



Qr code
for more information

Green Ink and Printing Technology Conference 2014

 **Ringier Events**
Connecting industry through information exchange!

Great Speakers/ Innovative Sponsors/
5 Star Luxury hotel with Best Service

It's more than just Conference!

Sept.11-12, 2014

Sheraton Shanghai Hongqiao Hotel

**Really?
for Free?**

- Buy 3 Delegate Passes Get 1 Free
- Free Hotel Room(2 delegates from the same company ; twin sharing) **Close to the Venue**

**Wait !
There's
More**

- Early Bird Saved USD 50
- Hotel Discount Rates
- Lucky Draw Attractive Prizes

High Growth in the Packaging inks Industry

Packaging inks (liquid inks and UV inks) have been showing steady growth in China as its living standard has improved by increasing packaging demand for goods, alcohol, tobacco and cosmetics. Higher environmental protection standards targeting the printing ink industry also means greater emphasis on “green ink”. All these means the key to the sustainable development of enterprises is to develop and produce more green ink in the future .

The China Government is set on increasing the size of the printing industry by average annual growth rate of 9% to RMB 1.1 trillion by 2015, which would rank China’s printing industry as the second-largest in the world. All kinds of emerging printing way will also promote the development of China’s printing industry.

On the basis of the first 3 sessions successfully held, Green Ink and Printing Technology Conference 2014 will continue to bring the forefront information and solutions of printing ink to industry. Ringier concentrates on building the most authoritative and professional platform in ink and printing industry so as to promote the rapid development of Chinese ink industry. We are sure when you return from the event you would have gained new knowledge that can be put to work right away for making more business partnerships.

Highlights

The Only

From a Technical Perspective to Explore Green Ink and Printing Technology



Precise Localization

Explore Market Opportunities by Industry Development Trends



Authoritative Experts

Strong Speaker Lineup, Share the Latest Technology and R&D Thoughts



Various Forms

Keynote Speech+ Round Table Discussion+Q&A+ Mini Booth+ Business Negotiations



Our commitment

- * *topic that are essential to your business*
- * *networking with leaders in your industry*
- * *make at least 5 new valuable business contacts*
- * *take away at least 3 new ideas/applications/technology that can have an impact on your business*
- * *Access to all conference presentation materials*
- * *5 star quality environment & services*
- * *convenient transportation & centralized location*



Agenda

1

Part One:

Regulations and prospects of ink industry

1. Prospects of the marketing development of ink industry
2. Green ink in food packaging
3. Innovative solutions in printing industry

2

Part Two:

Discussion on green ink technology

1. The latest requirements and demands of the printing and packaging industry for ink
2. Sustainable development and status of green ink
3. Use of water-based ink in cigarette and wine labels
4. Printing ink technology in anti-forgery labels
5. Green ink and technology of innovative raw materials
6. R&D status of electronic ink technology
7. New R&D progress of UV/EB ink

3

Part Three:

Discussion of green printing technology

1. Screen printing technology and applications
2. Metal printing technology and applications
3. Digital printing technology and applications
4. Flexographic printing technology and applications

Part Four:

Discussion

Green scheme of ink production and printing process

4

Benefits

- To acquire the latest technology and R&D results
- To discuss the practical cases of top companies to get the solutions
- Gathering industry experts for answering your questions to enhance the competitiveness of enterprises
- To develop the business partners through face to face communication



Who Should Attend

Ink Manufacturers:

Water-based inks, UV-curable inks, Waterborne UV-curable Printing inks, Soy ink, Alcohol soluble ink, PCB/EB ink, etc.

Printing Companies:

Color Printing Factory, Packing Factory, 3C products manufacturer etc.

Experts and Leaders:

From Associations, Testing, Organizations, Universities, Institutes and Government Officials



Contact Us

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Exclusive Benefit

1. **Buy 3 Get 1 Free** - for every four or more delegates from the same company, the fourth person will get a free registration.
2. **FREE Hotel Room** - for two nights (if two delegates register from the same company and twin share in one of the conference satellite hotels. (Close to the Venue)
3. **Great Meals** - welcome Coffee & Tea , 4 Coffee breaks dessert & 2 Lunches at a 5 star Hotel
4. **Networking Cocktail Party** - networking activities and information exchange among delegates and suppliers in a friendly atmosphere
5. **Face to Face Networking with key industry contacts** - Delivers the latest innovations and best practices in in Ink Industry and related technologies.
6. **Lucky Draw** - stand a chance to win attractive prizes.



Registration Fee

Be sure to register by August 01, 2014
to take advantage of early bird rates
USD 550 (Original Fee USD 600)

About Organizers

Ringier Events brings key executives responsible for testing, evaluating, recommending and purchasing equipment, systems and material on behalf of their companies at over 20 high levels technical conferences held each year. Quality speakers and representations from sponsors together create a valuable platform where information can be exchanged, new business contacts made. Let 's help you create your own Custom Event – and extend the reach of such events through Webinars and other digital forms.

Organizer	 <small>Connecting industry through information exchange!</small>			
Hotels				
Sponsors				
 <small>德鉅企業股份有限公司</small>	 <small>DCA Chemical Technology</small>	 <small>Polystar</small>		
Supporters	 <small>中国版 涂料与油墨</small>	 <small>国际 包装商情</small>		