



Attention!

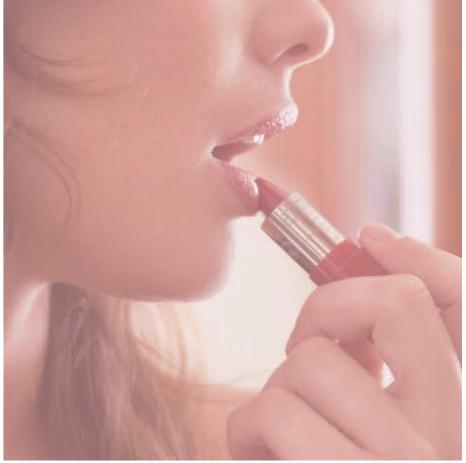
Makers of personal care products

Are you looking for new suppliers and solutions?

2016 Personal Care Technology Summit & Mini Expo will be your best choice

PCT2016 Personal CareTechnology Summit & Mini Expo

June 23-24, 2016
The Longemont Hotel Shanghai





Mini Expo Open Time: (Free for professional visitors) 14:00-17:00, June 23 10:00-17:00, June 24

Concurrent Event:
Nonwovens Technology Innovative
Application Conference 2016

01/ Background

The Personal Care Technology Summit was founded in 2004. As the forerunner of China's personal care industry, it has been committed to providing a one-stop platform for peer-to-peer information exchange on a vast range of topics, including skin care, hair care, color cosmetics, packaging, regulatory & testing, and also material and machinery technology solutions. Successfully held 12 times, The Personal Care Technology Summit has won its reputable role from personal care manufacturing companies, cosmetic scientists, formulators, formulation chemists, laboratory managers, agents and distributors.

Based on the excellent feedbacks across the industries, PCT is expanding its scale this year. A critical event 'Mini expo' is added into 2016 personal care technology summit (PCT). The Mini expo would serve as the highlight of PCT and meet the demands from the personal care industry. Through various marketing initiatives such as match making service, innovation zone, mini Expo & technical seminar and formula lab presentations, PCT is able to successfully bridge like-minded business together.

PCT is supported by industry-leading trade associations such as Beijing Daily Chemical Research Institute, Beijing Sino-German Union Cosmetic Institute Co., Ltd., Guangdong Entry-Exit Inspection and Quarantine Bureau, West-China Hospital of Sichuan University, Chinese Medical Association, Happi, Rodman Media Corp. and Happi China.

02/ Highlights

Match Making Service

Offer match making service to meet the purchasing purpose of companies

Mini Expo & Technical Seminar

An easy and fast way to acquire updates on innovative technology and scientific development

5 HOT Activities

Formula Lab

Demos on formula creation with video streamed from a lab off site or presentation showing the finished products

Quiz Contest Zone

To break the ice between exhibitors and visitors, enhance communication and interact with each other.

Innovation Zone

Mintel, a global and award-winning provider of Market Research, will bring innovative products

6 Tracks, Covering over 60 Key Topics

- -Regulations & Testing
- -Skin Care

- -Hair Care
- -Color Cosmetics
- -Packaging
- -Nonwoven Technology

Five-Star Customized Service



Your Business & Leisure Experience

The Longemont Hotel Shanghai won the 'Best Meeting & Conventions Hotel in Shanghai Awards' of 2013 TTG China Travel Awards. During PCT, you will enjoy two coffee breaks and delicious lunch each day as well as cocktail party at the first night. Besides, we offer you great networking opportunity to communicate with industry experts and manufacturing companies in a relaxing environment.

Convenient Location

The Longemont Hotel Shanghai was newly decorated in 2014, with premium location in West Yan'an Road, next door to the central business district and easy to reach. Only 10 minutes walk from subway station.

03/ Why Should You Attend?

8 Reasons to Attend

- **1.** 60 quality ingredients, additive processing & packaging suppliers have solutions to help creators and manufactures of personal care products like you
- 2. 5 star hotel setting, convenient location (10 minutes walk from subway station)
- 3. Live onsite presentations through the day
- 4. One-on-One business match making service available
- 5. Great networking opportunities
- 6. See leading award winning finished products on display at the Mintel Innovation Zone
- 7. Daily lucky draws and free gifts for all visitors
- **8.** Meet leading companies, such as TCI Co., Ltd., PLANCK industries Co., Ltd., Symrise Shanghai Co., Ltd., Bloomage Freda Biopharm Co., Ltd., etc.

04/ Who Will Attend?

Cosmetics, Personal Care Companies

By Industry

- -Governmental Organizations
- -End-product Manufacturers, OEM and ODM
- -Retailers and Distributors
- -Raw Material Suppliers
- -Cosmetics Ingredients and Surfactants Suppliers
- -Testing Equipment Manufacturers
- -Packaging Material (Solutions) Suppliers and -Packaging Designers
- -Private Testing Companies, Labeling Providers and Certification Organizations
- -Marketing/Consulting Companies

By Job Title

- -CEOs / Presidents / Vice Presidents
- -Regulatory Affairs Supervisors/ Directors
- -R&D Supervisors/ Directors
- -Production & Manufacturing Supervisors/ Directors
- -QA/QC Supervisors/ Directors
- -Purchasing Supervisors/ Directors
- -Packaging Supervisors/ Directors
- -Corporate Management/ Sales/Marketing
- -Other Relevant Personnel



05/ Advisory Board

- Mr. Tom Branna, Vice President/Editorial Director, Happi Magazine, Rodman Media Corp.
- Dr. Xu Liang, Professor, Beijing Daily Chemical Research Institute
- Dr. Su Ning, CEO of Beijing Sino-German Union Cosmetic Institute Co., Ltd.
- Dr. Cheng Shujun, Director of Technology Center, Guangdong Entry-Exit Inspection and Quarantine Bureau
- Mr. Wei Liu, Dermatologist, Professor of Dermatology, Department of Dermatology, General Hospital Air Force; Chairman, Photobiology and photochemistry Committee China CIE
- Dr. Li Li, Dr. & Profissor, West-China Hospital of Sichuan University
- Dr. Mei Weiping, Head of R&D China Koordination, Beiersdorf
- Dr. Li Huiliang, Professor, Senior Engineer, Chinese Medical Association

06/ Invited Speakers



Dr. AN INSOOKDirector, Korea Institute for Skin and Clinical Sciences



Mr. Wei Liu
Dermatologist, Professor of Dermatology,
Department of Dermatology, General Hospital
Air Force; Chairman, Photobiology and
photochemistry Committee China CIE



Mr. Kang ByungHa

Manager of Amorepacific HQ R&D Center,
HBO Division, Personal care team



Ms. Gao Huijun Director, SIFDC



Mr. Houdart Louis
Founder, Creative Capital



Mr. Hongjun WuDeputy Secretary General
China Packing Federation



Mr. Kang Ching Chun
Director, Bio medical & Cosmetics Institute



Ms. Laurie Du Senior Beauty Analyst, Mintel APAC



Dr. Su NingCEO of Beijing Sino-German Union
Cosmetic Institute Co., Ltd.



Dr. Alice CAIScientific Director, L'Oréal Research & Innovation, Advanced Research



Mr. Xu JunDirector, Shanghai Jahwa United
Co., Ltd.



Mr. Shengzhao Gong
Deputy Dean of Research Institute,
Guangzhou Uniasia Cosmetics Technology Co., Ltd.



Mr. Ma Wanshan GM, Lion'E Brand Tactic Group,



Ms. KangCheng
The R&D Department Director of
Herborist SPA

07/ Agenda

Day 1 09:00 -12:00

Main Session

Global Personal Care Product Development Trend and Challenges

High Tech innovation: Cell Young® Bio cellulose Masks

Modular Manufacturing Changes the Lean Production in Personal Care Industry Performance Test About Hair Care Product

Day 1 13:30 -18:00

Parallel Session

Regulations & Testing

Updates on China and International Cosmetics Regulations
Europe and the United States Cosmetics
Compliance Review
Update Sunscreen Regulations
Home Beauty Makeup Tools Related Laws
and Regulations
Product Safety Testing

Skin Care

The Global Development Trend of Skin-Care The Development of Skin Care Products Natural Functional Component Application Multiple Target Whitening Spot Skin Care Products R&D Research Trends The Latest Anti-aging Products Raw Material and Formula

Hair Care

The Latest Trends in Hair Care Physiological Research and Corresponding Nursing Plan of Hair and Scalp

" No Additives " the trend of the scalp and hair care

Color Cosmetics

The Latest Color Trends
The global Trends of Beauty Makeup
Internet + and Colour Makeup Product
Marketing
New Product Launch
Make-up Appliances

Packaging

Packaging Concept to Adapt to the Current Beauty Market Products Innovative Packaging Design Packaging Materials and its Compatibility with the Formula Product

Day 2 09:00 -12:00

Parallel Session

Regulations & Testing

Product Testing Effect
Products Use Evaluation
Animal Testing Alternatives
The Research Progress of the Cosmetic
Whitening Efficacy Evaluation Method

Skin Care

Skin Care Plan of Resistance to Environmental Pollution
Analysis of the Allergy in Composition
Skin Care Products R&D from Laboratory
Formula to Enlarge Production
Development of New Dosage Forms for the
Skin Care Products

Hair Care

The Latest Research Progress in Anti-aging Hair Care The Latest R&D Progress in Prevent Hair Loss and Hair-tonic Products The Development of the Hair-Care Products Innovation Dosage Form

Color Cosmetics

Environmental Sustainable and Make-up Appliances

The New Dosage Form Bottom Makeup Products

The Innovation and Trends of the Nail Teeth Whitening Solution

Packaging

Intelligent Packaging Application in Beauty Products Packaging Automation and its Application in the Production Line Internet + Packaging Innovation Arouse the Desire to Buy of the market

Day 2 13:00 -16:00

Main Session

China Cosmetics Market and Innovation The Era of Internet + Brand Operation Industry 4.0 and Cosmetics Production Line

Partial Delegates From



























09/ Invited Delegates

Amore cosmetics (Shanghai) Co., Ltd. Amway (China) R & D Center Co., Ltd. AVON beauty cosmetics R & D (Shanghai) Co., Ltd. Bao Jian (China) daily necessities Co., Ltd. Baolingbao biological Limited by Share Ltd Bayer healthcare Co., Ltd. Beauty cosmetics (Suzhou) Co., Ltd. ace Beauty health innovation (Kobe) Co., Ltd. Beauty mask of science and Technology (Beijing) Co., Ltd. Beauty Tech (Shanghai) Cosmetics Co., Ltd. Beiersdorf daily chemical (Wuhan) Co., Ltd. Beijing Daily Chemical Research Institute Beijing Fulong Kangtai Biological Technology Beijing Heng City Industrial Development Corporation Beijing Jinxiang Chinese medicine pharmacy chain limited liability company

Beijing silver Manchester foundation Cosmetics Co. Ltd. Beijing Tongrentang Mayr sea biological technology Co. Ltd. Beijing weishang chemical Limited by Share Ltd Beijing Yiqing Daily Chemical Co. Ltd. Beijing Zhangguang 101 Polytron Technologies Inc

Berleja (Huzhou) Cosmetics Co., Ltd.

Branch of the United States of America Poetry (China) Cosmetics Co., Ltd.

Cargill investments (Chinese) Co. Ltd. Chanel (China) Trading Co., Ltd. CIGNA Beijing JiuHeng Trade Co. Ltd. CLARINS cosmetics (Shanghai) Co., Ltd. Colgate Palmolive (Chinese) Co. Ltd. Cotti (China) Investment Co., Ltd. Dai Ti (Shanghai) Cosmetics Co., Ltd. DANZ group

Diana cosmetics (Shanghai) Co., Ltd. Dianhong pharmaceutical

Dongguan Jin Ximei Cosmetics Co., Ltd. Edward Keller (Shanghai) Co., Ltd.

European Union Chamber of Commerce in China

Foshan yajieli osmetics Co., Ltd. Frog Prince (China) Co., Ltd.

Fujian pianzaihuang Cosmetics Co., Ltd.

Gansu pan Plant Biotechnology Co., Ltd. Gao Demei Trading (Shanghai) Co., Ltd. Garan (Group) Limited by Share Ltd Germany (International) Group Co., Ltd. Guangdong beilai Lancome Biotechnology Co. Ltd. Guangdong Daily Chemical Industry Association Guangdong Mingchen Co. Ltd. Guangdong Yaqian Cosmetics Co., Ltd. Guangzhou Ao Zi beauty Biotechnology Co. Ltd. Guangzhou Ba Wei Cosmetics Co. Ltd. Guangzhou Dicai Cosmetics Co. Ltd. Guangzhou Huanya cosmetics technology Co. Ltd. Guangzhou laigian Cosmetics Co., Ltd. Guangzhou Liby Enterprise Group Co. Ltd. Guangzhou Meisheng Cosmetics Co., Ltd. Guangzhou Meisheng Cosmetics Co., Ltd. Guangzhou Na Shi Trading Co., Ltd. Guangzhou Wen Ya Cosmetics Co., Ltd. Guangzhou Xi Ting beauty health care Co., Ltd.

Guangzhou Yalan International Biotechnology Research Center

Guangzhou Yi Cosmetics Co., Ltd.

Hainan Guangyu Biological Technology Co. Ltd. Hainan Jingrun pearl biotechnology Limited by Share Ltd

Hangzhou Faith Kay Cosmetics Co., Ltd. Hangzhou Huace RUIO Technology Co. Ltd.

Hangzhou Rui Xu Product Technology Co., Ltd.

Hangzhou tinagia Cosmetics Co. Ltd.

Hangzhou Wo Xin Cosmetics Trading Co., Ltd.

Hangzhou Ya Yan cosmetics Co., Ltd.

Hangzhou Zefu snow Cosmetics Co. Ltd.

Hefei Xushi Cosmetics Co. Ltd.

Herbalife (China) Health Products Co. Ltd.

Hua Yimei science and technology enterprise group

Hui Ni (International) group

Hunan Yan Biological Engineering Co. Ltd. International Holdings (Hongkong) Co., Ltd.

Jiangxi Dimei Cosmetics Co., Ltd.

Jiaxing Hua Sheng Cosmetics Co., Ltd.

Jiaxing Yun Feng life supplies Co., Ltd.

09/ Invited Delegates

Johnson (China) Co., Ltd.

Kao (China)

Keti (China) Commodity Co. Ltd. Kolis cosmetics (Shanghai) Co., Ltd. Konica Minolta (China) Investment Co., Ltd.

Kose Cosmetics Co., Ltd.

Kunming Dian Hong Pharmaceutical Group Limited by Share Ltd

LaFang Jahwa Limited by Share Ltd Lai Baokang (Shanghai) Co., Ltd. Lanxi Aomei poetry cosmetics factory Li Hua (Guangzhou) essence Co., Ltd. Limited by Share Ltd. Cosmetics

Longliqi

L'OREAL (China) Co., Ltd.

LVMH perfumes cosmetics (Shanghai) Co., Ltd. Ma Chenrui (Shanghai) cosmetics company

MaryKay (China) Cosmetics Co., Ltd. Meilan Fang (Hunan) Cosmetics Co., Ltd. Mentholatum (China) Pharmaceutical Co., Ltd.

Mills (Shanghai) Cosmetics Co., Ltd.
Ming Hui Industrial (Shenzhen) Co., Ltd.
Nanjing Dream Cosmetics Co., Ltd.
Ningbo LANSEN Pharmaceutical Co. Ltd.
Ningbo Merrill Lynch source Trading Co., Ltd.

NIVEA (Shanghai) Co., Ltd.

North Bell (Zhongshan) - no - Textile Co., Ltd. Olya daily cosmetics (Ma'anshan) Co., Ltd. OSM Group Special Cosmetics Co., Ltd.

Oudai Cosmetics Co. Ltd.

Our Guangdong biological Polytron Technologies Inc

Paris Nanjing Bailess perfume Co., Ltd. Paris Shanghai Daily Chemical Co., Ltd.

Patent Office of the State Intellectual Property Office

Pei Li (Guangzhou) Trading Co., Ltd.

Perfect China Co., Ltd.

Pientzehuang (Shanghai) Biological Technology Development Co Ltd

Pierre Farber (Shanghai) Management Consulting Co.

Pigeon baby products (Shanghai) Co., Ltd. Pinghu rui'en health care health supplies Limited

Procter & Gamble (China) Co., Ltd. Sasa cosmetics (China) Co., Ltd.

Shaanxi Bo hung Biological Technology Co., Ltd.

Shaanxi hundred years of Health Pharmaceutical Co., Ltd.

Shaanxi nundred years of Health Pharmac Shaklee (China) Commodity Co. Ltd. Shanghai Ai Rui Seoul Cosmetics Co. Ltd. Shanghai Biao hair cosmetics Co. Ltd. Shanghai Bili Cosmetics Co. Ltd. Shanghai Bio Technology Co., Ltd. Shanghai Bo Sonia Biotechnology Co. Ltd. Shanghai Ecological Beauty Co., Ltd. Shanghai Europe drug company Shanghai Faluo cosmetic Co. Ltd. Shanghai Hai Jian Tong Group Co., Ltd. Shanghai Han beam Cosmetics Co., Ltd. Shanghai Huayi Cosmetics Co., Ltd. Shanghai Huayin Commodity Co. Ltd.

Shanghai Hui charm Cosmetics Co., Ltd.

Shanghai Jia Ye Industrial Co. Ltd. Shanghai Jia Ying Cosmetics Co., Ltd. Shanghai Kanebo Cosmetics Co., Ltd. Shanghai Kemei Cosmetics Co., Ltd.

Shanghai Langsi Biological Technology Co. Ltd.

Shanghai lingjiu Technology Co. Ltd. Shanghai Mei Pai Cosmetics Co., Ltd. Shanghai Mei Yee Lan Cosmetics Co. Ltd.

Shanghai Meilan cosmetics factory

Shanghai Mutual Life Club

Shanghai Ou run Cosmetics Co., Ltd.

Shanghai Qian Di Biological Technology Co., Ltd.

Shanghai Shang Di Cosmetics Co., Ltd. Shanghai Tongyan Cosmetics Co. Ltd. Shanghai Xiafei Cosmetics Co., Ltd.

Shanghai Xin Yan International Trading Company Limited

Shanghai Ya Ya cosmetics Co., Ltd.

Shanghai Yi Dai Cosmetics Co. Ltd.

Shanghai Yaluli Biological Technology Co. Ltd.

Shanghai Yi Tian Biotechnology Co., Ltd. Shanghai Ying Wo Biological Technology Co. Ltd. Shanghai Yueyueshu women Products Co. Ltd. Shanghai Zhanghua health cosmetics Co. Ltd. Shanghai Zheng Mingming Industry Co., Ltd. Shanghai Zhuo Biquan Cosmetics Co. Ltd.

Shanghai ZOTOS CITIC cosmetics
Shantou Runjie chemical limited company
Shenzhen Biwei HUAFA goods testing Ltd
Shenzhen Burton fragrance Co., Ltd.
Shenzhen Regent Cosmetics Co. Ltd.
Shenzhen Rong family Cosmetics Co., Ltd.

Shenzhen rose life science and Technology Development

Co., Ltd.

Shiseido Liyuan Cosmetics Co., Ltd.

Sibao group

Sichuan Ning Fei Cosmetics Co. Ltd.

Tetra Pak

Tianjin Yumeijing Group Co Ltd
Tong Yang biotech (Hangzhou) Co., Ltd.
Unilever (China) Investment Co., Ltd.
Xiamen Fei Ying Chemical Co. Ltd.
Xi'an Libang Cosmetics Co. Ltd.

Yang Ze (Shanghai) Cosmetics Co., Ltd.

Yangzhou double cleaning chemical limited company

Yijia cosmetics (Shanghai) Co., Ltd.

Yunnan Baiyao Pharmaceutical Group Agel Ecommerce Ltd

Zhejiang Dongyang beauty Daily Chemical Co Ltd

Enjoy Early Bird Savings & Exclusive Packages



10% Off Before May 23, 2016 - USD630 /person Standard Registration - USD660 /person



Quad Package - Buy 3, Get 1 Free

* For every four or more delegates from the same company, the fourth person will enjoy a free registration.

10/ About Organizer

Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 18 years, providing industrial leaders in China, Asia and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms that include print (industry trade journals), online (www.industrysourcing.com), events, digital marketing, iPad, iPhone and Android devices. With award winning editorial content, Ringier publishes 22 industry trade journals. The company has been successfully linking buyers and suppliers in China, Asia and the Middle East and the rest of the world to the mutual benefits of all parties.

For more information Please vistit: www.ringierevents.com

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PCT 2016 - The 13th Personal Care Technology Summit & Mini Expo

- Sponsorship Package

Booth Sponsor

① Standard Booth	4m²	USD 2,600
② Standard Booth + 15min New Tech. Seminar	4m²	USD 2,800
③ Corner Booth + 10min New Tech. Seminar	4m²	USD 3,000
④ Standard Double Booth + 15min New Tech Seminar	8m²	USD 4,500

- 1 2 3 including 1 booth, 2 delegate passes, 1/2page insert AD
- @ including 2 booths, 4 delegate passes, 1 page insert AD
- New Tech. Seminar will be arranged during the coffee break or lunch time.

Standard Booth



Corner Booth



Standard Double Booth



Speech Sponsor & Bronze Sponsor

	Plenary Session(day1)	Parallel Session
25min Speech + 10 min for end user company to share application case (Speech)	1	USD 4,900
25min Speech + 10 min for end user company to share application case + 1 Standard Booth (Bronze)	1	USD 6,200
25min Speech + 10 min for end user company to share application case +1 Standard Double Booth (Bronze)	USD 10,900	USD 7,100

- · Speech Sponsor: 1 speech slot, 2 delegate passes, 1/2 page insert AD
- Bronze Sponsor: 1 speech slot, 1 booth, 10min New Tech Seminar, 3 delegates passes, 1 page insert AD.
- Speech slot could not be used for product promotion. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates
- · New Tech. Seminar will arrange a coffee break or lunch time.

Dinner Sponsor

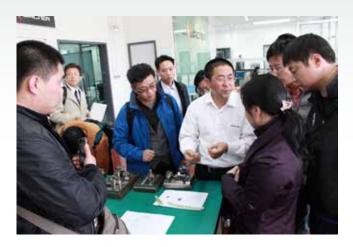
Cocktail Party ①	USD 7,900		
Gala Dinner ②	USD 10.300		

- ①② The price is based on 100 attendees, including 2 delegate passes,1 page insert AD
- 12 The price does not include the expenses of onsite for building and decoration









Factory Tour

Lucky Draw Sponsor

Lucky Draw	USD 5,600

- Including 1 standard booth, 10min New Tech Seminar, 2 delegates passes, 1 page insert ad, 2 min brief statement, Lottery and awards presentation.
- The lucky draw prizes should be provided by the Sponsor.

Special Sponsor

Factory Tour	USD 15,800		
Customized event	USD 11,000+		
Chair Cover	USD 5,700+		
Signature Wall	USD 3,600		

- Factory Tour: Conference organizer will lead the delegates to meet companies. The staffs and photographer will be assigned to be taking care of each company as well. In addition it also contains 1 speech slot, 1 standard booth, 5 delegate passes, 1 page insert ad, 10min New Tech. Seminar.
- Customized event: We should provide the price quote and design services under specific conditions.
- Chair Cover: Within 400 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- •Signature Wall: Including 2 free delegate passes, 1 full page AD.

Event Supplies Sponsor (The supplies provided by the sponsors.)

	Pen	Bag	Notebook	USB Flash Drive	Name Tags
Price (USD)	3,200	3,200	3,200	3,200	3,200
Free Delegate Pass	2	2	2	2	2
Insert AD	1P	1P	1P	1P	1P

Brochure Advertisement Sponsorship

	Inside Front Cover	Inside Back Cover	Back Cover	Bound Insert	Note Pages in folder
Price (USD)	2,100	1,900	2,400	1,600	2,100
Free Delegate Pass	1	1	1	1	1
Inside Front Cover	1P				
Inside Back Cover		1P			
Back Cover			1P		
Bound Insert				1P	1P

