

Personal Care Technology Summit 2015

Day One: 25 June 2015 (Thursday)

8:00 Registration and Morning Refreshment

Plenary Session

9:00 **Welcome Speech**
Michael R. Hay
 President, Ringier Trade Media

9:10 Speech Topic: **Global Regulations and Standards Updates: Domestic and International Regulations and Standards Updates, Cosmetics GMP Updates and Requirements**
Mr. Xu Liang
 Director of Beijing Research Institute Of Daily Chemical Industry

9:50 Speech Topic: **PERFORMANCE TEST ABOUT HAIR CARE PRODUCT**
Ms. Freda Yang
 SGS-CSTC Standards Technical Services Co., Ltd., Project Manager of CPCH

10:25 Tea Break + New Product Presentations
 Wacker Chemical (China) Co., Ltd
 Dezhou Onlystar Bio-Technology Co., Ltd

11:15 Speech Topic: **Modular Manufacturing Changes the Lean Production in Personal Care Industry**
Mr. Chen Feng
 Co-founder and CTO, Planck Industries Co., Ltd

11:50 Plenary Session

12:00 Luncheon + Exhibition Visit
 Color Cosmetics Show - Product Provided by **DAIKE**

Functional Skin Care

Hair Care

Color Cosmetics

Skin Care

Packaging

13:30 Self-Introduction by all Attendees

13:50 Speech Topic: **Chinese Medical Theory and Plant Whitening**
Dr. Meng Hong
 Doctor, Deputy Archiater of Chinese Academy of Sciences Institute of Acupuncture and Moxibustion in TCM, Deputy Professor of Beijing International Training Center

Symrise Creative Center

Speech Topic: **The Color Trend of Color Cosmetics Packaging**
Dr. Fu jiong
 Associate Professor, Vice Head of Design Department, Head of Design Trend Institute School of Media & Design Shanghai Jiao Tong University

Speech Topic: **The Transformation of Cell Metabolism**
Mr. Fred Zuelli
 PPC Worldwide Limited

Speech Topic: **Catering to the current market's packaging (The differentiation of online and offline packaging products)**
Ms Geneviève Flaven
 President and CEO, Style-Vision Asia

14:25	Speech Topic: Cell Young™-A Comprehensive decoding of anti-aging Mr. Chen Jingting Assistant R&D Manager, TCI Co.,Ltd	Speech Topic: The latest haircare product and R&D trend in South Korea Mr. Kang ByungHa Manager of Amorepacific HQ R&D Center, HBO Division, Personal care team	Speech Topic: Current Situation and Trends of Color Cosmetics Market,Make-Up Products with Skin Care Benefits Euromonitor International	CRODA HONGKONG CO LTD	Speech Topic: TBA Ms. Amy Qian BD & Marketing director, Coesia China
14:50	Tea Break + New Product Presentations Planck Industries Co.,Ltd Brenntag(Shanghai)Chemical Trading Co.,Ltd				
15:45	Speech Topic: Case Sharing of Skin Cleaing (The Formula, Technology, Trends of Facial Cleansers; The Surfactant System of Shower Foam) Dr. Cao Guangqun Professot of Cosmetic and Personal	Speech Topic: Hair Care with Chinese Herbal Medicine Mr. Li Jinhua Vice president, Guangzhou General Pharmaceutical Research Institute Co.,Ltd	Guangzhou Landproof	Topic: TBA (antipollution) Mr. Mei Hexiang Director of Sales and Marketing - Cosmetics Ingredient Department, Symrise (Shanghai) Co.,Ltd	Topic: Innovation drives future David Wang APTAR
16:20	Speech Topic: The Extraction of Roselle's Active Ingredients and the Evaluation on its Skin-Care Efficiency Dr. Zhang Suning Professor of Flavors Institute of Technology and Engineering of Shanghai Institute Of Technology	Speech Topic: Technologies on Anti-Hair Loss, Anti-Grey and Hair Growth Dr. Wang Xuemin Chief Dermatologist and Professor of Dermatology, Director, of Skin & Cosmetic Research Dept. (Confirming)	Color Cosmetics Ingredients Updates Open for Sponsor	Speech Topic: Cosmetics in vitro Alternative & Predictive Evaluation Technology: Tissue Engineering 3D Skin Model Testing Application & Prospect in Safety and Efficacy Evaluation Dr. Alice CAI Scientific Director, L'Oréal Research & Innovation, Advanced Research	Speech Topic: Intelligent packaging design and the choice of innovative materials--How to promote the interaction between products and customers Ms. Huang Xiaojing Strategic Director of YANG DESIG
16:55	Speech Topic: New HA in Personal Care Industry Ms.Wang Haiying Bloomage Freda Co., Ltd.	Speech Topic: Baby Hair Care Mr. Chi Shuixing Shanghai Jahwa Group (TBC)	Speech Topic: Case sharing (The research of new fomula) Mr. Yeon Jae Ho Amorepacific HQ R&D Center	Speech Topic: The Application of Cosmetics Safety and Efficiency's Combination Strategy Dr. Cheng Shujun Director of Technology Center, Guangdong Entry-Exit Inspection and Quarantine Bureau	Panel Discussion Topic: How do designers improve packaging through raw materials and customers' behavior Ms. Amy Qian , BD & Marketing director, Coesia China;

17:30	<p>Panel Discussion Topic:</p> <p>1. Development Status and the Trend of Cosmeceuticals in China</p> <p>2. The development of particular functional cosmetics: Anti-Acne, Removing Beverage</p> <p>Dr. Li Jinhua;</p> <p>Dr. Zhang Suning, Professor of Flavors Institute of Technology and Engineering of Shanghai Institute Of Technology;</p> <p>Kang Qingjun;</p> <p>Dr. Meng Hong, Doctor, Deputy Archiater of Chinese Academy of Sciences Institute of Acupuncture and Moxibustion in TCM, Deputy Professor of Beijing International Training Center;</p> <p>Dr. Wang Jianxin, Director of the Department of Applied Chemistry of Jiangnan University;</p> <p>Ms. Cheng Kang, Shanghai Jahwat, Senior Engineer;</p> <p>Mr. Lin Yiqing, Pien Tze Huang Pharmaceutical Co.,Ltd, Deputy General Manager</p> <p>Dr. Dong Shufen, Director of Cosmetics Department,China Association of Fragrance Flavor and</p>	<p>Panel Discussion Topic: The Development of Anti-Aging Hair Care Research -- The Research of Actives</p> <p>Dr. Wang Xuemin, Chief Dermatologist and Professor of Dermatology, Director, of Skin & Cosmetic Research Dept.,</p> <p>Mr. Kang ByungHa, Manager of Amorepacific HQ R&D Center, HBO Division, Personal care team; Mr. Jia Haidong, Senior Scientists, L'Oreal Hair Care Research Laboratory (confirming)</p>	<p>Panel Discussion Topic: The Research of Color Cosmetics Products Innovative Formulation and Character</p> <p>Mr. Jiang Ligang,R&D Director, Proya R&D Innovation Center;</p> <p>Mr. Tomo Osawa ,Shiseido R&D Center,Researcher;</p> <p>Mr. Chendi,Mary Kay (China) Cosmetics Co., LTD,Technology and Appilication Department Senior Professor</p>	<p>Panel Discussion Topic: The Environmental Factors Affect R&D of Personal Care Products, and Qualitative and Quantitative Analysis for Anti-Pollution Skin Care Products</p> <p>Mr. Lai Wei,The Third Affiliated Hospital, Sun Yat-Sen University, Dermatology Department of Dermatology, Chief Physician, Professor;</p> <p>Dr. Li Huiliang, Professor, Senior Engineer (confirming);</p> <p>Mr. Huang Zebo,Guangdong Pharmaceutical University, College of Life Science and bio-pharmaceutical, President;</p> <p>Dr. Liu Wei, Dermatologist, Professor of Dermatology Department of Dermatology, General Hospital Air Force (confirming) ;</p> <p>Dr. Cheng Shujun, Director of Technology Center, Guangdong Entry-Exit Inspection and Quarantine Bureau (MC)</p> <p>Mr. Mei Hexiang, Director of Sales and Marketing - Cosmetics Ingredient Department, Symrise (Shanghai) Co.,Ltd</p>	<p>Ms Geneviève Flaven, President and CEO, Style-Vision Asia;</p> <p>Dr. Liu Xiuwei, Professor, Beijing Institute of Graphic Communication</p>
18:30	Cocktail Party				
Day Two: 26 June 2015 (Friday)					
8:30	Registration and Morning Refreshment				
	Functional Skin Care	Hair Care	Skin Care	Packaging	
9:00	<p>Speech Topic: The Development of Natural Ingredients in Cosmetic Application</p> <p>Dr. Wang Jianxin</p> <p>Professor of Jiangnan University</p>	<p>Speech Topic: The Current Status and Development Trends of Si-Oil Free Shampoo</p> <p>Mr. Gong Shengzhao</p> <p>Deputy Director, Guangzhou</p>	<p>Speech Topic: The Application of SpecWhite™ Plus in Cosmetics</p> <p>Mr. Xu Jinrong</p> <p>Spec_Chme Industry INC, Depury Manager</p>	<p>Speech Topic: Cosmetic Applicator Innovations</p> <p>Mr. Xu Jun</p> <p>Shanghai Jahwa United Company, Design Director</p>	

9:35	Speech Topic: Lactobacillus Fermented Grains Series Ms. Zhai Li R&D Engineer, Dezhou Onlystar Bio-Technology Co.,Ltd	The Application of the Innovative Hair Care Materials	Speech Topic: Real Effective Nature Ingredients –Nanovetores Nanocapsules series Mr. Dennis V. Cajano Regional Market Manager, Asia Pacific, Brenntag(Shanghai)Chemical Trading Co.,Ltd	Speech Topic: The compatibility and safty research of formula and packing materials Dr. Liu Xiuwei Professor, Beijing Institute of Graphic Communication
10:10	Color Cosmetics Show - Product Provided by DAIKE			
	Tea Break + New Product Presentations Guangzhou Landproof Renhe Equipment			
	Functional Skin Care	Cosmetic Formulators		Functional Skin Care
10:50	Speech Topic: The Evaluation of the Skin Care Products Efficiency Ms Liu Jianwei Kao (China) R&D Center,Senior Researcher	Speech Topic: The Clinical Application of Cosmetics Dr. Li Li Department of Dermatology & Vene at West China Hospital, SCU,MD		Speech Topic: Packaging Design Case Studies: localization and competitiveness Mr. Matthieu Rochette GM of Greater China, Centdegrees (TBC)
11:25	Open for Sponsor	Open for Sponsor		Open for Sponsor
12:05	Open for Sponsor	Panel Discussion Topic: How to Build a Bridge Between Cosmetic R&D and Frontline Markets Dr. Li Huiliang , Professor, Senior Engineer (host),; Dr. Liu Wei , Dermatologist, Professor of Dermatology Department of Dermatology, General Hospital Air Force; Mr. Chendi ,Mary Kay (China) Cosmetics Co., LTD,Technology and Application Department Senior Professor; Mr. Lai Wei ,The Third Affiliated Hospital, Sun Yat-Sen University, Dermatology Department of Dermatology, Chief Physician, Professor; Dr. Li Yiming , Post Doctor of The Chinese Academy of Sciences Shanghai Drugs; Former R&D Director of Nuskin		Speech Topic: The 3D printing is coming , how to improve users' experience by improving the package design? Dr. Ma Zhun Analyst, Lux Research (TBC)
12:40	The Luncheon + Exhibition Visit			
	Plenary Session			
14:00	Speech Topic: Anti-Aging Skincare: Differentiate by Cutting Edge Science Ms. Yan Xianghong Senior Manager SK-II Technical Marketing P&G			

14:30	<p>Panel Discussion Topic: The Research Progress of Testing Alternatives</p> <p>Dr. Cheng Shujun, Director of Technology Center, Guangdong Entry-Exit Inspection and Quarantine Bureau (MC);</p> <p>Dr. Li Li, Department of Dermatology & Vene at West China Hospital, SCU,MD;</p> <p>Dr. Lai Huey-Min, Industrial Technology Research Institute of Taiwan, Biomedical Engineering Center manager;</p> <p>Ms He Congfen, Beijing Technology and Business University, Faculty of Science, Vice President;</p> <p>Mr. Wu Yue, Analysis and Evaluation Department Director of JALA GROUP CO</p> <p>Dr. Alice CAI, Scientific Director, L'Oréal Research & Innovation, Advanced Research</p>
15:30	<p>Tea Break + New Product Presentations</p> <p>Zenho</p> <p>Zhongshan Tentop Fine Chemical Limited company</p>
16:00	<p>Panel Discussion Topic: The Updates of Comestics Regulations:</p> <p>1) The Current Situation and Dynamic Analysis of Korean Cosmetics Regulations</p> <p>2) Cosmetic Health Supervision Regulations</p> <p>3) The Current Regulations and Market Supervisions of Japanese Cosmetics</p> <p>4) EU's Regulations and Market Supervisions of Cosmetics</p> <p>Dr. Mei Weiping, Head of R&D China Coordination at Beiersdorf AG (confirming);</p> <p>Mr. Su Ning, CEO of Beijing Sino-German Union Cosmetic Institute Co., Ltd;</p> <p>Mr. Xu Liang, Director of Beijing Research Institute Of Daily Chemical Industry;</p> <p>Mr. Sean Kang, CEO of K & T Biotech Application Inc.; Secretary General of The Society of Cosmetic of Republic of China;</p> <p>Dr. Dong Shufen, Director of Cosmetics Department,China Association of Fragrance Flavor and Cosmetic Industries (confirming),</p> <p>Dr. Cao Guangqun, Professot of Institute of Chemical Technology of Jiangnan University</p>
16:40	IPAD Lucky Draw
	Conference Adjourned