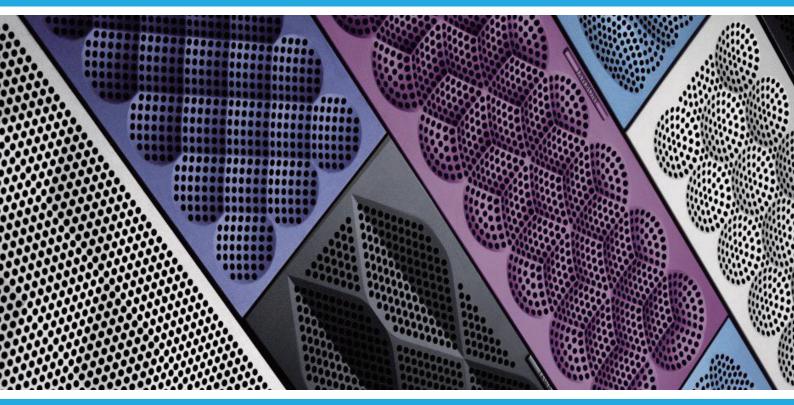


# Plastics & Rubber Innovative Materials Processing and Technology Application in Consumer Electronics Conference 2017

March. 9-10, 2017 The Longemont Shanghai



#### **Relevant Conference**

- Plastics & Rubber Innovative Materials Processing and Technology Application in Automobiles Conference 2017
- Plastics & Rubber Innovative Materials Processing and Technology Application in Medical Products Conference 2017
- Plastics & Rubber Innovative Materials Processing and Technology Application in Packaging Conference 2017
- Plastics & Rubber Innovative Materials Processing and Technology Application in Pipes & Construction Materials Conference 2017
- Masterbatches Compounding Processing and Technology Conference 2017

#### **Concurrent Ceremony**

- 2017 Ringier Technology Innovation Awards – Plastics Industry

#### **Sponsors**









# **Background**

For more than a decade, Ringier has been successfully organizing industry-focused seminars. Through its Rubber & Plastics and innovation materials seminars, Ringier provides the largest professional platform for communication in plastic materials R&D and application. The Event has been labeled as the highest of standards by countless Industry Elites for

"Plastics & Rubber Processing Technology and Innovative materials Application Summit & Mini Expo 2017"with the subject of "Design Drive Innovation", is divided into 6 Sessions including: Automobiles, Electronic, Medical, Packaging, Pipes & Construction and Masterbatches Compounding. Focus on the topics of New Energy Automobile Comprehensive Development and Application, Wearable Electronic Product Development, Efficient automation solution for clean production of medical products, Thermoforming Technology Within The Membrane, Urban Underground Pipeline Utility Tunnel Construction and Plastic Pipe Application, Masterbatches Compounding Processing and Technology. Finally, the Ringier Technology Innovation Awards for the Plastics Industry ceremony will be the prefect conclusion for the year's top Plastics & Rubber event.

"Plastics & Rubber Innovative Materials Processing and Technology Application in Automobiles Conference 2017" which is to be held on March. 9-10, 2017 at The Longemont Shanghai, You are not to be missed!

### 10 Reasons You Need to Attend

- 6 tracks, 60+ topics, 600+ industry elites (NEW!)
- Concurrent Ceremony: Ringier Plastics Industry Technology Innovation Awards 2017 (HOT)
- Advisory committee-high level speakers from domestic and overseas
- International Call for Research Papers
- Match Making Service (HOT!)
- Hot topics, top speakers
- Get new ideas and acquire latest knowledge to move on your work
- Forefront Market overview
- Latest technologies and solutions you should know
- Mini Expo and technical seminar

# Who Should Attend

#### By industry

- ◆ Consumer Electronics, Medical Care Electronics, Automotive Electronics, Small Home Appliance Manufacturing
- ◆ Plastic Raw Materials, Auxiliary Materials and Additives Suppliers
- Mold Manufacturers
- ◆ Production Equipment and Testing Instrument Supplier
- Government Regulators and Industry Association
- Others

#### By Position

- ◆ Product Design/ R&D Manager
- ◆ Production/Engineering Manager
- ◆ Marketing/Brand Manager
- ◆ Materials, Structural engineers and Senior Technicians
- ◆QA/QC Supervisor/Engineer
- ◆Purchasing Supervisor/Engineer
- ◆ Government/Association/Institutions/Other Related Delegates

## **Key Topics**

#### Market and Industry Trends

- The Popular Trend of 3C Electronic Products (NEWI)
- 2017Home Appliance CMF Trend and Application (NEWI)
- Trend and Application of the Home Appliance
- The Present Situation and Future Trend of Development of OLED (NEW!)

#### ◆ 3C & Electrical Appliances Product Design Concept - Fashion, Security, Environmental Protection

- 3C Electronic Functional Material Solution (NEW!)
- Communication Products Demand for Innovative Material Analysis
- Wearable Electronic Product Development (NEW!)
- Safety Regulations (NEW!)

#### ◆ High-performance Materials Improve Texture

- Lightweight materials (NEW!)
- Safe and Environmentally Friendly Materials
- Special Colour IMD Materials (NEW!)
- Graphene Material Application in Consumer Electronics (NEW!)
- Color Management Solutions

#### ◆ Innovation Technology Promote Efficiency

- Powder Injection Molding Introduction and Application of Electronic Products (NEW!)
- Micro Foaming Technology Applied in Lightweight of Home Appliance
- Industrial 4.0 Solutions for IMD Processing (NEW!)
- The Application of Hot Runner Technology in **Injection Molding**
- 3D-Printing in the application of 3C Home Appliance
- OMD Technology in Consumer Electronics and Home Appliances (NEW!)

# Partial Invited Speakers

Vice President for International Affairs and Trade. SPI: The Plastics Industry Trade Association

Design Head, CHEARI

Design Chief, LKK

- Mr. Simon Shen. Project Manage, DELL

Director, Lenovo

Senior R&D Manager, Haier

- Mr. Qin Shuyang,

Plastic Technology Management Director, Media

(The List Above of Distinguished Guests is NOT in Any Particular Order)

## **Partial Invited Delegates**

AO Smith
ASUS
AUX
Braun
BSH
BYD
Changhong
Chengdu Rainbow
China-Chigo
Compal
DELL
Elecpro

Haier
HCG
Hisense
Hitachi
HP
HUAWEI
Jabil
Joyoung
Kelon
Kohler
Konka
Laurel
Lenovo
letv
Little Swan

**GREE** 

Logitech MeiLing Meizu Midea **PEGA** Philips **POU CHEN** Ronshen Rostl **SASSIN SKYWORTH** SUPOR TCL Whirlpool Wistron **XIAOMI** 

#### **Contact Us**

Electrolux

Flextronics

**FOXCONN** 

Gongniu

Conference Manager: Ms. Jennifer Fang

Tel: 86-21-62895533\*123

E-mail: jennifer@ringiertrade.com



# Media Support











#### Shanghai Ringier Conference & Exhibition Co.,Ltd.

Shanghai Ringier Conference organizes industry conferences which bring together over 3,000 industry leaders each year to exchange information on specific topics critical to the future development of industry. Ringier Conference hosts over 20 professional and technical conferences every year in various fields directed at Chinese manufacturing markets. Taking advantage of and being fully integrated with powerful media resources, these conferences cover the latest developments in China's fastest growing industries such as Plastics, Foods, Personal Care Products, Medical & Pharmaceuticals, Nonwovens, Coatings & Ink, Automotives, Metalworking, Molds, Packaging, Composite materials, Innovation plastic material and other industries. For more information, please visit: www.ringierevents.com