

# Medical Minimally Invasive Technology Summit 2014

—Medical Implants, Diagnosis, Endoscope, Surgical Robot Tech

19–20 May, 2014 SHANGHAI CHINA



## Conference Background:

Medical Minimally Invasive Technology Summit 2014 will gather experts from Industry, Academy, Authority, Hospital together, jointly discuss National and International developments on Minimally Invasive Technology. This conference will establish seminars, brainstorming session, live show, and many other forms for communication.

Following the past three Implants conferences, this conference will gather around 300 people. And discuss on Implantable and Interventional medical devices, diagnosis, endoscope, surgical robotics technology. This is another conference you cannot miss out!

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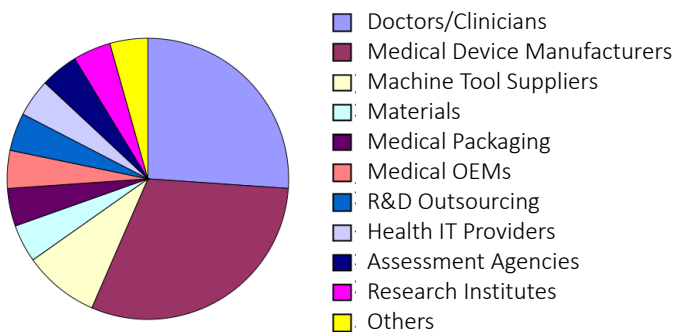
## New for 2014:

- The latest research results on biomaterial implants;
- Clinical trials and implementations on implantable and interventional cardiovascular and orthopedic applications;
- Demonstrating advanced processing technologies;
- Clarifying future trends of biomaterial implants and implantable and interventional medical devices;
- Addressing regulatory challenges: Quality assessment and control;
- Legislation and guideline on international standard system and certification;
- Implications of retrospective management of implantable and interventional medical devices;
- Optimizing strategies to reduce timeline and cost through regulatory compliance

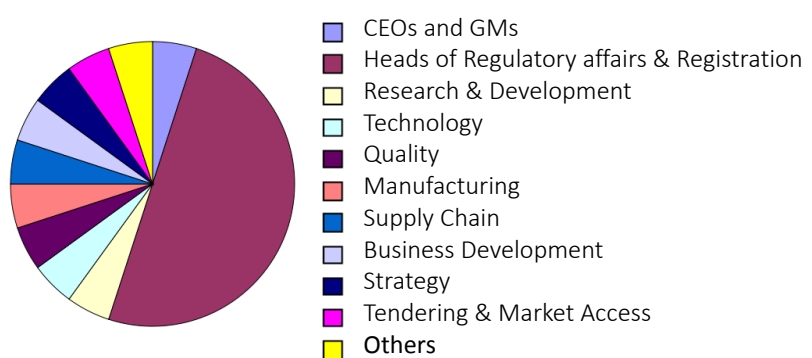
## Who Attend:

This is a must-attend event for medical device designers and manufacturers, contract manufacturers, researchers, and plastic material suppliers. All players in the medical market will find that our integrated program will tackle the challenges you currently face and offer the opportunity to meet with key industry contacts. All top level professionals in the following functions will benefit:

## Industry Breakdown:



## Job title Breakdown:



## Sponsorship and Exhibition Opportunities

Are you ready to take your marketing strategy to the next level?

Sponsorship of the Medical Minimally Technology Summit 2014 gives you unrivalled access to an audience of senior executives from a variety of functions across the medical plastics and device industry. It is a highly effective means of promoting your business to a targeted group of key decision makers with a specific interest in your products and services in an intimate environment. Whether your primary marketing objective is to maximize exposure of your brand, position your company as a thought leader, secure new business, or demonstrate your expertise, this event provides you with the perfect platform. We have a variety of packages available which can be tailored to best meet your budget and business needs. Opportunities start at US\$1,670, but space is limited so reserve your spot now to ensure your place in front of the who's who of the medical plastics and medical devices market

# Agenda

## Conference Day 1

### Day 1 AM:

#### *Interpretation of International and Domestic minimally invasive technology market trends and regulatory updates*

Advanced technology updates on international minimally invasive technology  
The key considerations on registration new medical devices and case studies  
Achieving FDA and international compliance to ensure successful speed-to-market and commercialization  
Identifying and overcoming challenges

### Day 1 PM & Day 2 AM

#### *TRACK A: Implantable and Interventional medical devices*

Implantable and interventional medical devices technology development trends  
Clinical trials on implantable and interventional medical devices and the requirement  
Latest 3D printing technology application on implantable medical devices  
Clinical statistical analysis and sample selection of Orthopedic implants  
Design and manufacture of orthopedic joints  
The key points involved in the development of cardiovascular devices  
Application and prospects of biodegradable polymer materials  
Selecting of the right coating materials  
How CFDA regards the development of domestic implantable and interventional medical devices  
Learn CFDA's implantable GMP inspection focuses

### Day 1 PM & Day 2 AM

#### *Track B: Medical Diagnosis*

Microfluidic Technology and Market Trends  
Point-of-Care Diagnostics  
Nanotechnology Advances  
Innovation in Microfluidics  
*In vivo* Diagnostic Imaging  
Recent Approvals of Companion Diagnostics  
Overview of Microfluidic Technology Advances  
Survey of Technology Trends and Perspective on Hurdles to Market Entry  
Guidelines for Commercial Launch of Novel Diagnostics  
Commercialization of IVD Technologies  
Challenges of Domestic biochemical vitro diagnosis reagents  
Application and prospect of clinical molecular diagnosis  
How to improve the clinical laboratory diagnosis results  
National standard of how to manage the diagnostic reagents as such high-risk products

### Day 1 PM & Day 2 AM

#### *Track C: Medical Endoscope*

Endoscopic Ultrasound (EUS)  
Endoscopic Mucosal Resection (EMR)  
Endoscopic Therapies for Barrett's Esophagus (Radiofrequency ablation, endoscopic resection)  
Balloon Enteroscopy and Spiral Enteroscopy for Small Bowel Disorders  
Endoscopic Management of Complications after Gastric Bypass Surgery  
Enteral, Esophageal, and Colonic Stenting  
Video Capsule Endoscopy  
Feeding Tube Placement and Management  
Celiac Plexus Neurolysis (Nerve Block)  
Pancreatic Pseudocyst Drainage

### Day 1 PM & Day 2 AM

#### *Track D: Surgical Robot Tech*

Innovating Robots and Products Using Design Thinking  
Robotics as a growth engine  
Human models for Humanoid design  
Robotics in the Semi Conductors Industry  
Opportunities in medical robotics  
Robotic vs. Conventional Surgery  
Perspectives of Cardiothoracic Robotic Surgery in a Community-based Program

## Day 2 PM

### **Engaging the investment opportunities for medical minimally invasive technologies**

#### **Brainstorming**

#### **Outlook of the next five year medical minimally invasive technologies**

### About Organizer:

Established in 1998, Ringier Trade Media Ltd. is a multimedia communications company that provides trade media solutions in China, Asia, the Middle East and Africa using print and online media and mobile applications which help link buyers and manufacturers together to do business.

Ringier publishes 35 specialized industry magazines and hosts its online trade marketplace ([www.industrysourcing.com](http://www.industrysourcing.com)) to deliver the latest cutting-edge technology and market information to over 600,000 decision-makers in manufacturing industries. In addition, Ringier Conference organizes industry conferences which bring together over 3,000 industry leaders each year to exchange information on specific topics critical to the future development of industry. Ringier Conference holds over twenty professional and technical conferences each year in industrial fields directed at China's manufacturing markets. Taking advantage of, and being fully integrated with powerful media resources, these conferences cover the latest developments in China's fastest growing industries such as Plastics, Foods, Personal Care Products, Pharmaceuticals, Non-Wovens, Coatings, Automotives, Metalworking, Molds, Packaging, Composite materials, Medical Implants Technology, Ink Technology and other industries. Ringier will conduct Medical Minimally Technology Summit 2014

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## Registration Fee

**Standard Fee: USD:600 / Person**

**Early Bird Special price: USD500/Person**  
 (Register before March 19 and save\$100)

**Pay before April 19, 2014 USD 550/Person**

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