



# Asia Food & Beverage Summit 2017- Innovative Technologies in Functional Food & Beverage Manufacturing

**Oct. 31-Nov. 1 2017  
Jakarta, Indonesia**

## Bring more value to your consumers

Innovative Technologies in Functional Food & Beverage Manufacturing is the focused theme for The 3<sup>rd</sup> Asia Food and Beverage Summit. It is the ideal conference for professionals catching trends and seeking innovations in these categories: food ingredients and additives, functional foods and beverages, packaging, processing, food safety, warehouse automation, and logistics for Indonesia & the region. The role that food & beverage producers have to play only with government to produce products that lead to a healthier population will also be examined.

Join **200** manufacturing professionals like yourself and learn how to improve your productivity, cut costs, share experiences, make new business contacts.

Organizer: **Ringier Events**  
Connecting industry through information exchange!

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Guangzhou Flower Flavours and Fragrances Co., Ltd.

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- ▲ Commercial Exhibition
- ▲ Market Development
- ▲ Beverage Taste Testing Center
- ▲ Factory Tour



In the food and beverage market, your customer's needs are constantly changing, and developments are influenced by scientific and clinical research, new discoveries in ingredients, and advances in technology and processes for safer, cost-effective, and sustainable food production.

To stay ahead, companies must be quick to adopt to trends. With the multitude of products and services available, the choice is easier with expert advice and an understanding of how trends and regulations are impacting your business. That is why fresh from the success of its November 2016 edition, the **Asia Food and Beverage Summit is back in Jakarta, on Oct. 31-Nov. 1 2017**, to keep you updated on breakthroughs and market data, and engaged with a network of industry members from across Asia.

With a new roster of speakers, including experts from organizations, the academe, industry, and government, the **3<sup>rd</sup> Asia Food and Beverage Summit** is the ideal forum for professionals seeking innovations and applications in food ingredients and additives, functional foods and beverages, packaging, processing, food safety, and logistics.

## Definitive trends in the industry: Key sectors drive growth

The Asian market for food and beverage is sustained by an estimated 4.4 billion consumers. A survey conducted by Innova Market Insights says 65% of Asian consumers desire products with recognizable ingredients, a trend opening up opportunities for healthier formulation.

Southeast Asia, with a population of over 647 million, is a bright spot for F&B companies who are seeing more concrete support from the ASEAN Economic Community in its efforts to streamline food standards and regulations.

Behind the robust ASEAN market is the middle class estimated by Nielsen to reach 400 million by 2020, and the elderly population which is increasing at a rate of 5% annually. From 2016 to 2030, the region will have close to 20 million aged 60 and over, according to McKinsey.

These demographics bring opportunities in the health and nutrition space, from sports nutrition and weight management, to functional food, and nutraceuticals for stress management and relaxation, cognitive ability, immune health, and beauty-from-within benefits. Natural alternatives to sodium, sugar, and fat, will continue to shift the market toward more nutrition-oriented packaged foods.

Despite economic growth, the region struggles with rising obesity and malnutrition rates, urging industry to produce affordable nutritious products, and to assist government in stemming the crisis.

In the packaging sector, governments and regulators are establishing policies for the development of sustainable packaging. Innovations are designed to enhance aesthetics and labelling.

Advances in food processing generate ways to maintain the integrity of flavors and colors, extend shelf life, and guarantee hygienic production. Machinery feature greater efficiency, allowing manufacturers to improve product consistency, increase yield, and cut wastage.





## Reasons Why You Should Attend

### Face-To-Face Communication With Your Peers:

Meet industry authorities, fellow manufacturers, suppliers, regulators, distributors, academe as well as R&D researchers at the event.

### Be Updated About The Latest Market Trends And Prospects:

Learn about regional manufacturing needs, export opportunities and more.

### Learn From The Industry Experts:

Get ideas, gain insights and learn best practices in processing and design in the food industry.

### Visit Exhibitors' Booths:

Discover new products, services and solutions for your business to generate higher profitability.

### Meet New Suppliers And Agents:

Attend one-to-one meetings with potential partners.

### Build Your Business Network:

Build your business network at a relaxing and friendly atmosphere.

### Value -added Local Factory Visit:

An Onsite Factory Visit of a Major Multinational Industrial Manufacturer



## 2016 Participants' comments



**Overall Satisfaction: 80%+**

**93%** agree that the presentation was informative and useful.

**83%** agree that the format of the presentation had a positive impact on their learning/satisfaction.

**89%** agree that the conference helped to establish new alliances or build relationships with international peers.



## Hot Topics

### Main Topic: Innovative Technologies In Functional Food And Beverage Manufacturing

- Market Data and Industry Trends
- Product Fortification Using New Functional Ingredients
- Shelf Life Extension and Food Preservation
- Food Safety from Farm to Fork
- Developments in Packaging

#### General - Market Data - Standards and Regulations

- Overview: Food & Beverage Trends for 2017
- Accelerating Innovation Process (with Government Support)
- Halal Standards and Regulations
- Import / Export Regulations in Indonesia
- Government and Industry: Working Toward a Healthier Population

#### Processing

- Thermal Processing For Beverages
- Bakery Technologies And Applications
- New Techniques In Food Preservation

#### Ingredients & Additives

- Food Fortification
- Application of Natural Colorants / Flavorings
- Nutraceuticals and Food Supplements
- Dairy Ingredients / Dairy Alternatives
- Natural / Alternative Sweeteners
- Safe Use of Food Additives
- Functional Foods with Bioactive Compounds
- Technologies for Characterization and Development of Functional Foods
- Active ingredients for fortified beverages and their efficacy claims

#### Food and beverage packaging

- Smart Packaging and Applications
- Biodegradable Food Packaging
- Sustainable Food Packaging

#### Food Safety & Hygiene

- Food Safety System (ISO 22000/FSSC 22000)



## Who will Attend

### By Industry:

Food and Beverage Processors

OEM Production Manufacturers

Ingredients and Additives Manufacturers

Ingredients Processing and Testing Equipment Suppliers

Industry Associations, Research Institutions, Universities and Research Institutions



### By Position:

President / Vice-president /Chief Executive Officers

R&D heads, Purchasing Supervisors, Design Engineers

Technical, Engineering, Processing Management

Marketing & Sales Management

Food and Beverage Trend Analysts  
Government Policy Makers

※Participants from Indonesia, Thailand, Malaysia, Vietnam, the Philippines, Singapore, China and Taiwan.

※Speakers from the region, North America, Europe, China and Taiwan.

## Partial List of Delegates

### Indonesia

- PT Mayora Indah Tbk
- PT Nutrifood Indonesia
- PT Santos Jaya Abadi
- PT Dineta Jaya
- PT Toffin Indonesia
- PT Indofood CBP Sukses Makmur Tbk
- PT Aqua Golden Mississippi Tbk
- PT Marizarasa Sarimurni
- PT Petra Foods
- PT Sido Muncul
- PT Bintang Toedjoe
- PT Ultrajaya Milk Industry Tbk
- PT Meiji Indonesia
- PT Lasallefood Indonesia
- PT ABC President Indonesia
- PT Arnott's Indonesia
- PT Asuransi Astra Buana
- PT BASF Indonesia
- PT Bintang Toedjoe
- PT Dellifood Sentosa Corpindo Part of Mayora Group
- PT Doehler Indonesia
- PT Dow Indonesia
- PT Dynapack Indonesia
- Kerry Ingredients Indonesia
- PT Amcor Flexibles Indonesia
- PT Asahi Indofood Beverage Makmur
- PT Ekacitta Dian Persada
- PT Fresh Food Indonesia
- PT Gema Putra Abadi
- PT Global Chemindo Megatrading
- PT Grafitecindo Ciptaprima
- PT Greshindo Aroma
- PT Haldin Pacific Semesta
- PT Heinz ABC Indonesia
- PT Indo Tirta Abadi
- PT Indolakto
- PT Interflex Sejahtera Perdana
- PT. Tereos FKS Indonesia
- PT Asahi Indofood Beverage Makmur
- PT. Delisari Nusantara
- Nestle Indonesia
- Daily Food Co., Ltd.
- Siam Food Products Public Company Limited.
- Welltech Biotechnology Co., Ltd.
- Prima Group
- Thaicoconut Public Company Limited
- PT Johnson & Johnson Indonesia
- PT. Suntory Beverage & Food Indonesia
- PT. United Chemicals Inter Aneka
- PT. URC INDONESIA
- Sukanda Djaya, PT
- Thai Spirit Industry Co., Ltd.
- Agrana Group
- AOAC Thailand
- Siam Dairy Foods Co., Ltd.
- F&N Dairies (Thailand) Limited
- Zy Phyto Tech Industries
- Nutrifres Food & Beverages Industries Sdn Bhd
- Jeenuhat Foodstuffs Industries Sdn Bhd
- In-Comix Food Industries Sdn Bhd
- Power Root (M) Sdn Bhd
- Care Food Industries Sdn Bhd
- Beryl's Chocolate & Confectionery Sdn. Bhd
- PT.Cargill Indonesia (PT.Sorini Agro Asia Corporindo Tbk)
- Tangguh Utama
- PT Monysaga Prima
- PT Intertek Utama Services
- Air Mancur PT
- PT Givaudan Indonesia

### Singapore

- Videojet Technologies (S) Pte Ltd

### India

- Prathista Industries Limited




### Australia

- Austrava Pty Ltd (Australia)
- Austrava

## Who are the Speakers

**Day 1  
AM.**

08:00-09:00 : Registration		Day 1 AM.
09:00-09:10 : Opening Speech		
09:10-09:40	<b>Keynote Speech</b> Mr. Adhi Lukman, Chairman GAPMMI, Indonesia <b>Topic: Indonesia F&amp;B industry update</b>	
09:40-10:10	<b>Sponsor Presentation</b> Newamstar Packaging Machinery Co.,Ltd.	
10:10-10:45	Tea Break + New Product Presentations	
10:45-11:15	<b>Keynote Speech</b> Mr. Henky Wibawa, Executive Director of Indonesian Packaging Federation (IPF) <b>Topic: Packaging Challenges you will get excited about – Sharing Ideas</b>	
11:15-11:45	<b>Sponsor Presentation</b> TCI Co., Ltd.	
11:45-12:00	Group Photo	
12:00-13:30	Luncheon	
Day 1 PM.		
13:30-14:00	<b>Keynote Speech</b> Aminah Abdullah (Prof. Dr.), Research Fellow, The National University of Malaysia <b>Topic: Pioneering Halal Food and Beverage Certification and Standard</b>	
14:00-14:30	<b>Keynote Speech</b> Josseline Prats, General Manager, Videojet Technologies (S) Pte Ltd <b>Topic: Improve Productivity with Innovative Coding and Marking Technologies for Food and Beverage Packaging</b>	
14:30-15:00	<b>Sponsor Presentation</b> Labthink Instruments Co., Ltd. <b>Topic: Food packaging safety solutions</b>	
15:00-15:35	Tea Break + New Product Presentations	
15:35-16:05	<b>Keynote Speech</b> Regina Moench Pfanner, PhD, ibn360 Pte Ltd, Singapore <b>Topic: Nutrition improvement</b>	
16:05-16:35	<b>Keynote Speech</b> Mr Darmanto Setyawan, Head of Dairy Manufacturing, PT. Greenfields Indonesia <b>Topic: Fresh cheese market and opportunity for Indonesian and ASEAN market and Greenfields experience to take this market in Indonesia</b>	
16:35-17:05	<b>Keynote Speech</b> Rindit Pambayun, Chairman of Indonesian Association of Food Technologist (IAFT) <b>Topic: Effect of Processing on nutrition, safety, and palatability of Indonesian Traditional Food Origin</b>	
17:05-17:35	<b>Keynote Speech</b> Dr. Alonzo Gabriel, RMPAM <b>Topic: Tools for Optimising Fruit Beverages Processing: Addressing Consumer Demands for Safety and Quality</b>	
17:30-19:30	Cocktail Party	

08:00-09:00 : Registration		
09:00-09:30	<b>Keynote Speech</b> Maria Leonora dL. Francisco, Head of Philippine Association of Food Technologists, Inc. (PAFT) <b>Topic: Natural Sweeteners</b>	
09:30-10:00	<b>Sponsor Presentation</b>	
10:00-10:35	Tea Break + New Product Presentations	
10:35-11:05	<b>Keynote Speech</b> Juliet Zhu, ABI <b>Topic: B2B marketing and brand awareness</b>	
11:05-11:35	<b>Keynote Speech</b> Iwan Surjawan, Department Food Technology Indonesia International Institute for Life Sciences	
11:35-12:00	Wrap up & Lucky Draw	
12:00-13:00	luncheon	
For our international attendees: Visit of PT. Arnott's Indonesia		
13:05	Departure for Factory Tour from Hotel	
14:15-15:45	Activity: Factory Visit - Safety & Quality Induction and Brief Plant Introduction - Cookie line from Mixing process to automated packing process	
15:45-16:00	Q & A	
16:00	Return to Hotel	
Conference End		





## Sponsorship

**Smart Investment - Increase Your Exposure To An Exclusive Sector  
Strengthen Your Company's Recognition And Stay On Top Of Industry**

**Benefits for all sponsors with valuable exposure before, during and after the event, both on-site and off-site.**

- Your company logo is featured on a wide range of promotion materials including magazines, websites, direct mailing, brochures and flyers.
- Promotion by Ringier's international strategic partners, associations and media endorsers.
- Your company logo will be displayed at all on-site materials such as backdrops, roll-up banners.
- Acquire the list of delegates with contact details and your company logo will be included in the post-event report.

2017 Sponsorship	Basic Benefits Extra Exposure	Display Table	Speech Slot	VIP Pass (Free)	Pass Coupon (USD300)	Profile in Event Folder	AD in Event Folder	Priority Right of Matchmaking	Remark
<b>Gold</b> USD 16,400 (Only 1 Slot Available)	✓	3	5mins Day 1 Opening + 30mins Main	20	10	1P	2P Special Position + Inner Page	✓	Plus: 1) Customized Email Direct Blast x 3,000 mailings 2) Sponsor's roll at designated area (max. 2 units) 3) Video display at the best break time (max. 3 mins video) 4) Put 1 catalog in event bag 5) Prepare lucky draw gift for delegate (optional) 6) On-site interview at the conference 7) Upload your presentation to event website
<b>Silver</b> USD 11,000 (Only 1 Slot Available)	✓	2	5mins Day 2 Opening + 30mins Main	10	5	1P	1P Inner Page	✓	Plus: 1) Customized Email Direct Blast x 2,000 mailings 2) Video display at the best break time (max. 3 mins video) 3) Put 1 catalog in event bag 4) Prepare lucky draw gift for delegate (optional) 5) On-site interview at the conference 6) Upload your presentation to event website
<b>Bronze</b> USD 6,400 (Only 4-6 Slots Available)	✓	1	30mins Main	3	2	1/2 P	1P Inner Page	✓	Plus: 1) Upload your presentation to event website
<b>Cocktail</b> USD 8,100 (Only 1 Slot Available)	✓	1	5mins Cocktail	2	2	1/2 P	1P Inner Page	✓	Plus: 1) Sponsor can play video during dinner * The rate is based on 100 people, more expense will be charged according to real situation.
<b>Exhibitor</b> USD 2,900	✓	1	10mins coffee break	2	2	1/2 P	✗	✓	--
<b>Exhibitor</b> USD 2,700	✓	1	✗	2	2	1/2 P	✗	✓	--
<b>Lucky Draw</b> USD 3,300	✓	✗	2mins Lucky Draw	2	1	1/2 P	1P Inner Page	✗	* The gift worth USD328 / RMB2000 should be prepared and shipped to venue by the sponsor.
<b>Event Bag</b> USD 3,300 (Only 1 Slot Available)	✓	✗	✗	1	1	1/2 P	✗	✗	* The bag should be prepared and shipped to venue by the sponsor. Arrive no later than Oct. 10 <sup>th</sup> noon.
<b>Lanyard</b> USD 3,300 (Only 1 Slot Available)	✓	✗	✗	1	1	1/2 P	✗	✗	* The rate is based on 150 pieces and limited to two colors on lanyards.
<b>AD</b> USD 1,700	✓	✗	✗	1	1	1/2 P	1P Inner Page	✗	* The special position rate: C4 (USD2,500), C2 (USD2,200), C3 (USD2,000) Inner spread page (USD 2,600)

**\*\* Notice \*\***

- 1) Ringier only provides the basic equipment for each display table: 1 table with tablecloth, 2 chairs.
- 2) All the promotion materials should be prepared by the sponsor, including AD, profile, roll up banner, catalog, video, event supplies (Bag/ Lanyard/ USB/ Pen/ Notebook), lucky draw gift and the content of Email Direct Blast...etc. Besides, Sponsor is responsible for shipping and any related customs charges or taxes.
- 3) Whilst every effort will be made to secure the desired delegates for matchmaking purposes, Ringier cannot guarantee that all those requested can attend and may need to include qualified substitutions.
- 4) Ringier has the right to adjust or reject any presentation that does not meet the necessary standards.



## Strong Partners



### About PATPI:

The **Indonesian Association of Food Technologist (IAFT)**, established in 1967, is a professional organization of food technology in Indonesia, with 1000 members. The major objective of IAFT is to stimulate and advance knowledge on various aspects of Food Science and Technology. The main activities of IAFT are to disseminate the results of research in food science and technology in the form of a scientific journal; annual meeting; scientific recommendations to governments and other policy makers; providing curriculum in food science and technology education; and to build synergy between academia, industry, government and the community in the development of food science and technology in Indonesia or abroad. IAFT is also a member of the Federation of Institutes of Food Science and Technology of the ASEAN (FIFSTA) and the International Union of Food Science and Technology (IUFOST).



### About Indonesian Food & Beverage Association (GAPMMI):

Based on the awareness of the importance to facilitate and promote food business in Indonesia, **GAPMMI** helps its members to protect and develop their business by providing them with valuable assistance and information on multi-aspect on food business from food safety, labeling and other economic issues related to food industries.



### About AFBA/FIA:

The **ASEAN Food and Beverage Alliance (AFBA)** is a group of national associations in ASEAN countries involved in the manufacture, distribution and sale of food and nonalcoholic beverage products. We are a dedicated body committed to effectively representing the food industry with policy makers and key opinion leaders in the ASEAN.



**Food Industry Asia (FIA)** is a non-profit organisation that was formed in 2010 to enable major food manufacturers to speak with one voice on complex issues such as food security, food safety and the harmonisation of standards. The organisation covers the whole of Asia, acting as a policy hub for national industry associations and affiliated groups to engage with public bodies and other stakeholders at a regional level.



### About PAFT:

The **PHILIPPINE ASSOCIATION OF FOOD TECHNOLOGISTS, INC. (PAFT)** was established in 1960, as a voluntary, non profit association of individuals and companies committed to promoting food science and technology as a profession. PAFT's mission is to be an effective partner of Academe, Industry and Government in providing relevant advocacy training and consultancy in the field of Food Science & Technology for National Development and the Welfare of the General Public.



### About IPF:

**INDONESIAN PACKAGING FEDERATION (IPF)** is a business association, non-profit, non-governmental organization of packaging industry in Indonesia, founded in August 1977. The mission is to enhance packaging quality & technology development as well as to encourage research and development in the packaging innovations.

## Venue Hotel - Your Business & Leisure Experience



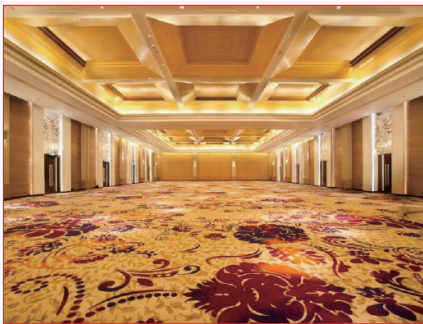
### JS Luwansa Hotel and Convention Center

JS Luwansa Hotel and Convention Center, Jakarta's first class international upscale hotel, located in the city center in Jakarta. Strategically located near all major commercial, diplomatic and government offices, the hotel is located in the main road of Jl. HR Rasuna Said, which gives you swift access to all major offices building.

Address: Jl. HR Rasuna Said Kav C-22, Jakarta 12940, Indonesia

Tel: (62) (21) 2954 3030

Website: <http://www.jsluwansa.com/default-en.html>



### Distance from Hotel

\* Soekarno-Hatta International Airport : 32 km (Drive Time: 40 mins)

\* Jakarta International Expo (JIE expo) : 13 km (Drive Time: 30 mins)



## About the Organizer



Connecting industry through information exchange!

Taking advantage of powerful media resources, Ringier Conference covers the industries of plastics, food, personal care, medicine & health care, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies. Since 2003, we organize over 20 high level conferences bringing industry leaders together for information exchange and networking opportunities in China and successfully extend into S.E.Asia from 2014.

A series of conferences in S.E.Asia that cater specifically to industry verticals like metalworking technology, plastics processing, automotive, food beverage processing & packaging representing growth sectors in many S.E. Asia countries. These sectors require high levels of technology and upgrading to meet the growing needs of sophisticated consumers both domestically and for export markets.

Conferences organized by Ringier not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets. For more information, please visit [www.ringierevents.com](http://www.ringierevents.com)

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