## Background

Since 2005, Ringier's conferences took on themselves the task to bring information about rubber, plastics and innovative materials to business professionals working in automotive, medical, electronics, packaging and pipe & construction industries. Not only we provided the information, but also brought a platform for business professionals to exchange the information about newest achievements within processing and producing plastics. Thanks to our utmost commitment, we earned praises from nearly five thousand industry elite representatives. 'Plastics & Rubber Processing Technology and Innovative Materials Application Summit & Expo2018' with the theme of 'Smart Plastic Manufacturing Leading Innovation', is divided into 7 sessions including: Automobiles, Consumer Electronics, Medical Products, Pipes and Construction, Smart Manufacturing, Packaging and Maternal, Child and Baby Care.

Speakers will focus on providing solutions about challenges that await in such areas as:

- High efficiency materials and technology and their impact on environmental protection
- CMF design concepts for home appliances and consumer electronics
- New solutions for medical disposables and class III devices
- Environmental friendly and low-carbon plastic packaging technology
- The pipeline application of urban underground and interior design
- Safety in manufacturing and application of toy cars in mother and baby industry

But except listening to top industry experts about current trends and problems within the rubber and plastic industry, joining our event allows you to extend your business network with over 600 business professionals like yourself! Managers, R&D Supervisors, Engineers, Purchasers from equipment manufacturing, raw materials, mould parts and plastic products are coming here to find you. Don't miss your chance to generate quality leads!

## Key Topics

### I.Regulation and Market Trend

- Plastics Industry Under Environmental Protection Tax
- The Industry Construction and Market Analysis of Global Rubber, Plastic and Innovative Materials
- The Application of Smart Manufacturing Industry 4.0 in Rubber and Plastic Processing
- The Development of New Energy Vehicle Manufacturing Technology

### II. Interiors and Exteriors Components (Including Interiors, Exteriors, Body, Lights)

- Regulation and Research Progress of Air Quality in Vehicles
- The Solution of Controlling VOC during Vehicle Interiors Design and Manufacturing
- Taking a Strategic View of "Lightweight Vehicle" and "Material Sustainability"
- Micro Foaming Molding Process for Automobile Lightweight
- Hot Topics and Trend of Surface Treatment Technology for Nonmetal Parts of Automobile
- Application of Intelligent Materials in Interiors Components: Temperature-sensitive Materials and Temperature-control Materials **(New!)**
- Flavor Removing Technology for Interior Components **(New!)**
- Application of Migration Technology in Automobile Parts Production **(New!)**

### III. Functional Structure (Including Plastic Fuel Tank, Engine, Chassis and the Surrounding Components)

- The Application of Continuous Reinforced Thermoplastic Composites in Automotive Plastic Parts
- The Development and Application of Lightweight Material Technology in Automotive Engines
- The Lightweight Solution of Nonmetal Materials around Automotive Engine
- Automotive Plastic Parts and Molding Technology
- Design and Manufacturing of New Composite Parts

### IV. High Efficiency and Environmental Protection

- Application and Research of Antibacterial Plastics
- CMF Design in Automobile Industry
- Application of Free Spraying Technology in Automobile
- Man-machine Cooperative Robot Assists High Efficiency Production in Automobile Industry
- The Application of 3D Printing in Automobile Industry



## Partial Invited Speakers



### Mr. Hongfu Tian

Senior Manager / Senior Engineer  
Faw

**Application and Development of  
Automotive Lightweight Technology in  
Commercial Vehicles**



### Mr. Fei Xiong

R & D Vice President  
Changjiang Auto Co., Ltd.

**Application of Non-metallic  
Materials in New Energy Vehicles**



### Mr. Jiehao Ou

Vice President, The Hong Kong Plastics  
Manufacturers Association;  
CEO, Yuan Hui Surface Decoration  
Technology Co., Ltd.

**Environmental Protection Film  
Decoration - Application of IMD and  
DOD in Automobile Decoration**



### Mr. Changyu Xu

Managing Director  
Society of Advanced Molding  
Technology Founding Director

Mr. Yuancong Liang	Shanghai Society of Automotive Engineers	Secretary General
Mr. Renqi Hu	SAIC	Senior Engineer
Mr. Zhi Li	Brilliance Auto	Chief Material Engineer
Mr. Weidong Shen	Senior Manager / Professor Level Senior Engineer, SAIC	
Ms. Yuli Tian	BAIC BJEV	Senior Engineer
Mr. Jie Liu	Pan Asia Technical Automotive Center Co., Ltd.	Engineer
Mr. Gaoyong Li	Aptiv	Senior Material Engineer

## Who Should Attend

### By industry

- Automobile Vehicle and Parts Manufacturing Enterprises
- Automobile Plastic Products Manufacturing Enterprises
- Mold and OEM Manufacturers
- Raw Materials and Additive Manufacturers
- Processing Equipment Manufacturers
- Automation Equipment Manufacturers
- The Third Party Testing Institutions
- Association/University/Government/Other Relevant Institutions

### By Position

- President/Vice President/General Manager
- R&D and Design Department Supervisor/Engineer
- Production and Technology Department Supervisor/Engineer
- Material Development Department Supervisor/Engineer
- QA/QC Supervisor/Engineer
- Purchasing Supervisor/Engineer
- Government/Association/Institutions/Other Related Delegates

## Invited Dlegates (Partial list)

AVI	D-Star
BAIC MOTOR	Faurecia
Baolu Auto Parts	FAW
BBAC	Federal-Mogul
Beiben Trucks Group	Fengxin Technology Co., Ltd
Beijing Hanil Automotive	Fiat Chrysler
Beijing Hella Lighting Co. Ltd.	Ford
Beijing Hyundai Motor	Foton
BeiqiFutian Motor	Foxconn
Bekaert.	GEELY
Benecke	Geely
Benteler	GM China
BENTELER-Group	Great Wall Motor Company
BOSCH	Guangxi Yuchai Machinery
Brilliance Auto	Guangzhou Honda Automobile
BYD	Haima
Calsonic Kansei	Honda
CASCO Auto	Hong Precision Industry ( Shenzhen ) Co., Ltd
Ccmetro	Huatai Automobile Group
CH Auto Technology	Inteva
Changan Auto	Iveco
ChangAn Suzuki Auto Corp	JAC
Changchun Jialin industrial group	JAC
Changchun Yingli Auto Parts Co.	Jiangmen Auto Parts Co., Ltd.
Changshou Automotive Trim Co. Ltd.	JiangnanMould& Plastic Technology Co., LTD.
Changzhou CSR	Jiangsu Changshun Group Co. Ltd.
CH-AUTO	Jiangxi Changhe
Chery	Jiangxi Suzuki
Chongqing Changan Suzuki	Jilin Boxin Automotive Electric Co., Ltd.
Chongqing Jianshe Motorcycle. Co., Ltd.	Johnson Controls
Chongqing Jintai Automobile	Kongsberg Automotive
Chongqing Lifan	Kostal
CIE Automotive	Lear
Delphi	Liuzhou Fangxin Automobile Decoration Co., Ltd.
Dongfeng Motor Company	Liuzhou Wanling Technology Co., Ltd
Dongfeng Visteon	Liuzhou Wuling Automobile Industry Co. Ltd.
Dongguan Jun Ying Industrial Co., Ltd.	Lvchi Motor

## Invited Dlegates (Partial list)

Magna  
MianyangXinchen Power Machinery Co., Ltd.  
Min An Auto  
Minth Group Co. Ltd.  
MINTH Group Ltd.  
Mitsubishi Heavy IndustriesAir-condition-  
ers(Shanghai) Co.,Ltd.  
Nanjing Automobile Group Co., Ltd.  
Nanjing Chervon Industry Co., Ltd.  
Nanjing Iveco Automobile Co. Ltd.  
Nantong Wande Technology Co. Ltd.  
Ningbo Changhua  
Ningbo Jaguar Group Co., Ltd.  
Ningbo Jingyua Trade Co., Ltd.  
Ningbo Shuanglin  
Ningbo Youneng Plastic Technology Co.,Ltd  
OYAMA  
Pan Asia  
PATAC  
Pelzer  
PSA  
QOROS  
SAIC  
SAIC Passenger Vehicle  
SGMW  
Shandong Shituo  
Shanghai Hengan Auto Air Conditioner Co., Ltd  
Shanghai Hufan Automotive Plastic Co., Ltd

Shanghai Hyundai Mobis  
Shanghai Linman Auto Parts Co., Ltd  
Shanghai ShenZhou Vehicle Energy Saving &  
Environmental Protection Co., Ltd.  
Shanghai SIIC Transportation Electric Co., Ltd.  
Shanghai Volkswagen  
Shanghai Xinfu Motor  
Shanghai Yanfeng  
Shanghai Yitong Parts Co. Ltd.  
Shenyang Brilliance Jinbei Automobile  
SICAR  
Suzhou Kafurui Auto Parts Co., Ltd  
TOYOTA  
TRW  
TYC  
Valeo  
Volvo  
Wanxiang Group  
Weichai  
Weichai Power  
Wuxi Gissing Auto Parts Co.,Ltd  
Wuxi Ji Xing  
WX Daewoo  
YXFS  
ZAMBELLO Group  
Zhejiang Geely Holding Group  
Zhengzhou Nissan Motor  
Zhengzhou Yutong Group  
ZXAUTO



## Post Event Report



## More Previous Pictures and Videos Onsite



Connecting industry through information exchange!

## Ringier Events

Ringier Events covers the industries of plastics, food, personal care, medicine & healthcare, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies at over 20 high levels technical conferences held each year, and brings key executives responsible for testing, evaluating, recommending and purchasing equipment, systems and material on behalf of their companies, quality speakers and representations from sponsors together create a valuable platform where information can be exchanged, new business contacts made. Services, including webinars and events, is also Ringier's existing service. Our turn-key service can help you effectively promote your events, arrange additional qualified speakers, manage webinar & registrations, and we provide whole set service during the event.

For more information, please visit: [www.ringierevents.com](http://www.ringierevents.com)

## Contact Us



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# 2018 Ringier Conference

## Sponsorship Packages Opportunities

NEW



We  
make your  
business  
happen

Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 20 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why  
should  
you  
sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: The opportunity to experience first-hand what makes a best-in-class factory operate.
- Special Benefits for Booth Sponsor: Matchmaking Service and New Technology Presentation

**Ringier Events**

Connecting industry through information exchange!

### Previous Sponsors(partial)



Plastics & Rubber Processing Technology and Innovative Materials Application Summit & Expo 2018



## Item Sponsorship

Limited to the speech sponsor or above

Benefit	Factory Tour	Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Booth Sponsor		
		Plenary Session	Parallel Session					Standard Booth	+10min Seminar	Double Booth
Price(USD)	\$16,200	\$9,700	\$5,100	\$12,000	\$13,700	\$2,300	\$2,500	\$2,700	\$2,900	\$4,600
On-Site										
Brochure Insert into the Conference Bag	√			√	√					
Factory Tour (no shuttle bus)	√									
Free Delegate Pass	5	2		2	2	+ 1	2	2		4
Full Page AD	1P	1/2P		1P	1P		1/2P	1/2P		1P
Speech Slot		1 Slot								
Booth	Standard Booth			√				√		
	Standard Booth +10min Seminar	√							√	
	Double Booth +10min Seminar									√
Tea Break & Video							√			

### Notes:

- 1.Factory Tour: Conference organizer will lead the delegates to meet companies. The staffs and photographer will be assigning each company as well.
- 2.Speech Slot: 15min Speech + 10min for end user company to share application case. It could not be used for product promotion. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates
- 3.The prices of cocktail party and gala dinner are based on 200 attendees. including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

## Event Supplies

Benefit	Event Supplies (The supplies provided by the sponsors.)					Exclusive Supplies (Only 1)			
	Pen	Bag	Notebook	USB Flash Drive	Lucky Draw	Name Tags	Lanyard	Chair Cover	Signature Wall
Price(USD)	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$4,900	\$7,400	\$3,600
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

### Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: within 300 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 300, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

## Advertisement Sponsorship

Limited to the bronze sponsor or above

Benefit	Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)	\$2,600	\$2,500	\$2,300	\$2,900	\$2,000	\$2,100
On-Site						
Free Delegate Pass	+ 1	1	1	1	1	1
AD	Inside Front Cover	1P				
	Inside Back Cover		1P			
	Back Cover			1P		
	Bound Insert				1P	1P



## Sponsorship Package

Benefit		Platinum (Only 1)	Gold (Only 1)	Silver	Bronze	
Price(USD)		\$32,700	\$16,400	\$11,000	Plenary Session+Standard Booth	\$10,000
					Standard Booth	\$6,400
					Double Booth	\$7,300
					Plenary Session+Double Booths	\$11,200
					Plenary Session+Four Booths	\$16,000
Pre & Post-event						
Customized EDM Promotion		4,000 DB	3,000 DB	2,000 DB		
On-Site						
Opening Remark		√				
Brain Stoming			√			
Customized Parall Section		1/2 Day				
Brochure Insert into the Conference Bag		√	√	√		
Invite Two Specified Speaker		√				
Group Picture		√				
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet		√	√			
Factory Tour (no food or shuttle bus)		√				
Free Delegate Pass		10	8	5	Single Booth:3 / Double & Four Booths:5	
AD	Inside Front Cover	√				
	Inside Back Cover		√			
	Back Cover					
	Bound Insert	2P	1P	2P	1P	
Speech Slot		3 Slot	2 Slot	2 Slot	1 Slot	
Exhibitor(+10 min Seminar)		Double Booth	Double Booth	Double Booth	Standard Booth / Double Booths / Four Booths	
Tea Break & Video		√				
Dinner(Cocktail Party or Gala Dinner)		√				
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4				
	Bag					
	Notebook					
	USB Flash Drive					
	Exclusive Name tags & Lanyard		√			
Lucky Draw (The gift worth USD 320 provided by the sponsor)		√				

## Customized Event

Customized event	USD 11,000+
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- 7.Lanyard: up to 300, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

(The final interpretation belongs to Ringier Trade Media Limited company.)

# Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

特装展位的制作成本自行吸收  
The Production Cost of Special Booth is not Included



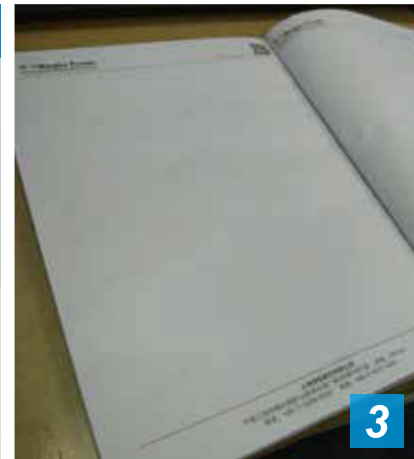
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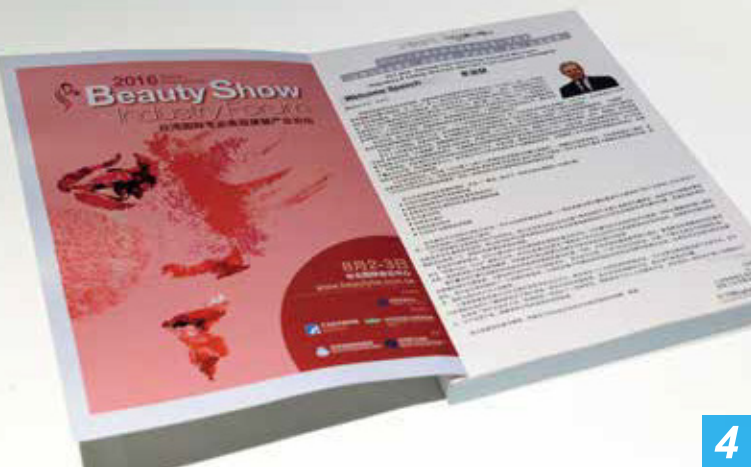
2



7



3



4



5



8

7. 导览地图 Event MAP
8. 挂绳 Lanyard
9. 椅背 Chair Cover

6



9

