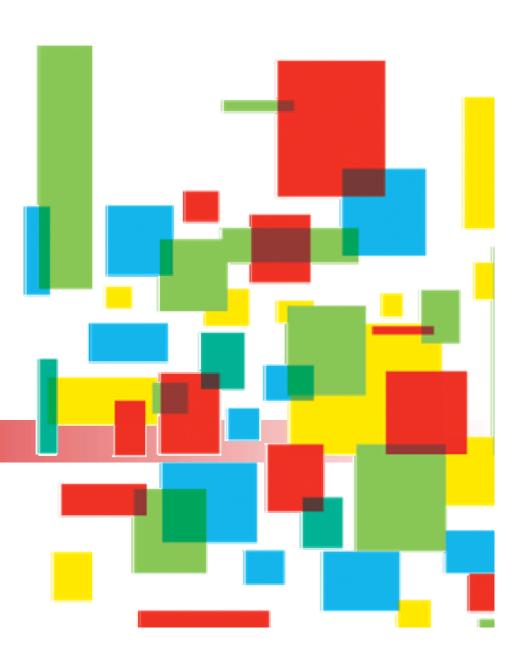


# **Gravure Printing Innovations from Sun Chemical & DIC**

October 2013

working for you.



#### **Agenda**

- Overview of Sun Chemical & DIC Gravure printing inks 太阳化学和DIC凹版油墨概述
- Sustainability Overview 可持续发展概述
- Innovation(创新产品)
  - SunBar® Barrier Solutions
     SunBar 阻隔涂层解决方案
  - SunLase™ Laser Marking Solutions
     SunLase 镭射标记解决方案
  - Solimax Multi-purpose Inks
     Solimax 多用途油墨
  - SUN Uno mono-solvent inks
  - SUN Uno 单一溶剂体系





#### Flexo and gravure liquid inks

**SunVisto**®

introducing ...

PAL-NT® family of surface inks meeting your every paper, film printing need.

PAL-NT表印油墨家族能对应 各种纸张,薄膜印刷需求。





#### Flexo and gravure liquid inks

**SunSpectro**®

introducing ...

Xs-836® family of surface inks meeting your every shrink plastic film packaging printing need.

Xs-836 油墨家族能对应您的 所有收缩膜印刷需求





#### Flexo and gravure liquid inks

**SunStrato®** 

#### introducing ...

UNIVERSAL® family of lamination inks deliver high speed, high bond strength and the excellent print definition needed for your packaging.

UNIVERSAL复合油墨家族能对应高速印刷、高复合强度的高性能包装印刷需求。







# Sun Chemical's Sustainability Policy

## 太阳化学的可持续战略

- ✓ Based on eco-efficiency

  基于生态效率
- Delivery of economically competitive products and services 提供有竞争力的产品与服务
- Progressively reducing our impact on the environment in our processes and products 在我们的流程和工艺中逐步减少对环境的影响
- **Data-driven approach** 依靠数据推动

# Energy consumption/conservation (Production sites) Energy consumption/conservation (Non-production sites) Energy carbon footprint (Production sites) Process waste reduction Water consumption Material safety Employee safety



## Sustainability in Processes

Set improvement targets for energy and water consumption, greenhouse gas emissions, and solid waste emissions/

对能源、水消耗、温室气体排放、废弃固体物排放设定改善目

标

Measure and report these parameters regularly, by site and by product

生产和场所定期对这些参数测量和汇报

Establish actions to improve, then re-check and re-measure

建立有效行动再检测再测量



### Sustainability in Products产品的可持续性

Product development approach that includes risk management and eco-efficiency improvements as key criteria

产品开发方法,包括风险管理和生态效益改善的关键指标, Leading the industry with product stewardship

产品管理,处于行业领先地位.

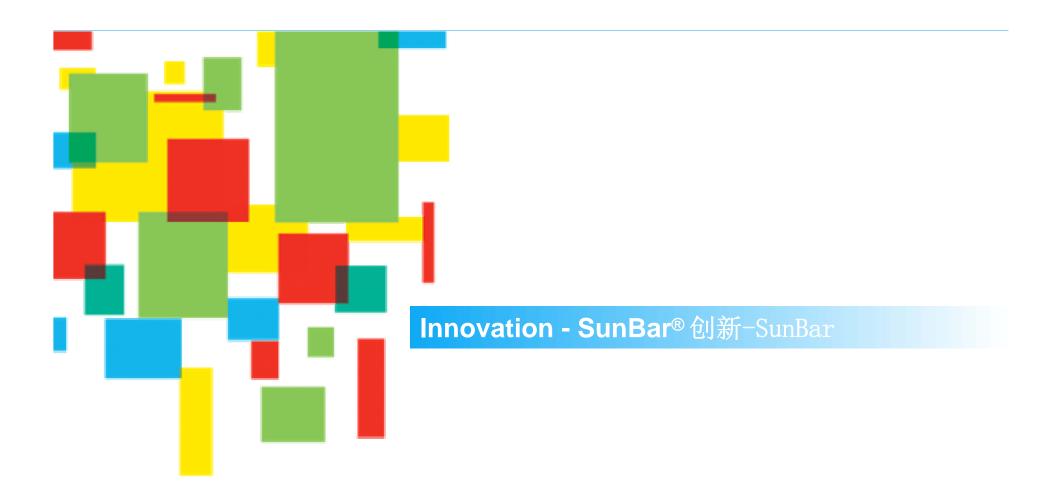
Proactively working with suppliers, customers, and industry trade groups to promote best practices

主动与供应商,客户和行业贸易团体,

以达到最佳实践效果 All while maintaining the highest-quality print standards

同时依然以最高的印刷质量为标准





#### **SunBar Oxygen Barrier Coating offers**

SunBar 氧阻隔涂层的运用

- Replacement of PVdC and EVOH in packaging films 在包装薄膜中替代PVDC和EVOH
- Enhancement / replacement of oxide & metallized structures 替代或增强原有的涂层或镀铝结构的阻隔功能

For dry/chilled food and liquid packaging in flexo, gravure or roller coat processes

对于干燥食品和液体包装是用于柔版/凹版/滚涂等工艺



#### SunBar Oxygen Barrier Coating: Benefits 优点:

SunBar technology offers product performance and environmental advantages:提供了产品阻隔性和包装的环保性

- Enhanced barrier to O<sub>2</sub> and CO<sub>2</sub> to extend shelf life 增强对氧和二氧化碳的阻隔,提高内容物保质期
- Barrier to aromas and odors保香和阻臭功能
- The ability to lightweight packs使包装的轻量化
- Metal content removal不含金属成分
- Increased pack recyclability有利于包装的在循环
- Visible pack contents内容物可见
- Improved graphic appeal增加包装的艺术吸引力.



#### Trend #1: Rigid to flexible 从刚硬变的柔软



Efficient package storage and transportation. Reduction from triplex to duplex. No chlorine.

有利于存储和运输,从3层减为2层结构.不含氯.



Trend #2: Visible product contents内容物可见



Longer shelf life. Visible content packs become a reality. 选用透明包装也使延长保质期成为可能.



#### Trend #3: Light-weighting轻量化



An alternative to traditional packaging. Lower carbon footprint. 替换包装.低碳环保



#### Trend #4: Single piece packs单层包装



Excellent oxygen and aroma / odor barrier for base substrates. 对基材有很好的阻氧保香,防异味性能





#### Innovation – SunLase™

创新-Sunlase

#### **SunLase - Introduction**

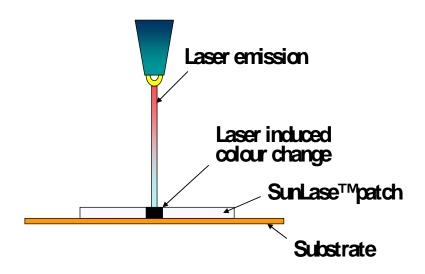


#### **SunLase - Description**

#### What is SunLase?什么是SunLase?

SunLase<sup>™</sup> is a specialised range of laser marking coatings for flexo, gravure, screen and offset printing, based on Datalase<sup>®</sup> pigment, which allows a variety of substrates to be marked, in line, with CO2 laser technology.

SunLase 是利用特殊能量段的激光,在用柔版\凹版\丝网印刷有Datalase 颜料的各种基材上,刻出各种横图案的CO2激光技术





#### SunLase - Key benefits主要优点

- No resetting nor consumables in packing line 在生产线上不用重新矫正,也不会用完
- Cost savings and flexibility through improved productivity and the need for secondary applications removed 在后加工需要删除和提高效率上有很好的灵活性和低成本性.
- Reduction of SKU's, and move to fewer standard designs that can be marked at the last step of the packing line 减少SKU, 工序设置灵活.可以在最后激光蚀刻.
- Excellent quality at high speeds 高速下稳定的质量
- Packaging can be nominally marked
- 一般的包装都可以用来打标记



#### SunLase™ - Variable Data Applications各种日期打印运用

■ Need of sequential numbers per pack / batch... 需要对每包的序列号/批...

■ Unique identifiers per pack, batch, consumer...
独特的标识符,每包,批号,消费者...

■ Personalisation个性化

■ Network based coding基于网络编码

 Primary coding on flexible films主要的编码柔性 薄膜

■ Date / Price / Batch codes 日期/价格/批次编号

 Language / Ingredients / GDA panels / Nutritional Information

■ 语言/材料/的GDA板/营养信息

Sun Chemical has already delivered SunLase to various converters and brand owners globally, in different markets for the food industry.

Gourmet-Sala

5est before: 24.05.2010 200 gr.





#### SunUno Solimax Range of Multipurpose Inks多用途油墨

Single high speed ink systems for lamination & surface printing

单一溶剂高速复合或表印油墨

Reduce converter waste

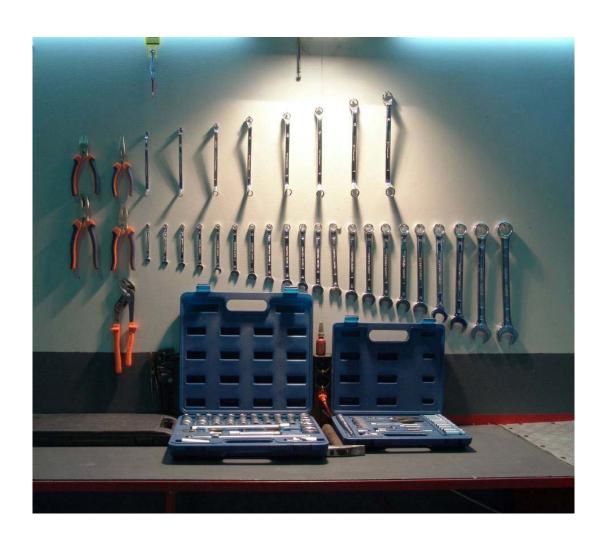
减少溶剂循环使用中的浪费

Reduce converter downtime

缩短回收溶剂实践

Reduce converter energy usage

减少回收溶剂的能量耗用





# Thank you for your attention Any questions?