

Plastic& Rubber and Innovative Materials Application in Electronic Design Conference 2016

**March 17-18
2015 Shanghai**

Corresponding Event

Plastic& Rubber and Innovative Materials Application in Medical Product Conference 2016
Plastic& Rubber and Innovative Materials Application in Automobiles Conference 2016
Plastics & Rubber and Innovative Materials Application in Wire & Tube Conference 2016

Concurrent Ceremony

Ringier Plastics Industry Technology Innovation Awards 2016

Sponsored by

Demag Plastics Group

Lubrizol

KUMHO-SUNNY
锦湖日丽


SUNNY

東田
DONGTIAN



Background

For more than a decade, Ringier has been successfully organizing industry-focused seminars. Through its Rubber & Plastics and innovation materials seminars, Ringier provides the largest professional platform for communication in plastic materials, R&D and applications. The Event has been hailed as having the highest of standards by countless Industry Elites for over 12 years.

Who will Attend

- Professionals in the fields of Consumer electronics, medical care electronics, automotive electronics, small home appliance manufacturing
- Product design manager, research and development engineer, production manager, Engineering manager, marketing/brand manager, manufacturing manager, materials, structural engineers and senior technicians;
- Plastic raw materials, auxiliary materials and additives suppliers;
- Mold manufacturers;
- Production equipment and testing instrument supplier;
- Government regulators and industry association;
- Others

Reasons Why You Should Attend

- International Call for Research Papers **(NEW!)**
- Innovative Product Zone **(NEW!)**
- Plastic Testing Lab **(NEW!)**
- Concurrent Ceremony: Ringier Plastics Industry Technology Innovation Awards 2016 **(NEW!)**
- Advisory committee- high level speakers from domestic and overseas **(NEW!)**
- Factory Visit **(NEW!)**
- Hot topics, top speakers
- Latest technologies and solutions you should know
- Forefront Market overview
- Get new ideas and acquire latest knowledge to enhance your efficiency
- Mini Expo and technical seminars



Innovative Product Zone

The Innovative Product Zone presents cutting-edge products and solutions that have enabled the development of highly innovative product.

Plastic Testing Lab

Materials research and development, quality control, testing and evaluation all play significant role in choosing the appropriate material. "Plastic Testing Lab" invites you to explore and experience the challenges faced by macromolecule material performance test and offers the most comprehensive solution available today. The zone:

- **Allows experts to share breakthrough solutions through polymer material mechanics performance test field**
- **Sets the stage for a comfortable communication environment where professional materials experts answer test problem for you**
- **Provides a variety of sample scene demonstration operation, a comprehensive understanding of your test requirements**

Match Making Service

1. We create a list of the booth sponsors
2. We email this to all registered delegates in advance of the conference
3. We then create a schedule of appointment for each booth sponsor. Of course anybody can walk in at any time
4. On the name badges of delegates clearly state
5. We will also endeavor to bring a few key prospects to the event to meet with the supplier (they need to give us a wish list of prospects with a name and contact)

Benefits

1. Immediate return on investment: Take home the experts insights and how-to knowledge, plus shareable web access to conference session documentation, including presentation PPT, networking contacts and E-newsletter.
2. Discover new information: Cost-saving technologies and processes, cost-effective ways to expand existing capabilities, and real-world examples that yield actionable next steps.
3. Network with experts: With your peers as well as authorities at a networking cocktail party for fellow manufacturers, suppliers, regulators, academicians and R&D experts.
4. Learn from others' experience: Benefit from case studies, workshops, and business networking.
5. 360° coverage: The Summit will give you the inspiration, tools, and know-how to find and maximize every marketing opportunity so you can increase your impact and your revenue.

Background

I hope RINGIER can do even better!

- **Dongguan Jin Sheng precision components, R & D director**

I learned a lot, hope the seminar make persistent efforts to improve!

- **ASUS (Science & Technology) Suzhou Co., Ltd., mold manufacturing R & D Engineer**

The speeches are very interesting, and I expect to hear more new materials and new technology!

- **GREE, R & D Engineer**

Persist in efforts to become a leader in the industry!

- **Hangzhou good Electronics Co., Ltd., deputy chief**

I wish Ringier seminar to get better and better!

- **Kunshan hongzhun precision mould Co. Ltd., the Department of Design and Development**

Continue to hold the forum, and let more experts do more business presentations!

- **Beijing Chemical Industry Research Institute, executive vice president**

I wish Ringier Summit do better, to promote communication and exchanges in the industry, improve the level of China's R&D, manufacturing technology!

- **SHARP electronics R & D (Nanjing) Co., Ltd., development center**

Hope Ringier be better!

- **Zhejiang Cathay Pacific Electrical Technology Co., Ltd., deputy chief**

Advisory Board

Mr. Michael Taylor, Vice President, SPI: The Plastic Industry Trade Association

Mr. Kai Zheng, Secretary-General, China Synthetic Resin Supply and Sales Association

Ms. Huidi Yang, Secretary Director of China Plastics Processing Industry Association

Mr. Depu Liu, Vice President of Shanghai Die & Mould Trade Association

Mr. Ruilin Tang, Deputy Chief Engineer, CH-AUTO Technology

Mr. Tingfei Xi, Director of The National Institute For The Control of Pharmaceutical and Biological Products

Mr. Zhuangming Shen, CMF Director of DELL

Mr. Changshun Wu, Director of CNAS

Inviting Speakers Include

Changyu Xu, Director of the Institute of advanced forming technology

Hao Ning, Lenovo IPG system architecture research material design engineer

Cha Hongda, Mold expert

Guo Wenqi, master of design design director

Feng Guanping, a researcher at Tsinghua University, doctoral tutor

Liu Zhaoping, director of Ningbo Institute of materials technology and engineering, Chinese Academy of Sciences

Chen Guohua, director of the Department of polymer science and engineering, Huaqiao University, School of materials science and Engineering

Fu Jiong, director of the Institute of design trends, Shanghai Jiao Tong University



Topics include but not limited to

Market Trends:

- Electronic product design trends
- Consumer preference for material
- 3C design trends in CMF industry
- Gadgets + home appliances

Material Science

- 3C new technology, new material technology and application
- Insulation materials in the electronics industry
- Application of modified plastics in electronic field
- Difficulty in the application of graphene materials
- Application and advantage of special color free spray coating materials
- Potential applications in the field of home appliances
- Application of noise reduction materials
- Appliance paint to make appliances more environmentally friendly, more personalized, more fashionable
- Low carbon, environmentally friendly materials and related processes
- Application of the latest touch sensing technology in the field of 3C Electronics
- Application of new materials in sensor field

Technology Process:

- The light of consumer electronics
- Problem solving in injection molding and mold
- Plastic surface decoration technology
- CMF trend research and market segmentation
- How to reduce process cost
- MUCELL micro foaming technology
- Application of environmental protection engineering plastics in the electrical industry

Invited delegates include

NEC
Guangdong United States of refrigeration equipment Co., Ltd.
ASUS ASUS computer
Computer DELL
Logitech (Suzhou)
PEGA Chang Shuo
TCL- Legrand International Electrical (Huizhou) Co., Ltd.
The semiconductor technology (Shanghai) Co., Ltd.
BaoDeqiang
Byd Company Limited
Braun (Shanghai) Co., Ltd.
BoXihua home appliance Co., Ltd.
SKYWORTH group color TV industry
Detian Digital Technology Co. Ltd.
Dexin (Shenzhen) Co., Ltd. joybon paint
Dibit Industrial Co., Ltd.
East News Technology (Wuxi) Co., Ltd.
DuPont (China) R & D Management Co., Ltd.
PHILPS home appliances (Suzhou) Co., Ltd.
Foxconn
Fujitsu China Co., Ltd.
Guangdong Wheelp household electrical appliances Co., Ltd.
Guangdong Kelon refrigerator Co., Ltd.
Guangdong elecproelectrical Limited by Share Ltd
Guangzhou ShenglongElectronic Technology Co., Ltd.
Haier
Hisense Group Co., Ltd.
Hisense Kelon Electrical Holdings Co Ltd
Ronshen Hisense (Guangdong) Co., Ltd.
Hangzhou Joyoung small household electrical appliance Co., Ltd.
Hangzhou new electronic Co., Ltd.
Hangzhou skynatcom communication
Master of design (Pegatron group - Chang Shuo Technology (Shanghai) Co., Ltd.)
Hi-P (Shanghai) household appliances Limited
Hi-p international Limited
Macro electronic industry (Hangzhou) Co., Ltd.
Kunshanhongzhun precision mould Co. Ltd.
Compal communications (Nanjing) Co., Ltd.
Hua Yu technology (Nanjing) Co., Ltd.
ASUS Technology (Suzhou) Co., Ltd.
HP Technology (Shanghai) Co., Ltd.
The Canadian Consulate General in Shanghai
To Polytron Technologies Inc
Blonde Polytron Technologies Inc
Konka
Konka Group Limited by Share Ltd
Kunshan gold surface material application Polytron Technologies Inc
Association Innovation Design Center
Rosti precision manufacturing (Suzhou) Co., Ltd.
Ludian high Polytron Technologies Inc
Motorola (China) Electronics Co., Ltd.
Nanjing East Broadband Communication Technology Co., Ltd.
Nanjing grand Polytron Technologies Inc
Nanjing Hyun Sheng Plastic Polytron Technologies Inc
Ningbo AUX Air Conditioning Co., Ltd.
Ningbo Yidongelectronic Limited by Share Ltd
NOKIA (China) Investment Co., Ltd.
Qingdao Hisense Mobile Communication Technology Co., Ltd.
Tsinghua University
Japan Amadana
Mitsubishi Shuyuan mobile communication
SamSung China Design Institute
Sentai Electronics
Santak Electronics (Shenzhen) Co., Ltd.
Shanghai Ann F Teco Electronics Co., Ltd.
Shanghai Bell AI Carter Limited by Share Ltd
Shanghai HP Co., Ltd.
Longsheng Shanghai Industrial Co., Ltd.
Shanghai Hitachi household electrical appliance Co., Ltd.
Shanghai Saibo electrical appliances Electrical Appliance Co. Ltd.
Shanghai Saibo Electrical Appliance Co. Ltd.
Shanghai Zhiyuan
Shenzhenanlianxun Electronic Co., Ltd.
Shenzhen times gains Electronics Co., Ltd.
Shenzhen SKYWORTH -RGB Electronics Co., Ltd.
Shenzhen Hua Ruisan and Group Co., Ltd.
Shenzhen overseas Chinese industry
Shenzhen golden flying Technology Co., Ltd.
Shenzhen Toptouch Technology Co., Ltd.
Shenzhen City Taihe Communication Co. Ltd.
Shenzhen yidelai Electronics
Shenzhen Alex electronic
Shenzhen should be high Electronic Technology Co., Ltd.
Shenzhen Yuyuda electronic

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