

2015 Ringier Technology Innovation Awards Food & Beverage Industry
Have You Got New Technology? Amazing Solution?

Functional Beverage Summit 2015

Aug 27-28 Guangzhou

Parallel Conference: Food and Nutrition Summit 2015

Sponsor



Conference Background

Functional Beverage Summit 2015, co-organized with Food and Nutrition Summit 2015 will be held on August 27th-28th in Guangzhou. Previous four sessions of the functional beverage summit have attracted more than 800 food and beverage industry professionals, achieving the purposes of opinions-sharing, communication and cooperation. This year the summit will focus on tea drinks, sports beverage, coffee drinks, functional water, fruit drinks and will discuss the topics of innovative ingredients, food safety, supply chain management, packaging, marketing and so on. The summit will deeply discover the industry development trend from multi-angles, aiming at helping the companies to obtain new techniques and projects and helping the companies to transform and upgrade to adapt the market development at the same time.

Functional Beverage Summit 2015 is looking forward to your participation!

Six Good Reasons Why You Should Attend

- 1: Hear the updates of national policies of the industry
- 2: Gain insights into the latest industry trends
- 3: Latest case sharing from leading companies
- 4: Find out how new technologies will improve your competitiveness
- 5: Identify investment opportunities to secure high value beverage contracts
- 6: A great platform to meet the industry's decision makers

Highlights of the Conference

Two parallel conferences, unprecedented grand scale;

The latest regulations updates;

20+ Authority guest speeches;

60 minutes brain storm;

Participants from ***150+*** leading companies;

Offering the scale of ***200+*** industry elites.

Featured Events

Beverage Tasting Zone:

Good display opportunity for drinks products which gathers senior managers from the whole beverage industry chain;

Exclusive display area, display for diversified drinks varieties;

Whole-day display for two days, free tasting;

Best drink selection, generous prizes

Exhibition Scale:

Terminal beverage production enterprises

Please Note: There are two parallel conferences, the conference scale is more than 200 delegates, the form of ***Beverage Tasting*** is beverage tasting and voting, please prepare for the paper cups on your own and the amount of products is depending on the conference scale.

The sponsorship for the Beverage Tasting Zone: \$ 4,500

The type of sponsor companies: ingredients suppliers, testing equipment suppliers

Include: basic benefits for sponsors, ***2M*2M*** exhibition stand, ***2*** free attendees, ***1P*** advertisement page, ***10*** minutes onsite interaction in tasting time.

Since the sponsor seats are limited, first come first served!



Conference Topics

- **The Updates of the Latest Industry Law**
- **Drinks Safety Management**
 - Functional Drinks Safety Test
 - Drinks Safety Traceability System
 - The Management of Drinks Supply Chain
- **The Automation of Beverage Production**
- **Marketing and Trends**
 - Global market Trends of Functional Beverages
 - Trends of Product Innovation
 1. Color Trends
 2. Taste Preference
 3. Packaging Trends
 - Marketing Trends in the Big Data Era
 - Case Sharing of Successful Products Marketing
- **The Application of the Newest Ingredients and Case Study**
 - The Application of the Innovative Ingredients
 - * **Functional Ingredients covers:**
 - Nutrient
 - Antioxidants (A,C,E,Zinc)
 - Nutraceuticals (Omega 3, CoQ10, Gaba, Fiber, Guana)
 - Botanicals (Green Tea, Aloe Vera, Valerian, Passion Flower)
 - Vitamins (B,D,K)
 - Pre/Probiotics (FOS, Inulin, Lactulose)
 - Minerals (Iron, Calcium, Magnesium)
 - Super Fruit Extracts (Yumberry, Dragon Fruit, Goli Blueberry)
 - Amino Acids (L-Carnitine)
 - Flavors
- **Beverage Packaging Sustainability**
 - Market Trend & Technological Frontier
 - Packaging Trends: Retailers and Brands
 - Packaging Branding & Consumer Engagement
 - Packaging in e-Commerce Era
 - Packaging Sustainability
- **R&D Trends of Products**
 - Weight Management Drinks
 - Beauty Drinks
 - Health Management Drinks

* Beverage varieties include tea drinks, sports beverage, plant protein beverage, milk beverage, fruit and vegetable juice, functional water, energy drinks etc.

Speakers Will Be

CFDA
Guangzhou Entry-exit Inspection And Quarantine
China Beverage Industry Association
Famous Consulting Agencies
(China Agricultural University)
Red Bull Group
The JDB Group
Want Want Holdings Limited

Bright Dairy
PepsiCo China
Hangzhou Wahaha Group
Nestle (China)
Coca-Cola Greater China
NongFu Spring
Danone China

Part of Previous Speakers



Ms. Wang Yong Fang
Section Chief
Health Supervision Center of
Ministry of Health



Mr. Li Yixiong
R & D Center Research Director
Kraft food (China)



Mr. Ye Xian
Section Chef
Guangzhou Entry-exit Inspection
And Quarantine



Mr. Lin Tingwei
Section Manager
Grapeking



Mr. Zhu Dai
General Manager
Neolac (shanghai) Nutrition Co.,Ltd



Mr. James Luo
Senior Manager
Nielsen



Mr. Jin Shihe
Senior Engineer
Wahaha Company



Dr. Gao Yanxiang
Professor
China Agricultural University



Ms. He Danxia
PR Dept Senior Manager
Guangzhou Yakult Co.,Ltd

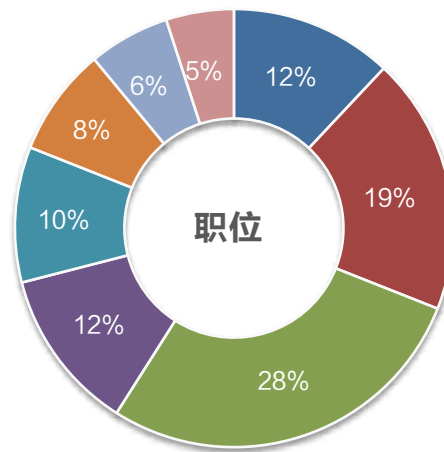


Dr. Zhu Huilian
Professor
Department of Nutrition
School of Public Health,
Sun Yat-sen University

Who Should Attend

By Position

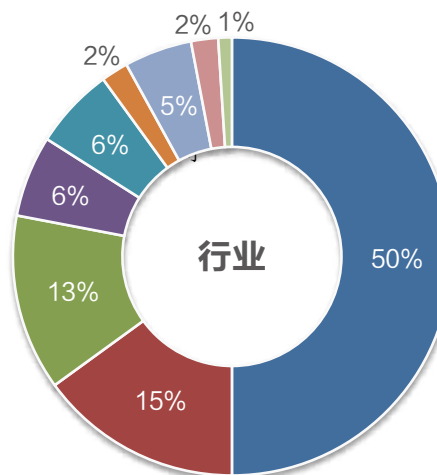
General Manager
Section Director
R&D Engineer
Purchasing of Ingredients and Producing Facilities
QA & QC
Packaging
Beverage Academics and Researchers
Government



- General Manager
- Section Director
- R&D Engineer
- Purchasing of Ingredients and Producing Facilities
- QA & QC
- Packaging
- Beverage Academics and Researchers
- Government

By Industry

Beverage Production Providers
Food Ingredients Suppliers
Processing and Equipment Suppliers
Packaging and Labeling Suppliers
Research Institutes and Industry Associations
Government
Test and Inspection Institutes
Trading Agencies / Import and Export Companies
Media



- Beverage Production Providers
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- Research Institutes and Industry Associations
- Government
- Test and Inspection Institutes
- Trading Agencies / Import and Export Companies
- Media



Partial List of Expected Delegates From

Danone China Beverage Co., LTD
Hongkong Hung Fook Tong Holdings Ltd
Tingyi Holding Corp.
Mengniu Dairy
Nestlé
Fujian Dali Group
Suntory (China) Investment Co., LTD
Weichuan Food industry Co., LTD
Yeshe Group
Wanglaoji of Guangzhou Pharmaceutical Holdings Limited
Tenwow (Fujian) Food Co.,Ltd
Hangzhou Joyoung Soy Industry Co.,Ltd
Taiwan Paolyta Company
Sanyo Whisbi Group
King Car Group
General Mills
Hangzhou Wahaha Goup Co.,Ltd
Bright Dairy & Food Co., Ltd
Want Want Group
Nongfu Spring Co.,Ltd
Fresh Juice (Industry) Kunshan Co.,Ltd
Beijing Zhi Feng Tang Products Co.,LTD
Red Bull Vitamin Drink Co., LTD
Shanghai Standard Food Co.,Ltd
Rijiaman Drinks (Shanghai) Co.,Ltd
CRBeverage Food & Beverage Co.,Ltd
Guangzhou A.S.Watson Food & Beverage Co.,Ltd
Beijing Huiyuan Food & Beverage Co.,Ltd
Dongjun Dairy (Yucheng) Co.,Ltd
Branch of Lactic Acid Bacteria, Shanghai Society of Food Science
Shanghai Shenmei Food & Beverage Co.,Ltd
Jiangzhong Pharmaceutical Co.Ltd
Baoding Waychein Food Technology Co.,Ltd
ABC Cooking Studio
Summike (Fujian) Food Co.,Ltd
Amano Enzyme Inc.
Hangzhou Mingbao Food Co.,Ltd
Shanghai Xiangfu Coffee Food Factory
Chongqing Qishuang Food Co.,Ltd
Hebei Xuri Care Products Co., LTD
Shanghai Bichun Drinks Co.,Ltd
Eastsign Food (Quzhou) Co.,Ltd
Shanghai Y.N.O Dairy Co.,Ltd
Yakult (China) Investment Co.,Ltd

Yangdong Strong Group Co.,Ltd
Sacmi Shanghai
Coca Cola Greater China
PepsiCo (China) Co., LTD
Uni-President China Holdings Ltd.
Conba Group Co.,Ltd
Hangzhou Kaqinuo Food Co.,Ltd
Starbucks Enterprise Management (China) Co., LTD
Kraft Foods Enterprise Management (Shanghai)
Linlin Group LLC
The JDB Group
Jiayi Beverage (Guangzhou) Company
Lottery
Robust Group
VV Group
Taikoo Swire Group
ianlibao Co.,Ltd
Otsuka Joint-Stock Company
Fujisawa Pharmaceutical Co., LTD
Shanghai Jinjiang Kirin Beverage and Food Co.,Ltd
Shandong Tianfu Group
Jiangsu Inbluera Beverage Co.,Ltd
Xinjiang Hongmanjiang Beverage and Food Co.,Ltd
Hunan Beite Laifu Biotech Co.,Ltd
Jiangsu Dingzheng Agricultural Science and Technology Development Co., LTD
Shanghai Dazheng Libaojian Co.,Ltd
Taiwan Tanabe Pharmaceutical Co., LTD.
Taisho Pharmaceutical Co
Shanghai Nature Biotechnology Co.,Ltd
Zhejiang Tianxin Pharmaceutical Co.,Ltd
Dongjun Dairy (Yucheng) Co.,Ltd
Tetra Pak China Ltd. Beijing Branch
Baolingbao Biology Co.,Ltd
Dalian Inno Biological Co., LTD
Qingyuan JDB Herbs Technology Co., LTD
Fujian Zhangzhou Hongxiangji Food Co.,Ltd
Jilin Sanjiang Changbaishan Spring Drinks Co.,Ltd
Canton Refined Lubricating Materials Co., Ltd.
Guangzhou Tic Gums
Shandong Dongmei Packing Materail Co., Ltd
Jieyang Changle Food and Beverage Factory
Tiandi Yihao Beverage Co.,Ltd
Xuzhou Yitong Food Industry Co.,Ltd
Jiangsu Tate&Lyle Howbetter Food Co.,Ltd
Henan Tianyunquan Beverage Co.,Ltd

Guangzhou Yantang Milk Co.,Ltd
Guizhou Three Gold Holy Fruit Drinks LLC
Hengda Spring Water Group Co.,Ltd
Vitasoy (Foshan) Co.,Ltd
Guangzhou Fengxing Mil Co.,Ltd
Jianlibao Co.,Ltd
Hubei Zixin Biological Technology Co., Ltd
Shenzhen Joicare Pharmaceutical Industry Group Co., Ltd
Guangzhou Yakult Dairy Co.,Ltd
Xingning Shenbao Spring Water Food and Beverage Co.,Ltd
Guangzhou Wong Chun Loong Traditional Chinese Herbal Tea
Hunan Ava Dairy Co.,Ltd
Shenzhen Neptunus Investment Co.,Ltd
Guangzhou Zonpack New Packing Materials Co.,Ltd
Guangzhou Guozi Food Factory Co.,Ltd
Guangdong Denglao Cool Tea Pharmaceutical Group Co., LTD
Wuhu Xipingxing Packing Industry Co.,Ltd
Foshan Guangliang Beverage and Food Co.,Ltd
Guangzhou Zhujiang Beer Co.,Ltd
Xinjiang Fufeng Biotech Co.,Ltd
Guangxi Wuzhou Soyspring Industry Co.,Ltd
Guangzhou Bu'erwan Herbal Tea Co.,Ltd
Guangdong Tainiu Vitamin Drink Co., LTD
Guangdong Eastroc Food and Beverage Co.,Ltd
Evergrande Spring Group
Guangdong Entry-Exit Inspection and Quarantine Bureau
Green Strong International Co.,Ltd
Nu Skin (China) Daily Health Care Products Co., LTD
Xiamen Food Science and Technology Research and Development Testing Center
Hainan Yedao Group Co.,Ltd
Shanghai AB Food and Beverage Ltd.
Chengdu Shengnuo Bio Tech Co.,Ltd
Liaocheng Aojian Bio Tech Co.,Ltd
Shandong Xingguang Tangye Group Co.,Ltd
Zhejiang YST Natural Medicine Research Institute Co., LTD
Shandong Xieli Biotechnology Co., Ltd
Beijing Chuanxiu Technology Limited
Jiangsu Hever Group Corporation
Yiwu Danxi Wine Co.,Ltd
Tianjin Yabao Pharmaceutical
Cargill Alking Bio Engineering (Wuhan) Co.,Ltd
Xi'an YinQiao Dairy Co.,Ltd
Shanghai United Starbucks Coffee Co., LTD
Shanghai Dairy Association
Shanghai Wine and Spirits Quality Inspection Center



Drinks Tasting



Drinks Tasting



Speech Sponsors

Seats are limited, first come first served!

Exhibitors

20+ exhibition booths

The booths are in the public area, all the delegates can visit, absolutely valuable!

More Sponsorship Forms

Lucky Draw Sponsor / Cocktail Party Sponsor
/ Signature Wall Sponsor
/ Tea Break Video Sponsor...

Attendee Fee

If you register at once, you can enjoy a discount!

Register before June 28th 2015, \$ 470 /person

Register before July 28th 2015, \$ 520 /person

① Buy 3, Get 1 Free - for every four or more delegates from the same company, the fourth person will get a free registration

② FREE Hotel Room - for two nights [if two delegates register from the same company and twin share in one of the conference satellite hotels. (Close to the Venue)]

Please note that offer ① cannot be used in conjunction with offer ② and other discounts.

Media Support



**For More Information,
Please Contact**

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www.ringierevents.com



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