

China Innovative Coatings Summit 2017

—Waterborne Coatings
Smart functional Coatings

19–20th Sep, HILTON TIANHE GUANGZHOU

Sponsor



Media Support



Cooperate Organization



01/

Conference Background

In China, the government's pushing towards environmentally friendly coatings with low VOC or zero VOC will outpace the whole coatings industry's development. According to China's National Coatings Industry Association, by 2020, 57% of China's total coating output will be eco-friendly. It is reported that the waterborne coatings market is expected to reach \$75 billion by 2020.

Rapid urbanization in China means an increased demand for paints and coatings, which especially in building & construction, wooden furniture. Guangdong is the largest coatings manufacturing province in China. During the 13th five-year plan period, the total output of Guangdong coatings is expected to rise to about 4 million tons and the total output value will be around 100 billion RMB by 2020. And high performance and environmentally friendly coatings will account for 80% of total production by 2020.

To stay ahead, companies must be quick to adopt to trends. With the multitude of products and services available, the choice is easier with expert advice and an understanding of how trends and regulations are impacting your business.

Join us in September as we return to Guangzhou for the China Innovative Coatings Summit 2017. The Summit will focus on eco-friendly and smart coatings. Our authoritative program offers an effective platform to network with famous paints and coatings players, discover the latest on emerging markets, demand trends, technological innovations and applications to meet tightening environmental regulations.

02/

Hot Topics Covering 2 Key Sessions

- VOC, REACH and other statutory influences on coatings development
- Sustainable coatings R&D for cost effective and/or performance driven
- Approaches to Reducing VOC in Clear Coat Formulations
- The Continuous Quest for Innovation in the Coatings Industry
- The Treatment for Exhaust Gas of Paint Industry

Waterborne Coatings Session:

- The development and trends of water-based coatings
- The current focus of waterborne coating technological development
- The Specific Application of New Water-based Resin
- Progress in R&D of water-based industrial materials
- What to watch out for when developing a new water-borne coating
- The application of waterborne coatings in furniture, construction and other industries
- The Coating Process of Water-based Paint

Smart Functional Coatings Session:

- The road to industrial application of functional coatings to gain added product value
- Superhydrophobic and Superoleophilic Nanostructured Coatings
- Applications of Coating Technology on the Development of Biomedical and Electronic Products
- New Functional Coatings and Raw Materials Solutions
- Application of Graphene Coating
- Coating Technology of High/Low temperature resistance
- Nano-smart Coating
- Anti-graffiti Coating Technology
- Self-cleaning Coating Technology

03/

Why You Should Attend

- 2 tracks, 20+ topics, 200+ industry elites
- Advisory committee from domestic and overseas markets
- Market overview, Industry trends, regulations and innovative technology
- Industry experts to share best practices onsite
- Strategies to create profitable products that meet consumer demands
- Expo and technical seminar **HOT!**
- Buyer-Supplier match making service **HOT!**
- Factory tour **NEW!**
- Coating industrial cluster, you can communicate with new clients **NEW!**

04/ Agenda

Main Session

9.19 (Day1)

- 08:00 ● Registration & Morning Refreshment
- 09:00 ● Welcome Speech by Organizer
- 09:10 ● **China's WB Coating Market Research Report**
Ms. Sandy Chen, Director, Waterborne China Platform
- 09:50 ● **Three Keys of High Efficiency Grinding**
Mr. Yuanbin Xie, General Manager, Ou Hua Industry & Connerec Co., Ltd.
- 10:25 ● Q&A+ Coffee Break + Exhibition Visit+ Technical Seminar
- 11:05 ● **The Policies and Resource for Enterprises to be Army Suppliers**
Mr. Wang Bin, Military Representative Bureau of Army Engineering Corps, Colonel, Certified Senior Project Manager; Military Equipment Procurement Management Expert Group Members
- 11:40 ● **Innovative Functional Coating Technology**
Mr. Feng Zhou, Researcher, Chinese Academy of Sciences, Lanzhou Chemical Physics Institute
- 12:20 ● Group Photo
- 12:30 ● Q&A+ Luncheon + Exhibition Visit

Waterborne Coatings Session

9.19 (Day1)

- 14:00 ● **Waterborne Coatings to be Used in the Industrial Field**
Mr. Xi Zhao, Technical Manager, Sherwin (Shanghai) Coating Co. LTD
- 14:40 ● **Microbial Control Solution for Water-based Coatings**
Mr. Randall Liang, TSD, DOW Chemical
- 15:15 ● Q&A+ Coffee Break + Exhibition Visit+ Technical Seminar
- 15:55 ● **Application of Surface Control Technology for**
Me. Jackoy Tang, Technical Service Manager, Yueyang Chem Waterborne Additive Co., Ltd
- 16:30 ● **Equipment Application and Development of Waterborne**
Mr. Kefu Song, Chainman, DongGuan Longly Machinery Co., Ltd
- 17:05 ● **Development and Application of Waterborne Metal Anti-corrosion Insulation Coatings**
Mr. Zhonghua Chen, Science and Technology Correspondent, South China University of Technology
- 17:50 ● Cocktail Party

Main Session

9.20 (Day2)

- 08:00 ● Registration & Morning Refreshment
- 09:00 ● **Development Status of Industrialization of Nano Transparent Heat Insulation Coatings in China**
Mr. Shilin Zhao, Professor, Nanjing Tech University; Chief Scientist, China Glass Insulation Coatings Industry Alliance
- 09:40 ● **Silicon & Fluorine Free Additives for Water-based Industrial Paint Recipe**
Mr. John Huang, General Manager, SYNTHRON/Sinoprox Sinoprox Chemicals Gaoyao Limited
- 10:15 ● **Solutions of Intelligent Coating System**
Mr. Wu Song, Director, Hunan Sokan New Material Co., Ltd.
- 10:50 ● Q&A+ Coffee Break + Exhibition Visit+ Technical Seminar
- 11:20 ● **Focusing on Environmental Protection- Assisting Industry Transformation — What Can We Do For 'SB' Transforming to 'WB'?**
Mr. Peng Wang, Waterborne Team Leader of UV-Water Group, Zhanchen New Materials Group Co., Ltd
- 12:00 ● **Status Quo of Industrial Paint Regulations and Application of Environmental Protection Water Paint on Construction Machinery**
Mr. Zhongyuan Hu, General Manager of Technical Center, Hebei Chenyang Industrial and Trade Group Co., Ltd.
- 12:40 ● Lucky Draw
- 13:00 ● Luncheon + Exhibition Visit
- 14:00 ● Conference End

Smart Functional Coatings Session

9.19 (Day1)

- 14:00 ● **Application of Graphene in High-performance Functional Coatings**
Mr. Guowang Xue, General Manager, Guangzhou Yina New Material Technology Co., Ltd.
- 14:40 ● **UV Top Coating and Digital Printing for Leather**
Mr. Johnny Wang, Ms. Fenny Chen, UV PM in Huanan & China, Double Bond Chemical (Shanghai) Co., Ltd.
- 15:15 ● Q&A+ Coffee Break + Exhibition Visit+ Technical Seminar
- 15:55 ● **Heat Insulating Effect and Influence Factors of Architectural Reflective Thermal Insulation Coatings**
Mr. Yannian Wei, Professor Senior Engineer, Sichuan Institute of Building Science
- 16:30 ● **The Application of Super Hydrophilic Nano-coating in Real Life**
Mr. Jesse Jiang, General Manager, Guangzhou Sysmyk New Material Tech. Co., Ltd.
- 17:50 ● Cocktail Party



05/ Who Will Attend

By industry

- Coatings Manufacturers/Agency
- Coatings Raw Material Suppliers
- Machinery and equipment
- Manufacturers
- End users
- Government, associations and
- Academic and research institutions
- Others

By Job Title

- GM/VP
- Technical Director/Manager
- Scientist, R&D Expert/Chemist
- Manufacturing Director/Manager
- Purchasing Director/Manager
- QC Director/Manager
- Lab Manager
- Marketing/Sales/Product Director/Manager

PPG	V.ABC Paint Manufacturing (Shenzhen) Co., Ltd.
AkzoNobel	Zhanchen New Material Co., Ltd.
Dongguan TaiHo Paint	Zhaoqing Qianjiang High-tech Materials Co., Ltd.
Foshan Mingya Coating Co.,Ltd.	China Paint (Shenzhen) Co., Ltd.
Foshan Anwell Waterborne Coating Technology Co.,Ltd.	Zhongshan Bridge Chemical Group Co., Ltd.
Foshan Nanhai Ruidi Polyester Coating Co., Ltd.	Zhongtu Chemical(Guangdong) Co., Ltd.
Foshan Wanzheng Coating Co., Ltd.	Zhujiang Huagong Group
Foshan Shunde Hongchang Coating Industrial Co., Ltd.	Zhuzhou Feilu New Material Co., Ltd.
Foshan Shunde Amazon Coating Co., Ltd.	Clivia Coating
Gorman (Sichuan) Chemical Co., LTD	Hengchang Coating(Huiyang) Co., Ltd.
Badese Guangdong Chemical Co., LTD	Hunan Banfert New-materials Technology CO., LTD
Huilong Guangdong Coating Co., Ltd.	Hunan Jufa Technology CO., LTD
Deliya Guangdong Paint Co., Ltd.	Taizi Coatings
Guangdong Hualong Coating Co., Ltd.	Carpoly Paint
Guangdong Huarun Paint Co., LTD	Jiangmen Technoco Chemical CO., LTD
Guangdong Meitu Construction Materials Co., LTD	Guangxi Shuibao Coating CO., LTD
Guangdong Fortress Chemical Co., LTD	Guangzhou Jialaile Decoration Materials CO., LTD
Dragon-Fish Paint	Guangzhou Supe Chemical CO., LTD
Fu Chengmei Chemical Guangzhou Co., LTD	Xiamen Chiefsun Coating CO., LTD
Bolei Paint Guangzhou Co., LTD	Dongguan Lili Coating CO., LTD
Wuyang Paint Guangzhou Co., LTD	Akber Dongguan Water Coating Co., LTD
Zhengjiu Coating Guangzhou Co., LTD	Dongguan Boya Paint Co., LTD
Guangzhou Youda Coating Co., LTD	Zheming Paints
Hempel (China) Management Company Limited	Huizhou Hengdameihua Coating Co., LTD
Jiangmen Paint Factory Co., LTD	Twin Tigers Coatings
Nippon Paint	Hunan Xiangjiang Kansai Paint Co.,Ltd
Nan Pao Resins Chemical Co., Ltd	Lingyun Coating Co., LTD
Qingdao Xingguo Chemical Co., Ltd	Shenzhen Dalifeng Coating Co., LTD
Qingzhou Bangmei Coating Co., Ltd	Zhejiang Fude Paint Co., LTD
Sankeshu Coating Co., Ltd	Zhongshan YongHui Chemi-industry Co., Ltd.
Shensaier Coating Co., Ltd	Zhongshan Sendisi Coating Co., LTD
Holoart Technology Shenzhen	Jotun Coating (Zhangjiagang) Co., LTD
Changrunfa Coating Group	Bau Coatings Group
Shenzhen Changjiang Furniture Co., Ltd.	Zhuomuniao Qiye
Tianjin Yuepak Paint CO.,LTD	Nanyang Wolong Qiye Co., LTD
Valspar Paint	Shandong Lumengsha Qiye Co., LTD

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Packages



Standard Pricing

USD 620 /person



Exclusive Package

Quad Package - Buy 3, Get 1 Free OR Free Hotel Rooms

* For every four or more delegates from the same company, the fourth person will enjoy a free registration.

* Two complimentary twin room for 2 nights in official appointed satellite business hotel located close to the venue for 4 persons from the same company.

* The two package can't be used at the same time

Venue Hotel - Your Business & Leisure Experience



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Item Sponsorship

Benefit	Factory Tour	Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Tea Break & Video	Booth Sponsor		
		Plenary Session	Parallel Session				Standard Booth	+10min Seminar	Double Booth
Price(USD)	16,200	9,700	5,100	8,100	10,500	2,500	2,700	2,900	4,600
On-Site									
Brochure Insert into the Conference Bag	√			√	√				
Factory Tour (no shuttle bus)	√								
Free Delegate Pass	5	2		2	2	2	2		4
Full Page AD	1P	1/2P		1P	1P	1/2P	1/2P		1P
Speech Slot		1 Slot							
Booth	Standard Booth			√			√		
	Standard Booth +10min Seminar	√						√	
	Double Booth +10min Seminar								√
Tea Break & Video						√			

Notes:

- 1.Factory Tour: Conference organizer will lead the delegates to meet companies. The staffs and photographer will be assigning each company as well.
- 2.Speech Slot: 25min Speech + 10min for end user company to share application case. It could not be used for product promotion. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates
- 3.The prices of cocktail party and gala dinner are based on 100 attendees. including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

Event Supplies

Benefit	Event Supplies (The supplies provided by the sponsors.)					Exclusive Supplies (Only 1)			
	Pen	Bag	Notebook	USB Flash Drive	Lucky Draw	Name Tags	Lanyard	Chair Cover	Signature Wall
Price(USD)	3,300	3,300	3,300	3,300	3,300	3,300	3,300	5,000	3,600
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: within 150 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 150, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

Advertisement Sponsorship

Benefit		Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)		2,200	2,000	2,500	1,700	2,100
On-Site						
Free Delegate Pass		1	1	1	1	1
AD	Inside Front Cover	1P				
	Inside Back Cover		1P			
	Back Cover			1P		
	Bound Insert				1P	1P

Sponsorship Package

Benefit		Platinum (Only 1)	Gold (Only 1)	Silver	Bronze	
Price(USD)		32,700	16,400	11,000	Plenary Session+Standard Booth	10,000
					Standard Booth	6,400
					Double Booth	7,300
					Plenary Session+Double Booths	11,200
					Plenary Session+Four Booths	16,000
Pre & Post-event						
Customized EDM Promotion		4,000 DB	3,000 DB	2,000 DB		
On-Site						
Opening Remark		√				
Brain Stoming			√			
Customized Parall Section		1/2 Day				
Brochure Insert into the Conference Bag		√	√	√		
Invite Two Specified Speaker		√				
Group Picture		√				
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet		√	√			
Factory Tour (no food or shuttle bus)		√				
Free Delegate Pass		10	8	5	Single Booth:3 / Double & Four Booths:5	
AD	Inside Front Cover	√				
	Inside Back Cover		√			
	Back Cover					
	Bound Insert	2P	1P	2P	1P	
Speech Slot		3 Slot	2 Slot	2 Slot	1 Slot	
Exhibitor(+10 min Seminar)		Double Booth	Double Booth	Double Booth	Standard Booth / Double Booths / Four Booths	
Tea Break & Video		√				
Dinner(Cocktail Party or Gala Dinner)		√				
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4				
	Bag					
	Notebook					
	USB Flash Drive					
	Exclusive Name tags & Lanyard		√			
Lucky Draw (The gift worth USD 320 provided by the sponsor)		√				

Customized Event

Customized event	USD 11,000+
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(The final interpretation belongs to Ringier Trade Media Limited company.)