

Previous Sponsors (partial)



2014 Ringier Conference **NEW** Sponsorship Packages

An Integrated Marketing Solution

Ringier Conferences

荣格研讨会，聚集行业专家的高峰论坛！
Connecting industry through information exchange!

Ringier Conferences

- Sponsorship packages to fit any budget
- A comprehensive promotional strategy
- A face-to-face networking platform
- Customized solutions including buyer-meet-supplier platforms
- Exceptional return on your investment

For 16 years, Ringier Trade Media Ltd. has been a leading B2B industrial information provider, providing industrial leaders in China, Asia, the Middle East and Africa with the technical information, solutions and applications they need to improve their manufacturing and marketing capability.

Ringier organizes high level technical and business conferences which bring industry leaders together for information exchange and networking opportunities. Conference organized by Ringier provides industry leaders with the latest manufacturing technology and business ideas help China enterprises innovatively explore new markets.








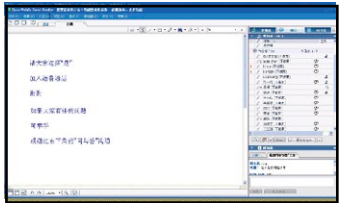











www.ringierevents.com

www.industrysourcing.com



Sponsor Basic Benefits (Enjoyed by all the sponsors)

- [1] Before the conference, your logo will be displayed on a widerange of promotion materials including magazines, websites, EDM, brochures, to be sent to clients by fax and emails;
- [2] Promotion by Ringier's international strategic partners, associations and media endorsers;
- [3] Flyers and brochures with sponsor's introduction to be sent out, plus signs will be displayed at relevant authoritative industrial trade shows;
- [4] Your logo will be displayed on all on-site materials such as backdrops, roll-up banners
- [5] You will get the delegate list with contact details.
- [6] All presentation materials can be posted on

 Conference Marketing Materials	Brochures  <ul style="list-style-type: none"> • Logo • Products Info. • Company Intro. 	Post-event report  <ul style="list-style-type: none"> • Logo 	 Direct Marketing	e-Direct mail  <ul style="list-style-type: none"> • Logo • Company Intro. • Products Info.
 Online Promotion	Website  <ul style="list-style-type: none"> • Logo • Banner • Speech 	Blogs, Facebook, Twitter, LinkedIn  <ul style="list-style-type: none"> • Logo • Company Intro. • Products Info. • Photos • Event press release 	Webinar  <ul style="list-style-type: none"> • Online presentation (Please contact your Ringier sales for more information) 	Media Partner  <ul style="list-style-type: none"> • Logo • Event press release
 Trade Show	Flyer  <ul style="list-style-type: none"> • Logo 	 Magazine	AD in Magazines  <ul style="list-style-type: none"> • Products Info. • Company Intro. 	Conference Info. in Magazines  <ul style="list-style-type: none"> • Logo
 Conference On-site	Conference Folder  <ul style="list-style-type: none"> • Logo • AD • Speech 	Display Table  <ul style="list-style-type: none"> • Display • Networking 	Backdrop  <ul style="list-style-type: none"> • Logo 	Roll-up Banner  <ul style="list-style-type: none"> • Logo

2014 Conference Sponsorship Packages

Sponsor Package		Pre-event	On-site	Post-event
Platinum (USD 32,000)		<ul style="list-style-type: none"> Basics Logo on ringierevents.com (with tracking service provided - last for 3 months after event) EDM promotion - Two months before the event, industry decision makers will be thrice informed of your products & services for a total of 4,000 messages before event 2 pages Ads promotion in Ringier promotion material Company intro in event brochure Products intro in event brochure EDM promotion — Conference promotion and multimedia marketing will include your company logo 	<ul style="list-style-type: none"> Basics Conference backdrop will acknowledge your sponsorship with a prominent display of company name and logo 4 standard display tables for promotion and business negotiation 8 free delegates passes 3 speech slots (35 min. speech and 5 min. Q&A for one slot) 3 pages Ads in conference folder 20 wish-to-meet clients to be invited Access to VIP room - communicate with clients in a private environment Sponsor's roll at designated area Distribution of promotion material(s) USB with sponsor's speech PPT presentations and AD (USB will be provided by the sponsor) Present 2 event suppliers (The suppliers will be provided by the sponsor) Promotion video played at the best time cocktail party 	<ul style="list-style-type: none"> Basics Post-event potential client report: Speakers presentation will be posted on ringierevents.com for 6 months after events to supply for downloading. Post-event press release including on-site photos, description of products/service in Ringierevents social media Webinar - Custom designed online seminar to meet your market target. Invite delegates according to your seminar theme and topics. Delegates log into the seminar 1 hour) by email or phone for their questions. Post-event report and delegate contacts will be provided to sponsor after seminar. Banner on ringierevents.com (last for 3 months after event) EDM promotion- Descriptions of products/services will be sent to the industry's decision makers once one month after event. Post-conference report will include your company logo, speaker's name and relevant photos.
Gold (USD 16,000)		<ul style="list-style-type: none"> Basics Logo on ringierevents.com (with tracking service provided - last for 3 months after event) EDM promotion - Two months before the event, industry decision makers will be thrice informed of your products & services for a total of 3,000 messages before event 1 page Ad promotion in Ringier promotion materials Company intro in event brochure Products intro in event brochure EDM promotion — Conference promotion and multimedia marketing will include your company logo 	<ul style="list-style-type: none"> Basics 2 standard display table for promotion and business negotiation 6 free delegates passes 2 speech slots (35 min. speech and 5 min. Q&A for one slot) 2 pages Ads in conference folder 10 wish-to-meet clients to be invited Access to VIP room - communicate with clients in a private environment Conference on-site interview Dinner Sponsor 	<ul style="list-style-type: none"> Basics Post-event potential client report: Speakers presentation will be posted on ringierevents.com for 6 months after events Post-event press release including on-site photos, description of products/service and sponsor on-site photos in Ringierevents social media Banner on ringierevents.com (last for 3 months after event) Post-conference report will include your company logo, speaker's name and relevant photos.
Silver (USD 11,000)		<ul style="list-style-type: none"> Basics Logo on ringierevents.com (with tracking service provided - last for 3 months after event) EDM promotion -Two months before the event, industry decision makers will be thrice informed of your products & services for a total of 2,000 messages 1/2 page Ad promotion in Ringier promotion materials EDM promotion — Conference promotion and multimedia marketing will include your company logo 	<ul style="list-style-type: none"> Basics 1 standard display table for promotion and business negotiation 4 free delegates passes 2 speech slots (35 min. speech and 5 min. Q&A for one slot) 1 page Ad in conference folder Conference on-site interview Breakfast Sponsor 	<ul style="list-style-type: none"> Basics Post-event potential client report: Speakers presentation will be posted on ringierevents.com for 6 months Post-event press release including on-site photos, description of products/service in Ringierevents social media Post-conference report will include your company logo, speaker's name and relevant photos
Bronze (USD 6,300)		<ul style="list-style-type: none"> Basics Logo on ringierevents.com (with tracking service provided - last for 3 months after event) EDM promotion — Conference promotion and multimedia marketing will include your company logo 	<ul style="list-style-type: none"> Basics 1 standard display table for promotion and business negotiation 3 free delegates passes 1 speech slot (35 min. speech and 5 min. Q&A for one slot) 1 page Ad in conference folder 	<ul style="list-style-type: none"> Basics Post-event potential client report: Speakers presentation will be posted on ringierevents.com for 6 months Post-event press release including on-site photos, description of products/service in Ringierevents social media Post-conference report will include your company logo, speaker's name and relevant photos
Speech Slot (USD 5,000)		<ul style="list-style-type: none"> Basics Logo on ringierevents.com (with tracking service provided - last for 3 months after event) EDM promotion — Conference promotion and multimedia marketing will include your company logo 	<ul style="list-style-type: none"> Basics 2 free delegates passes 1 speech slot (35 min. speech and 5 min. Q&A for one slot) 1/2 page company intro. in conference folder 	<ul style="list-style-type: none"> Basics Post-event potential client report: Speakers presentation will be posted on ringierevents.com for 6 months after events Post-conference report will include your company logo, speaker's name and relevant photos
Exhibitor (USD 2,800)		<ul style="list-style-type: none"> Basics Logo on ringierevents.com (with tracking service provided - last for 3 months after event) EDM promotion - conference EDM include company logo before conference 	<ul style="list-style-type: none"> Basics 1 standard display table for promotion and business negotiation 1 free delegates pass 1/2 page company intro. in conference folder 	<ul style="list-style-type: none"> Basics
Meal/Breaks (The price is an indication only based on 100 delegates. Final pricing can be determined once delegate head count is finalized.)	Breakfast (USD 3,600/ 1 day)	Basics	<ul style="list-style-type: none"> Basics Promotion video played at the tea break time 1/2 page company intro in conference folder Present company materials 	Basics
	Luncheon (USD 5,400/ 1 day)			
	Dinner (USD 7,200/ 1 day)			
	Cocktail party (USD 6,100 /1day)			
Tea break (USD 3,600/1 day)		Basics	<ul style="list-style-type: none"> Basics Promotion video played at the tea break time 1/2 page company intro. in conference folder Present company materials hand outs to all delegate files 	Basics
Lucky Draw (USD 2,000+USD 1,200 or same price gifts)		Basics	<ul style="list-style-type: none"> Basics Host lucky draw 1 free delegate pass 1/2 page company intro. in conference folder 	Basics
Event Supplies (Bundle price \$ 3,000. Events supplies will be provided by the sponsor.)	Pen (USD 1,670)	Basics	<ul style="list-style-type: none"> Basics Event supplies with company's name & logo 1 free delegate pass 1/2 page company intro. in conference folder 	Basics
	Bag (USD 1,670)			
	Notebook (USD 1,670)			
	Name tags (USD 1,670)			
	Lanyard (USD 1,670)			
	USB (with speech PPT presentations) (USD 1,670)			
AD	Inside Front Cover (USD 2,200)	Basics	<ul style="list-style-type: none"> Basics 1 free delegate pass Size(W*H) 210*297mm 	Basics
	Inside Back Cover (USD 2,000)			
	Back Cover (USD 2,500)			
	Bound Insert (1 page) (USD 1,670)			
	Bound Insert (2 pages) (USD 2,600)			
	Bound Insert (3 pages) (USD 3,500)			