

Plastics & Rubber and Innovative Materials Application in Automobiles Conference 2015

Mar.12-13, 2015
The Longemont Shanghai

Concurrent Events :

- Plastics & Rubber and Innovative Materials Application in Electronic Design Conference 2015
- Plastics & Rubber and Innovative Materials Application in Medical Products Conference 2015
- 3D Printing Innovative Technology Exhibition 2015

Background

"Plastics & Rubber and Innovative Materials Application in Automobiles Conference 2015" will be held on Mar.12-13, 2015 at the Longemont Shanghai. This Summit will be in the theme as "Plastics Innovation Promote the Green Life", bring the latest solutions and leading technology to the manufacturers of the automobile & its parts industry.

Plastics Technology Application in Automobile Conference 2014 has been held tenth consecutive terms, successfully built a platform of innovation technology application sharing, latest industry regulations discussion, business exchanges and cooperation, brand promotion for the plastic & rubber industry. We are looking for more on the Plastics & Rubber and Innovative Materials Application in Automobiles Conference 2015! Sincerely invites more and more enterprises and excellent guest from plastics & rubber and innovative materials industry attending, also invites the senior professionals and senior innovation leader to share with our participants at the same time. If you are interested in the Plastics & Rubber and Innovative Materials Application in Automobiles Conference 2015, please submit your proposed topic, resume and contact information to us.



Scan the QR code
Automotive Industry Online



Scan the QR code
Plastic & Rubber News

Organizer :

 Ringier Events
Connecting industry through information exchange!

Co-Organizer :



<http://www.ringierevents.com/>



Why Should Attend?

Master the Latest Cutting-edge Technology, Help you Becoming the Elite of the Industry

—— Case Study in 4 Sessions, Never Miss the Elite Technical Industry Event

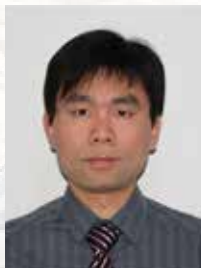
Mining Potential Suppliers with High Quality, Solving the Purchasing Problem

—— Nearly 50 Small Booth, Five-star Negotiation Environment, Professional Customer Manager for your Commentary

Understanding the Dynamic Information of the Industry, Improving the R&D Ability of the Enterprise

—— Two days Conference with Nearly 50 Technology Speeches, Build a Professional and Technical Communication Platform of the Plastic & Rubber Industry

Confirmed Speakers



R&D Center of
Great Wall Motor Company
Technical Director
Lei Shi



China Association of
Automobile Manufacturers
Distinguished Advisor
Xianghua Gu



Society of Advanced Molding
Technology (SAMT), Hong Kong
SAMT Founding Director
Charles Hsu



SAIC Motor Corporation Limited
Passenger Vehicle Co.,
Senior Manager
Hu Renqi



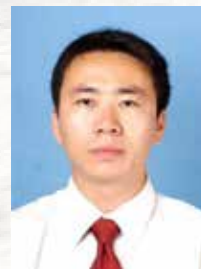
Shanghai Haima Automobile R&D Co.,Ltd
Deputy Chief Engineer
Mr. Ruilin Tang



Dongfeng Electronic Technology
ECHNOLOGY Company
Former Vice General Technologist
Mr. Feng Meibin



Frost & Sullivan China
Industry Research Manager
Sean Xiao



Changchun FAWAY-johnson
Controls Automotive systems CO., LTD.
Manager of Polymer Material Development Room
Mr. Zhifeng Li



Pan Asia Technical Automotive
Center Co.,Ltd
Intake & Exhaust Design engineer
Liu Jie



Chery Auto
Manager of Non-metal
Materials Department
Mr. Rongbo Shi

Agenda

Day 1 Mar.12 th (Thu)		
A.M.	Keynote Speech	
09:00-09:15	Welcome Speech	
09:15-09:50	Present Market Analysis of Global Plastics & Rubber and Innovative Materials	
09:50-10:25	Comprehensive Solutions of Innovative Materials in Industrial Products	
10:25-11:10	Coffee Break + Exhibition Visit	
11:10-11:45	Material Innovation Promote the Design of Industrial Products	
11:45-12:00	Group Photo	
12:00-13:30	Luncheon	
P.M.	Session I . Automotive Interiors and Exteriors	Session II . Engine and its Surrounding Parts
13:30-13:45	Quick Self-Introduction	Quick Self-Introduction
13:45-14:20	Design and Material Selection of the Automotive Plastic Parts	Lightweight Solution of the Engine and the its Surrounding Materials
14:20-14:55	The Solution of VOC Control in the Process of Designing and Manufacturing the Automotive Interior	Technology of the Plastic Intake Manifolds.
14:55-15:30	Application of Natural Fiber Reinforced Thermoplastic Composite Materials on the Dashboard	The Noise、Vibration、Harshness (NVH) Materials Technology
15:30-16:15	Coffee Break + Exhibition Visit	
16:15-16:50	Development and Utilization of Recyclable Materials	Extrusion and Injection Molding One-batch Forming in the Structure of Online Mixing Glass Fiber Composite Material
16:50-17:25	Application of Biological Materials in the Interior Parts	High Resistance to Permeability Technology of the Oil Tank
17:30-19:00	Cocktail Party	
Day 2 Mar.13 th (Fri)		
A.M.	Keynote Speech	
09:00-09:35	3D Printing Technology in the Application of the Industrial Design	
09:35-10:10	The Application of Mould Technology in the Product Development.	
10:10-11:10	Coffee Break + Exhibition Visit	
A.M.	Session I . Automotive Interiors and Exteriors	Session II . Engine and its Surrounding Parts
11:10-11:45	Auto Glass of Pastic	3D Extrusion Blow Molding Technology of Special-shaped Hollow Tube
11:45-12:20	The Technology of Energy Absorbing Foam and Cellular Material	Fusible Core Injection Blow Molding of Dpecial Pipe
12:20-13:30	Luncheon	
P.M.	Session I . Automotive Interiors and Exteriors	Session II . Engine and its Surrounding Parts
13:30-14:05	Low Stress Injection Molding in High Performance Parts	Paint-Free In-Mold Decoration Molding
14:05-14:40	The Method to Reduce Cracking in the Process of Injection Molding Plastic	How to Optimization of Injection Molding Process & Improve the PC/ABS Electroplating Performance
14:40-15:40	Coffee Break + Exhibition Visit	
15:40-16:00	Lucky Draw	

Partial List of Invited Delegates

Aisin Seiki Foshan Automotive Parts Co.,Ltd.
Baotou Bei Ben Heavy-Duty Truck Co.,Ltd.
Beijing Changcheng Huaguan Auto Technology Development Co.,Ltd.
Beijing Hanil Automotive Trim Co., Ltd.
Baic Motor Co.,Ltd.
Hyundai Motor Group(China)Ltd.
Beiqi Foton Motor Co.,Ltd.
Benecke Changshun Auto Trim (Zhangjiagang) Co.,Ltd.
Benz-Daimler.Cheysler Automotive Co.,Ltd.
PSA Peugeot Citroen (China)
Bosch Automotive Products(Suzhou) Co.,Ltd.
Changan FORD Automobile Corporation Ltd
ChongQing ChangAn Suzuki Automobile Co.,Ltd.
Great Wall Motor Co.,Ltd.(GWLLY)
CCFJC
ASC Air Components System (Suzhou) Co.,Ltd.
Changzhou Tsk Auto Parts Co.,Ltd.
Changzhou Xingyu Automotive Lighting Systems Co.,Ltd.
Continental Automotive Asia Pacific Co., Ltd.,(Shanghai)
DELPHI
Benteler Automotive (Chongqing) Co.,Ltd.
Dongfeng Cummins Engine Co.,Ltd.
Dongfeng Motor Co., Ltd.
Dongfeng Nissan Passenger Vehicle Company Dongfeng Motor Co., Ltd.
Shanghai Delphi Automotive Door Systems Co., Ltd.
Pan Asia Technical Automotive Center Co., Ltd.
Toyota Boshoku Automotive Parts Co., Ltd.
TOYOTA MOTOR TECHNICAL CENTER (CHINA) Co., Ltd.
Faurecia (China) Investment Co., Ltd.
GUPT
Guangdong Dongjian Automobile Supplies Manufacturing Co., Ltd.
Guangqi Honda Automobile Co., Ltd.
Guangxi Fangxin Technology Center Co Ltd
Liuzhou Yuxin Fangsheng Automotive Trim Works Co., Ltd.
CSR Yuchai Sichuan Engine Co., Ltd.
Guangzhou Automobile Group Co., Ltd.
HEBEI ZHONGXING AUTOMOBILE Co., Ltd.
Hunan Changfeng Auto Plastic Decoration Co., Ltd.
BMW Brilliance Automotive, Ltd.
Jinbei Automobile Co., Ltd.
Anhui Jianghuai Automobile Co., Ltd.
Jiangling Motors Co., Ltd.
Jiangmen Zhaolong Automobile Fittings Co., Ltd.
Jiangnan Mould & Plastic Technology Co., Ltd.
Jiangxi Changhe Suzuki Automobile Co., Ltd.
Calsonickansei(Shanghai) Co., Ltd.
Lingyun Industrial Co., Ltd.
Magna Steyr Automotive Technology (Shanghai) Ltd.
Chrysler Asia Pacific Investment Co., Ltd.
Nanjing Automobile Group Co., Ltd.
Ningbo Huaxiang ElectronicCo., Ltd.
Ningbo Marquet Automotive Trim Co. Ltd.
Ningbo Shuanglin Auto Parts Co., Ltd.
Pelzer Automotive Interior Systems (Taicang) Co., Ltd.
Chery Automobile Co., Ltd.
Young-man.com Inc.
Sakesi Automobile Spare Parts System (shanghai) Co., Ltd.
Shandong Xuri Automobile Decoration Group Company
Shanxi Heavy Duty AutomobileCo., Ltd.
BYD
ZF Shanghai Steering Systems Co.,Ltd.
Shanghai Volkswagen Co., Ltd.
Shanghai Daimay Automobile Interior Decoration Co., Ltd.
Shanghai Faleiao Automobile Electrical Machine Rainshield System Co., Ltd.
Shanghai Maple Automobile
Shanghai Huizhong Automobile Manufacture Co., Ltd.
Shanghai Johnson Controls Automotive Electronics Co., Ltd.
KOSTAL
Lear Corporation (Shanghai)Co., Ltd.
SAIC Motor Co., Ltd.
Shanghai SICAR Vehicle Technology Development Co., Ltd.
SHANGHAI SANDEN BEHR AUTOMOTIVE AIR CONDITIONING Co., Ltd.
Shanghai General Motors Co., Ltd.
Shanghai Hyundai Mobis Automotive Parts Co., Ltd.
Shanghai Chinaust Plastics Co., Ltd.
SAIC Automotive Engineering Research Institute
SAIC GM WULING Automobile Co., Ltd.
Shenzhen Kingsun Auto Accessory Techonology Co., Ltd.
Dongfeng Peugeot Citroen Automobile Company Ltd.
Shenyang Brilliance Jinbei Automobile Co., Ltd.
Suzhou Yingli Auto Parts Co., Ltd.
TRW Automotive Holdings Corp.
Weichai Power Co., Ltd.
Wuhu Shunrong Auto Parts Co., Ltd.
Wuhan Planstics Industrial Group Co., Ltd.
YAPP Automotive Parts Co., Ltd.
Yantai Automobile Interior Decoration
Yanfeng Visteon Automotive Trim Systems Co., Ltd.
Yangzi Lihua Auto Interior & Exterior Co., Ltd.
AW-Volkswagen Automotive Co., Ltd.
Geely International Ltd
Volvo
Zhejiang Century Huatong Automotive Part Co., Ltd.
Zhengzhou Nissan Automobile Co., Ltd.
Zhengzhou Yutong Bus Co., Ltd.

Registration Fees

Ender-Users: USD 520 / person;

Suppliers: USD 640 / person;

Early Bird before Feb.12, SAVE USD 50/person!!!

Free Room for 2 Delegates Registration

Contact Us

Conference Planner: Ms. Jennifer Fang

Tel: 86-21-62895533-123

E-mail: jennifer@ringiertrade.com

Conference Planner: Ms. Cassidy Zhu

Tel: 86-21-62895533-319

E-mail: cassidyzyhu@ringiertrade.com

Sponsors



Media Support



Media Partners



Sponsor Package

Basic Benefits:

1. Before the conference, your logo will be displayed on a wide range of promotion materials including magazines, websites, EDM, brochures, to be sent to clients by fax and emails
2. Take a video on-site and launch on Ringierevents website after event for 3 months
3. Play 2 mins product video *on Ringierevents website before event
4. Promotion by Ringier' s international strategic partners, associations and media endorsers
5. Flyers and brochures with sponsor's introduction to be sent out, plus signs will be displayed at relevant authoritative industrial trade shows
6. Your logo will be displayed on all on-site materials such as backdrops, roll-up banners
7. You will get the delegate list with contact details
8. Promotion through Ringier social media like Wechat and Weibo
9. Get 3 extra delegate passes during social event including dinner and cook-tail party
10. Recommended end-user company can get 30%-50% discount for participant fee

*Provided from sponsors. Ringier can cut(no edit) in authority



Sponsor Package

Benefit		Platinum	Gold	Silver	Main Session Speech (1 slot only)
2015 Price(USD)		33,500	16,700	11,000	10,000
Before & After Event					
Webinar		✓			
Customized EDM		4000 piece	3000 piece	2000 piece	
Conference On-site					
Opening speech		✓			
Host Brain-storm			✓		
Customized Session		1/2 Day			
Promotion brochure in Bag		✓	✓	✓	✓
2 Customized Speakers		✓			
Group shot sponsor		✓			
VIP Seat for face to face meeting		✓	✓		
Plant visiting		✓			
Free delegate pass		10	8	5	3
Brochure Ad	Inside Front Cover	✓			
	Third Cover Page		✓		
	Back Cover				
	Inside Page	2P	1P	2P	1P
Speech*		3 slots	2 slots	2 slots	1 slot
Booth		Special Booth ✓	Upgrade Booth ✓	✓	✓
Coffee break& Video		✓			
Cook-tail Party (Welcoming speech)		✓			
Conference Supplies (bring along)	Pen	Select 2 in 4			
	Bag				
	Notebook				
	USB flash disk				
	Name tags & Lanyard	✓			
Lucky Draw (USD1300 Present)		✓			

*Provided from sponsors. Ringier can cut(no edit) in authority

Individual Sponsor

Benefit	Plant Visiting	Bronze ①	Speech	Tech Speech④	Cocktail Party (100person/day)	Coffee Break & Video	Lucky Draw
2015 Price (USD)	9, 900	6, 400	5, 100	3, 000	6, 100	2, 500	2, 000
Promotion brochure in Bag	✓	✓	✓				
Plant visiting	✓						
Cook-tail Party & Video					✓		
Extra 2 party passes					✓		
Free delegate pass	3	3	2		4	2	1
Brochure Ad Inside Page	1P	1P	1P		1P	1/2P	1/2P
Speech		1 slot	1 slot	1 slot			
Booth③	✓	✓			✓		
Coffee break& Video						✓	
Lucky Draw②							✓

- ① Speech=25 min presentation + 10 min Q&A/10 min case study with customer (2 slots/ Individual Sessions, Bronze First)
- ② Lucky Draw Sponsor need bring gift worth USD 1300
- ③ Including 0.9*1.8m background fee for booth sponsor
- ④ 15 min Tech Speech (During coffee break)

Conference Supplies Sponsor

Benefit	Conference Supplies					
	Pen	Bag	Notebook	USB Flash Disk	Name tags & Lanyard	Name Tags
2015 Price (USD)	1,700	1,700	1,700	1,700	3,000	1,700
Conference On-site						
Free Delegate Pass	1	1	1	1	1	1

Brochure Ad Sponsor

Benefit		Brochure Ad			
		Inside Front Cover	Third Cover Page	Back Cover	Inside Page
2015 Price (USD)		2,200	2,000	2,500	1,700
Free Delegate Pass		1			
Brochure Ad	Inside Front Cover	1P			
	Third Cover Page		1P		
	Back Cover			1P	
	Inside Page				1P

Exhibition Information

Time: March 12th, 2015 (9:00-17:00)

March 13th, 2015 (9:00-16:00)

Venue: 4th Floor, The Longemont Hotel Shanghai



Exhibition Area & Technical Seminar Sponsor

Booth Price

Standard Booth:

USD 2,500 (2mX2m)



Standard Booth

2mX2m Standard Booth

Including:

2 piece of 1.8m*0.9m Backdrops
(Chinese / English Version)

1 Desk 1.8mX0.8m

2 Chairs

1 Desk Card

Double Opening Booth:

USD 2,750 (2mX2m)



Double Opening Booth

Conference Services

15 min presentation

(New product / Technology / Company Promotion)

Ringier Events

Ringier Events brings key executives responsible for testing, evaluating, recommending and purchasing equipment, systems and material on behalf of their companies at over 20 high levels technical conferences held each year. Quality speakers and representations from sponsors together create a valuable platform where information can be exchanged, new business contacts made. Let 's help you create your own Custom Event - and extend the reach of such events through Webinars and other digital forms.

Map Guide:

