

2015 Conference Sponsorship

Sponsor Basic Benefits

1. Before the conference, Company logo will be displayed on a wide range of promotion materials including magazines, websites, EDM, brochures, to be sent to clients by fax and emails;
2. Onsite interview and video making;
3. 2 minutes pre-event product video on ringierevent website ^①
4. Promotion by Ringier's international strategic partners, associations and media endorsers.
5. Flyers and brochures with sponsor's introduction to be sent out, plus logos will be displayed at relevant authoritative industrial trade shows;
6. Your logo will be displayed on all on-site materials such as backdrops, roll-up banners;
7. You will get the delegate list with contact details;
8. Weibo / WeChat Promotion for your product;
9. Conference passes plus additional 3 passes to participate cocktail party;
10. Enjoy special delegates registration fee with 30 - 50% discount for Bring End-user delegates ^②

① Clients offer the finalize 2 minutes video, Ringier has the right to cut but do not have responsibility to edit.

② Bring above 20 delegates, offer 50% discount.
Bring 10-20 delegates, offer 40% discount.
Bring below 10 delegates, offer 30% discount.

Sponsor Package

Sponsor Projects		Platinum	Gold	Silver	Bronze
2015 Price (USD)		32,700	16,400	11,000	6,400
Pre & Post-event					
Webinar		√			
Customized EDM Promotion		4000 Database	3000 Database	2000 Database	
On-site					
Opening Remark		√			
Host for Brain Storming			√		
Customized parall section		1/2 Day			
Corporate Brochure Insert into the Conference Bag		√	√	√	√
Invite Two Specified Speaker		√			
Group Picture		√			
A special table hosted by the sponsor at which have been invited delegates that they would like to meet.		√	√		
Factory Visit (no arrangement for food or shuttlebus)		√			
Free Delegate Pass		10	8	5	3
AD	Inside Front Cover	√			
	Inside Back Cover		√		
	Back Cover				
	Bound Insert	2P	1P	2P	1P
Speech Slot ^①		3 Slot	2 Slot	2 Slot	1 Slot
Exhibitor		Upgrade Booth (Production Costs Contained)	Upgraded Booth (Production Costs Contained)	Production Costs of 0.9*1.8(m) backboard Contained	Production Costs of 0.9*1.8(m) backboard Contained
Tea Break & Video		√			
Cocktail Party (Welcome Opening)		√			
Event Supplies (The Supplies provided by the sponsors.)	Pen	Choose 2 from 4			
	Bag				
	Notebook				
	USB Flash Drive				
	Exclusive Name tags & Lanyard	√			
Lucky Draw (The gift worth USD 1300 provided by the sponsor)		√			

(The final interpretation belongs to Ringier Trade Media Limited company.)

① 1 speech slot (25 min. speech and 10 min. Q&A or 10 min. enduser company share application case)

ITEM Sponsorship

Sponsor Projects	Factory Visit	Speech Slot	Cocktail Party ^①	Tea Break & Video	Exhibitor	Lucky Draw
2015 Price (USD)	9,900	5,100	6,100	2,500	2,800	2,000
On-site						
Corporate Brochure Insert into the Conference Bag	√	√				
Factory Visit (no arrangement for food or shuttlebus)	√					
Video Play During Cocktail			√			
Two Conference Passes Plus 2 Additional Passes for Cocktail Party Only			√			
Free Delegate Pass	3	2	4 ^④	2	2	1
AD	Inside Front Cover					
	Inside Back Cover					
	Back Cover					
	Bound Insert	1P	1P	1/2P	1P	1/2P
Speech Slot ^②		1 Slot				
Exhibitor	Production Costs of 0.9*1.8(m) backboard Contained		√		Production Costs of 0.9*1.8(m) backboard Contained	
Tea Break & Video				√		
Lucky Draw ^③						√

① 100 per day, the final price depends on number for participator.

② 1 Speech Slot (25 min. speech and 10 min. Q&A or 10 min. enduser company share application case.)

③ The Gift Worth USD 1300 Provided by the Sponsor.

④ 2 Conference Passes + 2 Cocktail Passes

Other Sponsorship

Sponsor Projects	Pen	Bag	Notebook	USB Flash Drive	Exclusive Name Tags & Lanyard	Exclusive Name Tags
2015 Price (USD)	1,700	1,700	1,700	1,700	3,000	1,700
On-site						
Free Delegate Pass	1	1	1	1	1	1
	Bound Insert	1/2P	1/2P	1/2P	1P	1/2P
Event Supplies (The supplies provided by the sponsors.)	Pen	√				
	Bag		√			
	Notebook		√			
	USB Flash Drive			√		
	Exclusive Name Tags & Lanyard				√	
	Exclusive Name Tags					√

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Brochure Advertisement Sponsorship

Sponsor Projects	Inside Front Cover	Inside Back Cover	Back Cover	Bound Insert
2015 Price (USD)	2,200	2,000	2,500	1,700
On-site				
Free Delegate Pass	1	1	1	1
AD	Inside Front Cover	1P		
	Inside Back Cover	1P		
	Back Cover		1P	
	Bound Insert			1P

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