

2nd China Functional Beverage Summit

Post Conference Report

Sep 5-6, 2013

Shanghai Putuo Renaissance Hotel

2nd China Functional Beverage Summit by Ringier was successfully held on Sep 5-6, 2013 in Shanghai Putuo Renaissance Hotel.

During this summit, fourteen experts in leading beverage field were warmly invited. They come from top beverage producing companies, Official Detection Institutions, consulting companies and related universities or collages. The summit focused on following topics respectively: the latest regulatory regime in beverage industry, application of innovative packages in beverages, R&D of new fruit drinks, production automation solutions, regulatory of traditional herbal tea market and raw material analysis. More than 120 well-known specialists, experts and professors in beverage industry were gathered together in communicating and discussing the latest technology and solutions within the industry.

conference site



Sign in link

Platform to communicate

Questions to communicate



Speaker



Mr. Peng Ya Feng

Company: Shanghai Institute of Quality Inspection and Technical Research
Title: Senior Engineer
Topic: Supervision Trend of Beverage Industry in China



Mr. Bin Hu

Company: Mintel
Title: Trend and Innovation Consultant
Topic: Beverage Packaging
– How innovation provide convenience



Mr. Gao Yan Xiang

Company: Beijing Hui Yuan Fruit Juice Group
Title: Vice President
Topic: The Healthy Functional Super Fruit and Beverage Product Innovation



Ms. Sandy Liu

Company: TCI
Title: Sales Director
Topic: Slimming secret from the orchard
– The Innovation Development of CitriSlim®



Mr. Joe Pan

Company: Aptar (Suzhou) Dispensing System Co., LTD.
Title: Market Development Director, Asia
Topic: Novel Dispensing System Creates Exciting Consumption



Mr. Christian Schulze

Company: Beckhoff Automation GmbH
Title: International Senior Business Development Manager
Topic: How can the food and beverage industry prepare its factories for the future in automation?



Ms. Xu Yujing

Company: China Danone Beverage
Title: Food Safety Director
Topic: Danone company's quality control and introduction of food safety



Ms. Zhang Xianqin

Company: Ten Wow (Fujian) Food Co., LTD.
Title: the R&D department manager
Topic: The Use of Food Preservatives in juice drink



Mr. Jin Shihe

Company: Hangzhou Wahaha Group/R&D Center
Title: Senior Engineer
Topic: Study on Refre



Ms. Guo Xiaomei

Company: Hongkong Hungfookong Group, Hong Fu Hang Health Food (Shenzhen) Co., LTD.
Title: Quality Assurance Manager (Q.A Manager)
Topic: Discussion and analysis on current laws and regulations, standards with raw material of traditional herbal tea beverage.



Mr. Leo Li

Company: Rousselot,
Title: BD Manager and Sales Manager
Topic: the Important Role of Collagen Eptides in Functionary Beverages and the Worldwide Markets Trends



Mr. Jeffrey Liu

Company: Hangzhou Joyoung Soybean Milk Industry Co., LTD.
Title: R&D Director
Topic: Study on the beverage of vision health and its industrialization



Mr. Professor Jin

Beijing Union University
Functional beverage development trend and regulations



Mr. Gong Guangyu

Company: Dairy Research Institute, Bright Dairy & Food Co., LTD.
Title: R&D Director
Topic: the Research on Water Footprint in Dairy Product

The representatives professional analysis

CEO/ President 28%



Product Manager/
Engineer 24%



Research Personnel 20%



Marketing Director 15%



Quality Control Manager 5%



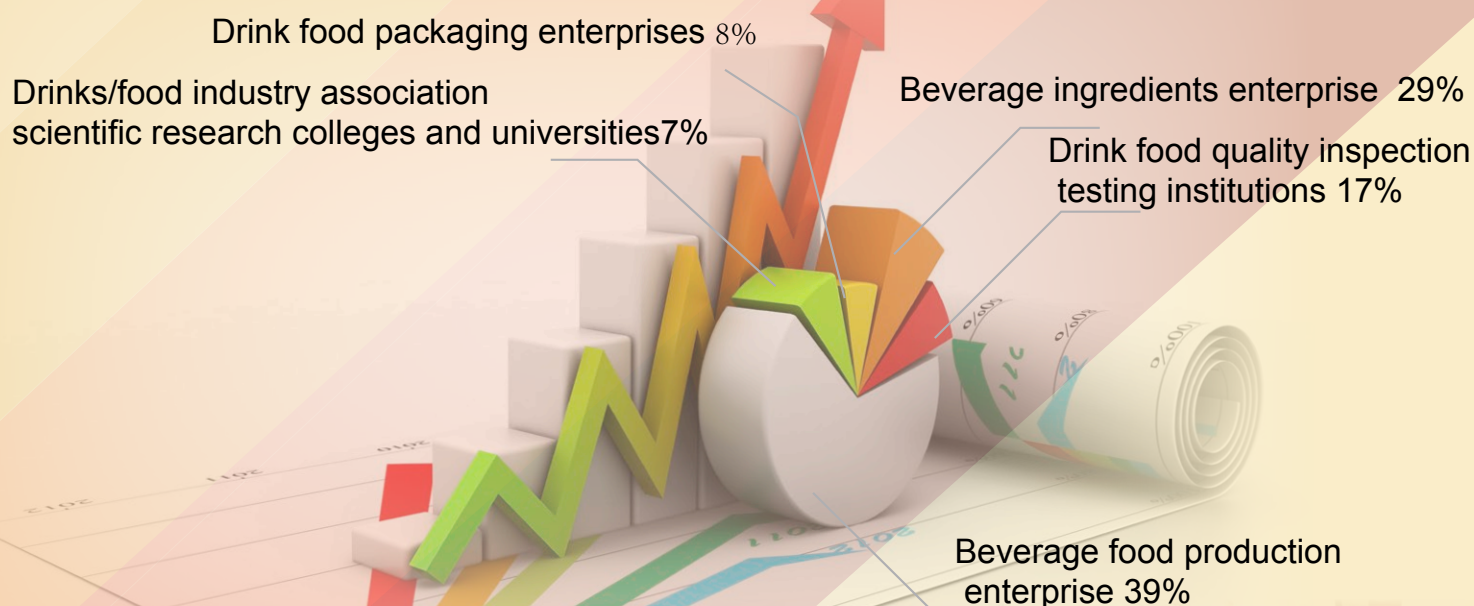
Regulation People 2%



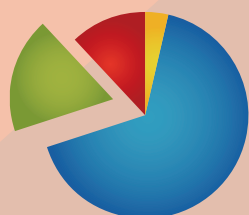
Merchandising Manager 3%



Business Type:



Organization Type



- Foreign/ Joint-V enture 45%
- state-owned 17%
- Private-owned 27%
- Universities/ Research Institution 11%

Company Name:

China Danone Beverage Company
Hongkong hungfooktong Group
Ten Wow (Fujian) Food Co.,LTD
Beijing Hui Yuan Fruit Juice Group
Shanghai Institute of Quality Inspection
Hangzhou Joyoung Soybean Milk Industry
Hangzhou Wahaha Group
Mintel
AMANO ENZYME CHINA LTD.
Bayer
Toppa Printing Company
Wantwant Group
Dow Chemical
Shanghai Bocheng Bio-technology Ltd.Co
Jiangsu Aland nutriment Co. Ltd.
Baolingbao biotechnology Limited
Infinitus (China) Co., Ltd.
The farmer mountain spring Limited
Pigeon baby products (Shanghai) Co
Chongqing City Qi Shuang Food Co.,
Hunan Yandi Bioengineering Co., Ltd
Hubei Zixin Biological Technology

Mettler Toledo (Changzhou) Measurement
Ji'nan blue light mechanical
Fresh fruit juice (industrial) Kunshan
Beijing zhifengtang Products Co.,Ltd
Shanghai Jiage Food Co., Ltd.
Nescafe (China) Co., Ltd. Shanghai
Sen Mei (Fujian) Food Co., Ltd.
Shanghai bichun drinking water Co.Ltd
Shanghai Beverage Industry Association
Fragrant rich coffee factory
Shanghai Ziquan Beverage Co., Ltd
Day filled with beverage
Lin Lin Group
Red Bull Vitamin Drink Co., Ltd.
Bright Dairy & Food Co.,Ltd
Metro
Fook (Shanghai) Detection Technology
Aptar
TCI
Hua Xi Freda Biological Pharmaceutical Co., Ltd.
Beckhoff