

Automation in Manufacturing Summit 2015

— Robots and Intelligent Manufacturing

March 26-27, 2015
Shanghai • China

Ringier Events

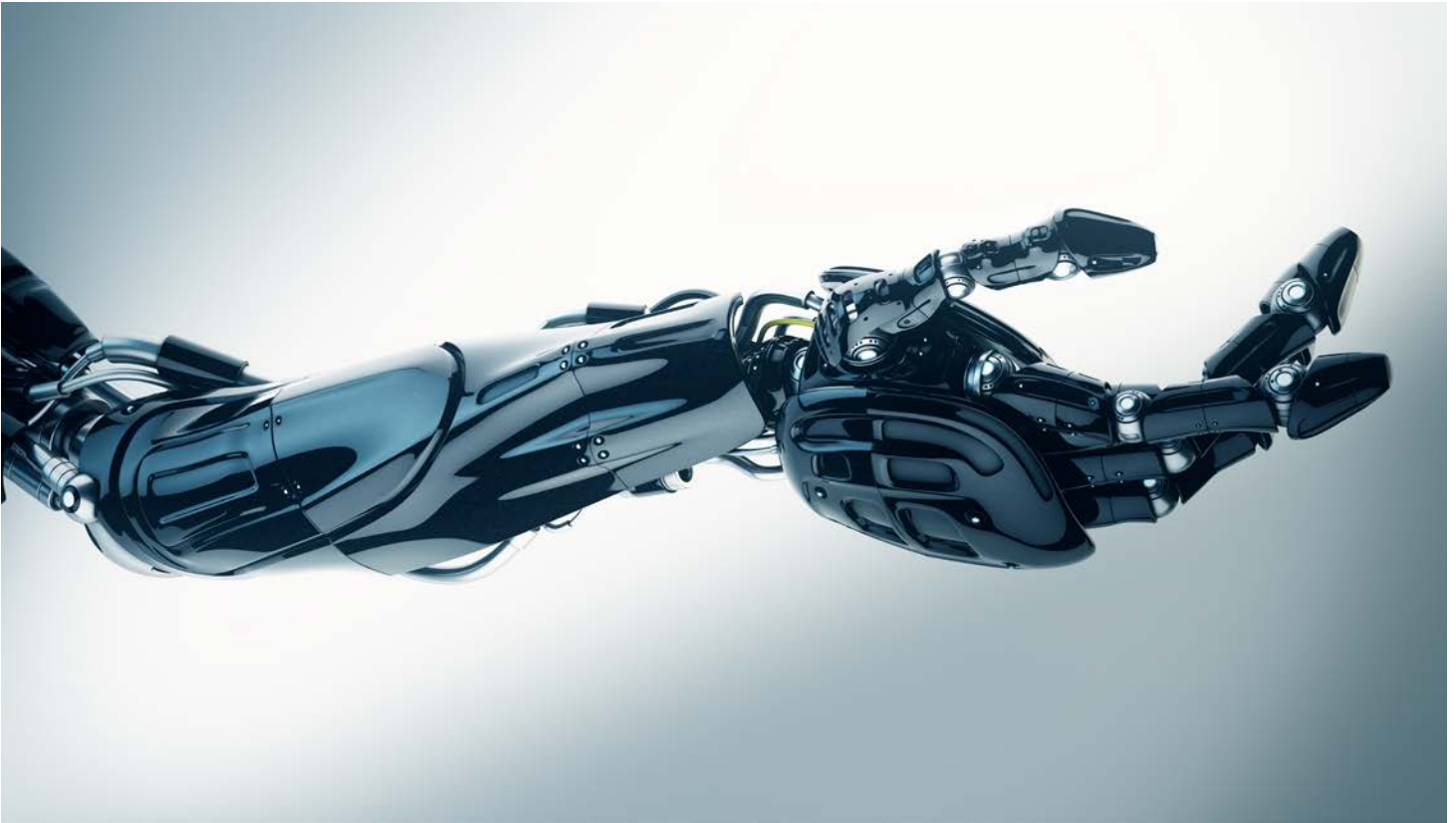
Connecting industry through information exchange!

www.ringierevents.com

www.industrysourcing.com

**Concurrent Event:
High Performance Machining
Technology Conference 2015**

Background



Artificial Intelligent Age is coming with opportunities and challenges for manufacturers and engineers. How to lead automation to the trend of user-friendly efficient intelligence seems urgent. 2014 is known as the first year of China Robots Industry Era, so what shall we act in order to win at the start of China Industry 4.0 in 2015?

The 4th Automation in Manufacturing Summit 2015 will focus on the theme of Robots and Intelligent Manufacturing. Hot topics like EU Horizon 2020 Robots Plan Enlightenment, Human-machine Collaborative Manufacturing, Assembly Robot and Handling Robot Technology, Application Cases of Reducing Cost and Improving Yield will be presented. It will provide latest news, technology support, solution package, application cases and various thoughts about intelligent manufacturing in 3C, auto and metalworking industries.

Why attend?



- Meet 400+ industry elites in two concurrent events
- Know 50+ innovative products and solutions
- Study state of the art technology in special exhibition zone
- Learn latest news and development trend
- Gain solution package to improve production efficiency
- Network through multi- forms of interaction

Hot Topics

Part I New trends, New Development

Industrial Robots promote industry transformation and intelligent manufacturing accelerate enterprise innovation

Part II Robots Technology

Human-machine Collaborative Manufacturing

Assembly Robot/Painting Robot/Polishing and Grinding robot Technology

Welding Robot/Cutting Robot/Die Casting Robot Technology

Loading Robot/Palletizing Robot/Handling Robot Technology

Detecting Robot/Packaging Robot/Truss Robot Technology

Intelligent Manufacturing and Management

Part III Solution Packages

Reducing Cost and Improving Productivity

Robots Application in Auto Industry

The Application of Robots in 3C Industry

The Usage of Industrial Robots in Metalworking Industry

Difficulty of factory transformation and the Solution

Part IV Future Intelligent Manufacturing

Intelligent Factory and Factory On-line

User-friendly Intelligence

Confirming Speakers



Mr. Cai Hegao

Member of Chinese Academy of Engineering,
Specialist of Robot
and Electromechanical Integration Technology



Mr. Tan Jianrong

Member of Chinese Academy of Engineering,
Vice President of
Chinese Mechanical Engineering Society



Mr. Zhang Jianwei

TAMS Research Institute Director
and Science Academician of
the University of Hamburg in Germany

Invitation List

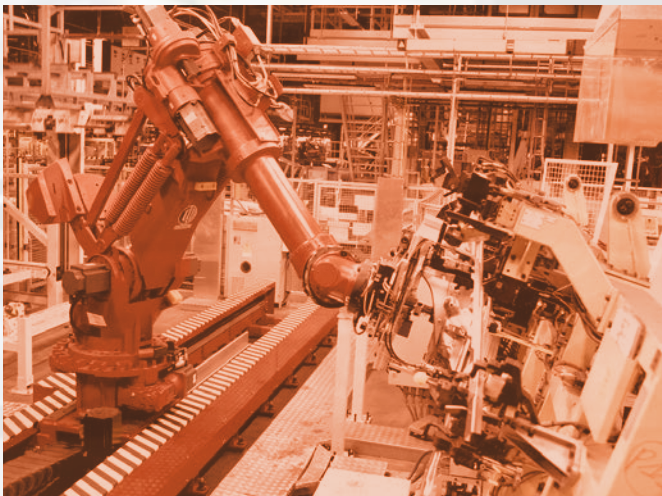
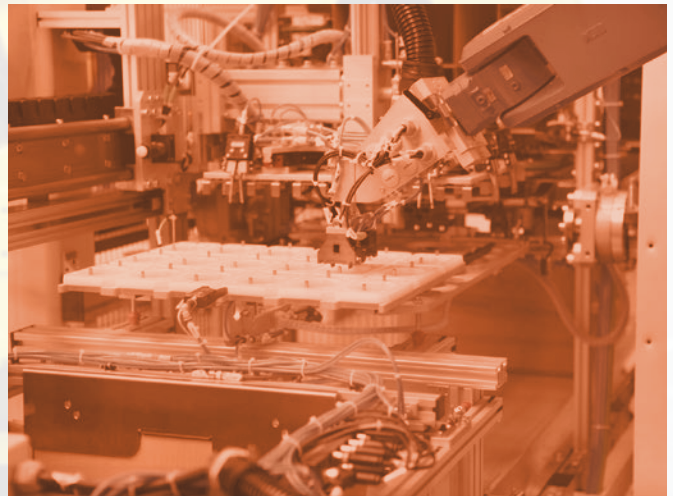
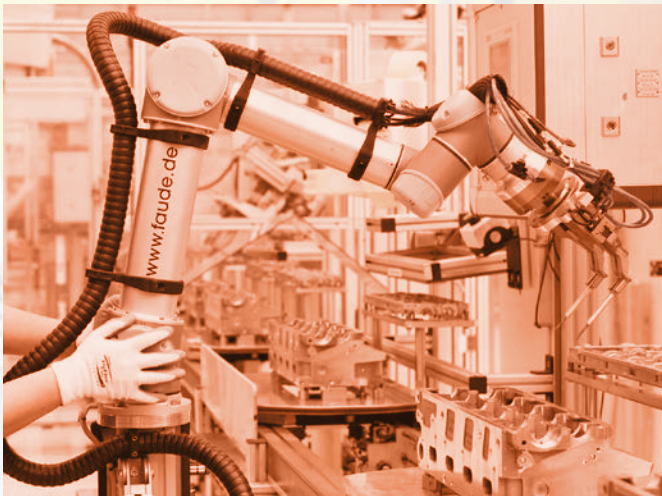
Huawei Technologies Co., Ltd.
ZTE Corporation
Dell Inc.
Hewlett-Packard Development Company
Lenovo Group
TCL Tongli Electronic (Huizhou) Co., Ltd.
Haier Electronics Co., Ltd.
Midea Group Co., Ltd.
Felipu Electronics (Shanghai) Co., Ltd.
Hisense Group
Foxconn Technology Group
Shenzhen SED Electronics Group Co., Ltd.
Shenzhen Gionee Communication Equipment Co., Ltd.
Changzhou Yuming Electronic Co., Ltd.
TE Connectivity Ltd.
Logitech Technology (Suzhou) Co., Ltd.
Shanghai APEX Electronics Co., Ltd.
Zhuohai Yifeng Electronics Co., Ltd.
Zhejiang Weirong Electronic Co., Ltd.
Shenzhen Telsda Mobile Communication Industry Development Co., Ltd.
Shanghai Volkswagen Co., Ltd.
Guangzhou Toyota Motor Co., Ltd.
Chery Automobile Co., Ltd.
BYD Company Limited.
Changan Ford Mazda Automobile Co., Ltd.
Sachs Automotive Components & Systems Shanghai Co., Ltd.
Shanghai Hyundai Mobis Auto Parts Co., Ltd.
Shanghai Haima Automobile Co., Ltd.
Jiangsu Minghao Auto Parts Co., Ltd.
Nantong Changjiang Auto Parts Manufacturing Co., Ltd.
Suzhou Mingzhi Technology Co., Ltd.
Jiangsu Hongding Auto Parts CO., LTD
NAVECO Ltd.
Mawson Tektronix Wuhu Automotive Technology Ltd.
Wuhu Zhongli Parts Co., Ltd.
Hefei Conver Auto Parts Co., Ltd.
Zhejiang Dongfu Auto Parts Co., Ltd.
Wanfeng Auto Holding Group
Shangdong Hao'an Auto Parts Manufacturing Co., Ltd.
Jinma Auto Parts Manufacturing Co., Ltd.
Dongfeng Shiya Automobile Parts CO., LTD
Dongfeng Motor Company Limited
Shanghai Electric Group
YAMAZAKI MAZAK Corporation
Korber Schleifring China
Chongqing Machine Tool (Group) Co., Ltd
Nanjing Hendrex Machinery Co., Ltd.
Nantong Fuyang Machine Tool Co., Ltd.
Hangzhou Hangji Machine Tool Co., Ltd.
Qingdao Huacheng CNC Machine Tool Co., Ltd.
Jiangsu Duoleng CNC Machine Tool Co., Ltd.
Changzheng Machine Tool Group Co., Ltd.
Jack Machine Tool Co., Ltd.
Guangzhou Minjia Manufacturing Technology Co., Ltd.
Shieh Yih Machinery Industry Co., Ltd.
Kitamura Machine Works Co., Ltd.
Dalian TongDa Machine Tool Manufacturing Limited Company
Shanghai Machine Tool Works Ltd.
Hangzhou Good Friend Precision Machinery Co., Ltd.
Jiangsu Yawei Machine-Tool Co., Ltd.
Jiangsu Xinrui Machinery Co., Ltd.
Shenyang Machine Tool Co., Ltd.



Conference Sponsorship

Sponsor Basic Benefits

1. Before the conference, Company logo will be displayed on a wide range of promotion materials including magazines, websites, EDM, brochures, to be sent to clients by fax and emails;
 2. Onsite interview and video making;
 3. 2 minutes pre-event product video on ringierevent website^①
 4. Promotion by Ringier's international strategic partners, associations and media endorsers.
 5. Flyers and brochures with sponsor's introduction to be sent out, plus logos will be displayed at relevant authoritative industrial trade shows;
 6. Your logo will be displayed on all on-site materials such as backdrops, roll-up banners;
 7. You will get the delegate list with contact details;
 8. Weibo / WeChat Promotion for your product;
 9. Enjoy special delegates registration fee with 30 - 50% discount for Bring End-user delegates^②
-
- ① Clients offer the finalize 2 minutes video, Ringier has the right to cut but do not have responsibility to edit.
- ② Bring above 20 delegates, offer 50% discount.
Bring 10-20 delegates, offer 40% discount.
Bring below 10 delegates, offer 30% discount.



Sponsor Package

Sponsor Projects		Platinum	Gold	Silver	Bronze
2015 Price (USD)		32,700	16,400	11,000	6,400
Pre & Post-event					
Webinar		√			
Customized EDM Promotion		4000 Database	3000 Database	2000 Database	
On-site					
Opening Remark		√			
Host for Brain Storming			√		
Customized parall section		1/2 Day			
Corporate Brochure Insert into the Conference Bag		√	√	√	√
Invite Two Specified Speaker		√			
Group Picture		√			
A special table hosted by the sponsor at which have been invited delegates that they would like to meet.		√	√		
Factory Visit (no arrangement for food or shuttlebus)		√			
Free Delegate Pass		10	8	5	3
AD	Inside Front Cover	√			
	Inside Back Cover		√		
	Back Cover				
	Bound Insert	2P	1P	2P	1P
Speech Slot ^①		3 Slot	2 Slot	2 Slot	1 Slot
Exhibitor		Upgrade Booth (Production Costs Contained)	Upgraded Booth (Production Costs Contained)	Production Costs of 0.9*1.8(m) backboard Contained	Production Costs of 0.9*1.8(m) backboard Contained
Tea Break & Video		√			
Cocktail Party (Welcome Opening)		√			
Event Supplies (The Supplies provided by the sponsors.)	Pen	Choose 2 from 4			
	Bag				
	Notebook				
	USB Flash Drive				
	Exclusive Name tags & Lanyard	√			
Lucky Draw (The gift worth USD 1300 provided by the sponsor)		√			

(The final interpretation belongs to Ringier Trade Media Limited company.)

① 1 speech slot (25 min. speech and 10 min. Q&A or 10 min. enduser company share application case)

ITEM Sponsorship

Sponsor Projects		Factory Visit	Speech Slot	Cocktail Party ^①	Tea Break & Video	Standard Booth ^⑤	Lucky Draw
2015 Price (USD)		9,900	5,100	6,100	2,500	2,800	2,000
On-site							
Factory Visit (no arrangement for food or shuttlebus)		√					
Video Play During Cocktail				√			
Two Conference Passes Plus 2 Additional Passes for Cocktail Party Only				√			
Free Delegate Pass		3	2	4 ^④	2	2	1
AD	Inside Front Cover						
	Inside Back Cover						
	Back Cover						
	Bound Insert	1P	1/2P	1P	1/2P	1/2P	1/2P
Speech Slot ^②			1 Slot				
Exhibitor		Production Costs of 0.9*1.8(m) backboard Contained		√		Production Costs of 0.9*1.8(m) backboard Contained	
Tea Break & Video					√		
Lucky Draw ^③							√

① 100 per day, the final price depends on number for participator.

② 1 Speech Slot (25 min. speech and 10 min. Q&A or 10 min. enduser company share application case.)

③ The Gift Worth USD 1300 Provided by the Sponsor.

④ 2 Conference Passes + 2 Cocktail Passes.

⑤ The Price of Corner Booth is USD 3,100.

Special Speech Sponsorship

Outside Room ^①	15 minutes speech	15 minutes speech+ 1 standard booth
	USD 3,000	USD 4,100
Inside Room ^②	25 minutes speech+10 end user share+ 1 standard booth	
Plenary Session (a.m.)	USD 9,800	

* Speech sponsor including 1 speech slot, 2 tickets, 1/2 page AD

* Bronze sponsor including 1 speech slot, 1 standard booth, 3 tickets, 1 page AD

① Presentation outside room will be on coffee break and luncheon period

② The content of speech inside room would not involve the product promotion. Please share innovative technology and solutions. Ringier reserves the rights to amend and approve the content of keynote speech materials on plenary session, to ensure its quality and it is delegate-oriented.

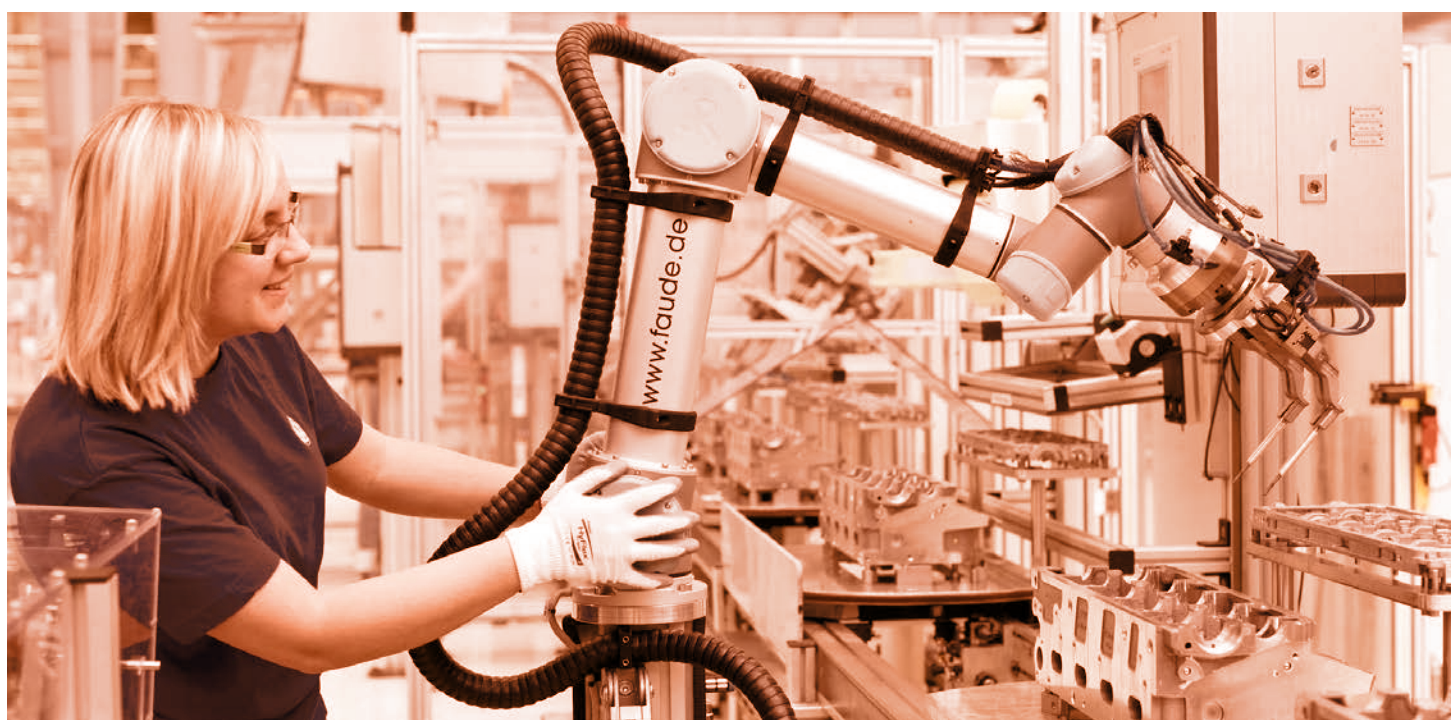
Other Sponsorship

Sponsor Projects		Pen	Bag	Notebook	USB Flash Drive	Exclusive Name Tags & Lanyard	Exclusive Name Tags
2015 Price (USD)		1,700	1,700	1,700	1,700	3,000	1,700
On-site							
Free Delegate Pass		1	1	1	1	1	1
	Bound Insert	1/2P	1/2P	1/2P	1/2P	1P	1/2P
Event Supplies (The supplies provided by the sponsors.)	Pen	✓					
	Bag		✓				
	Notebook			✓			
	USB Flash Drive				✓		
	Exclusive Name Tags & Lanyard					✓	
	Exclusive Name Tags						✓

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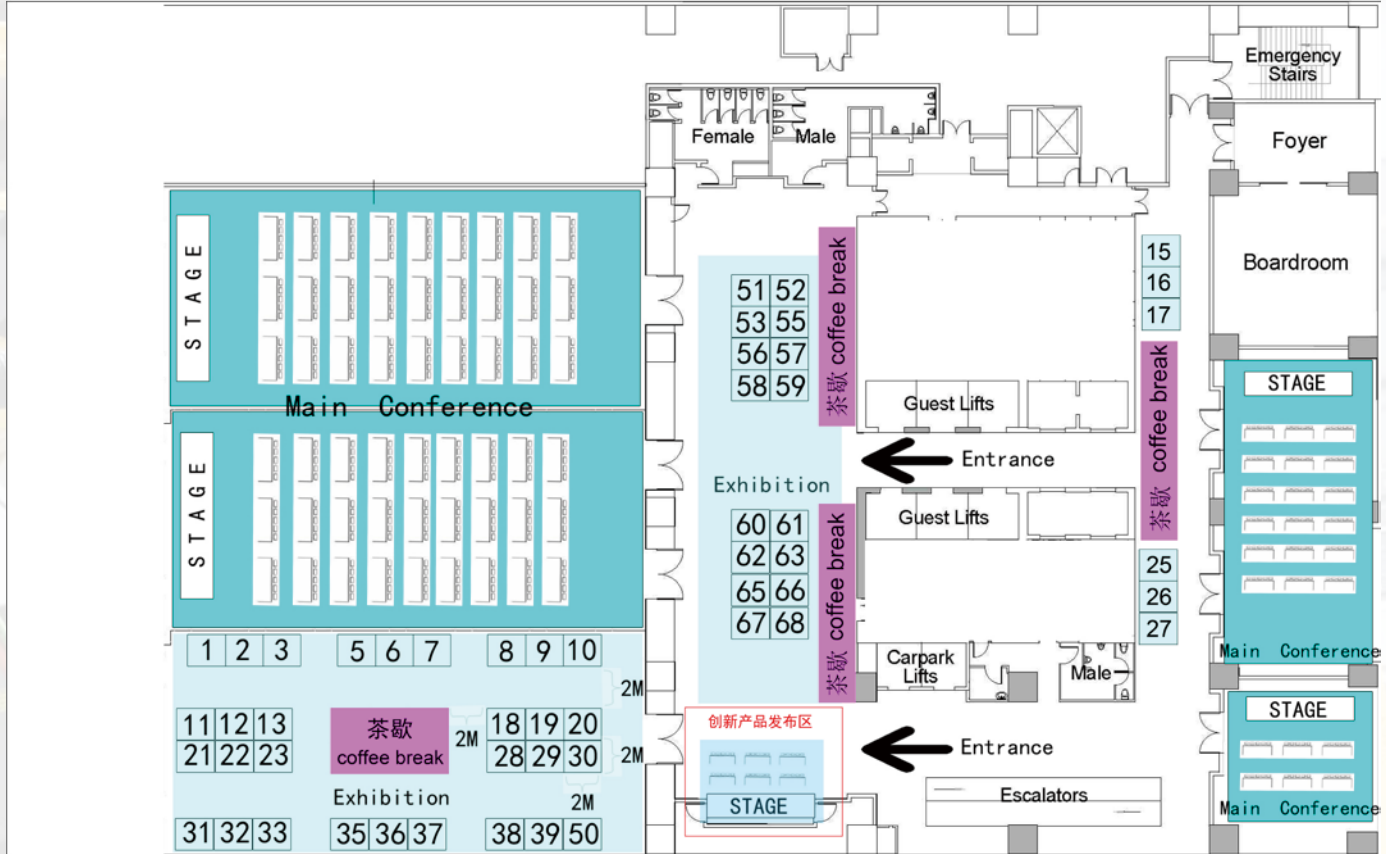
Brochure Ad Sponsorship

Benefit		Inside Front Cover	Third Cover Page	Back Cover	Inside Page
2015 Price (USD)		2,200	2,000	2,500	1,700
Free Delegate Pass		1	1	1	1
Brochure Ad	Inside Front Cover	1P			
	Third Cover Page		1P		
	Back Cover			1P	
	Inside Page				1P



Floor Plan

龙之梦丽晶大酒店 The Longement Hotel



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