# **OO**Ringier Events

Connecting industry through information exchange!

# **2015** The 2<sup>nd</sup> Asian Automotive August 3-4 World Class Manufacturing Summit DoubleTree by Hilton Jakarta, Indonesia

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#### The most exclusive Automotive Technological and Business Development event of 2015

## Overview



Asia's automotive Industry continues to flourish owing to the region's stable economic environment. In the next five years, Thailand, Indonesia, Malaysia, Philippines & Singapore will have higher annual growth rates than

countries in North America and Europe. This growth will in turn raise the demand for high end manufacturing equipment as well as larger use of automation.

The conference will give delegates an excellent opportunity to establish new relationships within Asia and across Asia that can lead to new business opportunities.

The 2nd Asia Automotive World Class Manufacturing Summit, organized by **Ringier Trade Media Ltd.** ( Conferences and Events) and supported by **TEBA** (Thai European Business Association) and **GAIKINDO**(Indonesian Automotive Manufacturers Association), aims to help manufacturers, institutions and distributors deal with the challenges and opportunities in the rapidly evolving Southeast Asia manufacturing and automotive market.

In addition the event will be held at the same time with the **MTT Expo Indonesia Aug 4-7**, allowing you to visit the exhibition also. This unique opportunity makes the **2<sup>nd</sup> Asian Automotive World Class Manufacturing** summit truly the **Most Exclusive Business Event of 2015**.

Confirmed Delegates and Speakers









#### **Partial of Speakers**



Jongkie Sugiarto Gaikindo, Chairman



Vichai Jirathiyut TAI, President



Madani Sahari MAI, CEO



Rommel Gutierrez CAMPI, President



Uli Kaiser TEBA, President



Jan Ehlen BMW , Head of Govt. Affairs



Noshir Desai VW, Head Regional Office ASEAN



Made Dana Tangkas Toyota, Director Manufacturing



Jörg Laatsch Continental , VP Powertrain S.E. Asia



Michael Guempel ZF, Director of Region S.E. Asia



Michael Wen DANA, Sr. Manager of Marketing Asia Pacific



Steve Gan ILJIN, Business Development Manager



**Ritthinam Thanthach** Somboon , General Manager



Segsarn Trai-Ukos Michelin , Country Director, Thailand



Hancher Dackansen Saim Astra, President Director

Over 30 speakers from automotive leading associations, OEM car makers, Teir 1/2 component makers and processing machine manufacturers ....





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### Agenda

DAY 1, Monday August 3 <sup>rd</sup> ,2015						
08:00-09:00	Registration and Morning Refreshment					
09:00-09:20	Opening & Welcome Remarks					
	Ringier & Uli Kaiser, Launch of Indonesia AutoBook 2015					
	Automotive Industry Development: Indonesia as					
09:20-09:40	Production and Export Base in the Global Value Chain					
	Perspective - Jongkie Sugiarto, Gaikindo, Chairman					
09:40-10:00	ASEAN Automotive Roadmap 2020					
	- Uli Kaiser ,TEBA, President					
10:00-10:20	Role of the Philippine industry for ASEAN Manufacturers					
	Rommel Gutierrez, CAPMI, President					
10:20-10:40	Thai Automotive Master Plan 2016-2020					
	- Vichai Jirathiyut, Thai Automotive Institute, President					
10:40-11:20	Tea break and Networking					
11:20-11:40	ASEAN Roadmap					
11:20-11:40	- Madani Sahari, Malaysian Auto Association, CEO					
11:40-12:00	Manufacturing Facility Safety Regulations					
11.40-12.00	- China Automotive Association					
12:00-12:20	Automotive Indonesia aligned - Indomobil					
12:20-12:40	From Immobility to Autonomous driving, Innovative					
12.20-12.40	engineering - Jan Ehlen, BMW, Head Of Govt. Affairs S.E.Asia					
12:40-13:00	Automotive Tire Market ASEAN					
	- Segsarn Trai-Ukos, Michelin Thailand, Country Director					
13:00-14:00	Luncheon and Networking					
14:00-14:30	Intelligent solutions for production centers					
	- Roberto Bencina, ROEHM, Managing Director					
14:30-14:50	A Volkswagen for South East Asia?					
	- Noshir Desai, VW, Head ASEAN Office					
14:50-15:10	PSA Strategy to entering the ASEAN Market					
	- Nicolas Febvay, Peugeot Citroen, Director Purchasing					
15:10-15:30	Body Engineering ( Advance Materials and processes )					
15:30-16:00	Highly Efficient Forming Solutions for Automotive Parts					
4 / 00 4 / 00	- Peter Hsu, SHIEH YIH, Director of Forming Engineering Division					
16:00-16:30	Tea break and Networking					
16:30-16:50	Slide forming technology - "Part manufacturing made					
	easier and cheaper" - Norbert Wilfred, YIN SHEN, India CEO					
16:50-17:10	How to become a Toyota Supplier					
	- Made Dana Tangkas, Toyota Indonesia, Director					
17:10-17:30	360° Automotive solution. From design process to automation					
17 20 10 40	car measurement - Stefan Mahr, Wenzel, International Sales Manager					
17:30-18:10 18:10-19:30	Q & A (Live) & Day 1 Closing Remarks Cocktail Party					
10.10-19.30						

DAY 2, Tue	esday, August 4 <sup>th</sup> ,2015						
08:00-09:00	Registration and Morning Refreshment						
09:00-09:20	Homologation & UNECE for the AEC- Automated production and Quality - Manfred Lottig, TÜV, VP Mobility S.E. Asia						
09:20-09:40	What's driving the North American Automobile Market and the Role of Plastics - Michael Taylor, SPI, Senior Director						
09:40-10:10	Small Engine Revolution & advance rubber technologies - Jörg Laatsch & Klaus Hoffman, Continental						
10:10-10:30	Bosch Mobility Solution - Activities and Presence in ASEAN - Dirk Uphoff, Bosch, Business Director						
10:30-10:50	ILJIN Korea - A Competitive Global Automotive Supplier - Steve Gan, ILJIN, Business Development Manager						
10:50-11:10	Auto parts Manufacturing Quality Control						
11:10-11:40	Tea break and Networking						
11:40-12:00	Thermal Technology and Sealing - Michael Wen, DANA, Sr. Manager of Marketing Asia Pacific						
12:00-12:20	Cognitive Safety/ Hybrid Systems - Michael Guempel, ZF, Director of Region Southeast Asia						
12:20-12:40	Total Process Management - Bobby Dhanandjaja, MAPAL Indonesia, General Manager						
12:40-13:10	Case Study: Tongtai's Applications in the Automotive Industry - Sunny Yang, TONG-TAI, Oversea Sales						
13:10-14:30	Luncheon and Networking						
14:30-15:00	Automotive industry megatrends and materials handling - Jari Myyryläinen, Konecranes, Head of Industry Applications						
15:00-15:30	TAIWAN TAKISAWA TECHNOLOGY CO. LTD						
15:30-15:50	Green Technology and Automotive Manufacturing - Techapit Ampaipan, PCS, Business Development Manager						
15:50-16:10	Perspectives for the Indonesian Parts Making Industry - Hamdhani Dzulkarnaen Salim, Astra, President Director						
16:10-16:30	Cold forging and precision molding						
16:30-16:50	Automotive Supplier Scorecard for Success - Ritthinam Thanthach, Somboon, General Manager						
16:50-17:10	Advanced Suspension Components - Sapura, Malaysia Oder Hicom						
17:10-17:30	China Component Maker						
17:30-18:00	Q & A (Live) & Day 2 Closing Remarks						

\* Agenda subject to change. Final agenda will be posted at the meeting.







#### **Reasons Why You Need to Attend**

- 1. Meet decision makers from OEMs, Tier 1 and supporting industry.
- A face-to-face with your peers as well as authorities at a networking cocktail party for fellow manufacturers, suppliers, regulators, academicians and R&D experts.
- 3. Get market trends and future growth opportunities in the region, global export opportunities and their impact on local manufacturing needs.
- 4. Discover: Cost-saving technologies and processes, cost-effective ways to expand existing capabilities, and real-world examples that yield actionable next steps.
- 5. Take home the experts insights and how-to knowledge, plus shareable web access to conference session documentation.
- 6. Fostering creative strategies for business growth and greater profitability. Creating an effective distribution network.

#### Registration Fee USD 560

#### **Pre-registration Fee: USD 500**

#### **Exclusive Benefits**

- 1. Complimentary Hotel Room A twin room in our satellite 3-star hotel will be provided for 2 persons from the same company.
- 2. Buy 3, Get 1 Free For every four or more delegates from the same company, the fourth person will enjoy a free registration.
- 3. 5-Star Service Welcome coffee and tea, coffee breaks, and luncheons in a luxury environment.
- 4. Networking Cocktail Party Face to Face networking activities and information exchange among potential business partners in a friendly atmosphere..











#### **About Us**



Ringier Trade Media Itd. In addition to conferences, also provides Customized Event Services, including webinars, offering a complete turnkey service that includes event promotion, selection of

qualified speakers, participant registration as well as associated support before, during and after the event. Ringier Trade Media Itd is the leading B2B industrial information company, provides industrial leaders in China, Asia, the Middle East and Africa with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms that include industry trade journals, an online marketplace (www.industrysourcing. com), events, and PR & marketing, all of which are available on smart phones and devices.

The company has been successfully linking buyers and suppliers in China, Asia, the Middle East, Africa and the rest

of the world to the mutual benefits of all parties. Conferences & Events for Southeast Asia Ringier organizes high-level Technical and business conferences that bring



industry leaders together for information exchange and networking opportunities.

These events not only provide industry leaders with the latest technologies, but also help companies to innovatively explore new markets.

#### **Contact Us**

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#### Related Conferences Please Visit

www.ringierevents.com

Composite Materials Innovative Application Summit 2015 July 23-24, Qingdao-China

4<sup>th</sup> Conference and Exhibition Autoparts Manufacturing August 26-27, Mexico

Additive Manufacturing Summit 3D Technologies July 23-24, Qingdao-China





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#### Our Partner



Thai European Business Association (TEBA) was established in 2009 by Independent Thai and European firms as a non-profit organization under the

Trade Association Act, Ministry of Commerce, Royal Thai Government. TEBA is a founding member of European Business Organization (EBO) worldwide network with a representative office in Europe to be our window to Europe. TEBA also affiliates with the largest Thai private sector, Joint Standing Committee on Commerce, Industries and Banking





Since 1969 GAIKINDO, a non profit association, facilitated its members with government policies related to the automotive industry. That including the policy of the industry and the trade, energy, taxation, the standard of

safety for Manufacturing and the utilization of technology. With international collaborations GAIKINDO became the partner for associations in the automotive industry in various countries. Especially promoting the Indonesian Automotive Industry and inviting more and more international companies to do business in the sector. GAIKINDO today takes part in pushing towards development and production of the environment-friendly car (green car).

## **Conference Location**

## DoubleTree By Hilton,

Diponegoro-Jakarta, Indonesia

The contemporary DoubleTree by Hilton Hotel Jakarta-Diponegoro is ideally located away from heavy traffic, yet close to Jakarta's CBD, the Golden Triangle of Jakarta and many embassies and government offices. Shopping malls,



markets, restaurants and leisure options are easily reachable and Cikini Train Station is a short distance away

For more information visit www.ringierevents.com or scan





Connecting industry through information exchange!



**Registration Form** 

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1 <sup>st</sup> Delegate		2 <sup>nd</sup> Delegate		3 <sup>rd</sup> Delegate		4 <sup>th</sup> Delegate				
Name		Name		Name		Name				
Title		Title		Title		Title				
Gender	□Mr. □Ms.	Gender	⊡Mr. ⊡Ms.	Gender	⊡Mr. ⊡Ms.	Gender	□Mr. □Ms.			
Mobile		Mobile		Mobile		Mobile				
Email		Email		Email		Email				
Company / Institution name ( Invoice Title ):										
Participate Identity:										
Tel:				Fax:						
Post Add	ress:									
Hotel Reservation & information Yes No No (please tick the box accordingly)										
How did	you find out ab	out the co	onference :							
□Received information via EDM /E-mail □Website Banner □Received information at trade show □Magazine Ads □Suggested by Ringier Sales/Speaker/Others, Noted by										
Please tick the box				Fee Per Person			al Amount			
Pre-registration Discount Fee				USD 500						
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<ul> <li>** Note ** <ol> <li>The registration fee includes all seminar sessions, comprehensive documentation, 5-star hotel luncheons, cocktail dinner party and tea breaks etc. Please note that accommodation and airfare are NOT included.</li> <li>For four or more delegates from the same company, the fourth person will get a free registration</li> <li>Please arrange the payment within 10 days and inform Ringier office after completion the registration.</li> <li>Cancellation statement: Cancellations received after payment confirmed cannot be accepted and will not be refunded.</li> <li>The cancellations must be sent in writing to gadir@ringiertrade.com and have to be confirmed by Ringier office officially.</li> </ol> </li> <li>Transfer of registration: Transfer of your registration to another person is acceptable. The full name and details of the person that will replace you must be advised in writing to the conference office prior to the conference.</li> <li>No-shows are liable for the entire conference fee.</li> <li>Please keep a photocopy for your record bring along with your business card for the conference checking in of Venue.</li> <li>Please send all pages to conference office for registration.</li> <li>By completing this registration form you have read, understood and agreed to the cancellation policies and the privacy statements as stated on this form and the website.</li> </ul>										
Complete the registration form and deliver to Ringier office (by email or Fax) $\rightarrow$ Arrange the payment within 10 days after registration $\rightarrow$ Send the payment receipts copy to Ringier office (by Email or Fax) for further confirmation $\rightarrow$ completed $\rightarrow$ Please be pending by waiting our further advising and confirmation.										

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