

FMCG Safety & Efficacy Testing Technology Summit 2013

**Concurrent
Events**

6th Cosmeceuticals Innovation Conference
5th Nutricosmetics Innovation Conference

20-21 November 2013
Renaissance Shanghai Putuo Hotel



For more information about this conference, visit industrysourcing.com/conf/cosmetic13/en, or download and open a barcode scanner application, point your phone's camera at this code and scan.



Ringier Conferences

荣格研讨会，聚集行业专家的高峰论坛！
Connecting industry through information exchange!



- Clarify future trends in FMCG Regulations & Compliance
- Address key issues in safety and efficacy measurement in the FMCG Industry
- Share in-depth case studies from leading FMCG companies
- Investigate latest progress in standards and regulations for Cosmetics and Food & Beverage

Conference Background

In the fast-moving consumer goods industry, security issues remain a high concern for all manufacturers. In order to safeguard the health of consumers, different countries have released corresponding regulations to better control FMCG security. All new products need to pass pre-marketing safety assessment by scientific experts, with every stage intended to establish the safety and efficacy of ingredients, stability of the formulation, and performance of the packaging.

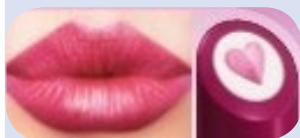
FMCG Safety and Efficacy Technology Summit 2013 will be held in Shanghai on the 20th and 21st of November. Industry leaders and technology experts will gather to discuss new trends and innovations in testing and analyses. From concept to market, advances in testing technology are increasingly driving the industry – join us to learn all the latest developments.

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Day 1	
08:00-09:00	Registration and Morning Refreshment
09:00-09:10	Chair's opening speech by Ringier
09:10-09:15	Speed Networking: Benefit from this unique opportunity to meet all the key industry players in quick succession and develop long-term business relationships—bring your business cards!
09:15-10:00	Safety & Efficacy Tests: Current Practices and Significant Developments
10:00-10:45	Update on Standards and Regulations for FMCG
10:45-11:15	Q&A + Coffee Break + Visit to Exhibitors' Display
11:15-12:00	Interpretation on FDA/EU Regulations & Standards about food& Cosmetics
12:00-14:00	Q&A + Lunch + Visit to Exhibitors' Display
14:00-14:40	Analytical Methods for Cosmetics Raw Materials & Ingredients
14:40-15:20	Case Studies: Product Stability Test Methods
15:20-15:40	Q&A + Coffee Break + Visit to Exhibitors' Display
15:40-16:20	Advances in the Detection of Residual Chemical Composition
16:20-17:00	Advances in Microbiology: New E. coli Detection Method
17:00	Closing Remarks from Day 1 by Conference Chair
Day 2	
08:00-09:00	Optimizing sourcing, procurement and management of raw materials
09:00-09:40	Measurement of Dough Fermentation
09:40-10:20	Q&A + Coffee Break + Visit to Exhibitors' Display
10:20-10:50	Risk Analysis and Improving Product Safety
10:50-11:30	Rapid Detection of Pesticide Residues and Heavy Metals
11:30-12:10	Case Study: Methods for Identifying Additives
12:10-13:30	Q&A + Lunch + Visit to Exhibitors' Display
13:30-14:10	Estimating risks to improve product safety
14:10-14:50	Choosing the Best Test Method Based on the Product
14:50-15:30	Hardness Test for Baby Products
15:30	Lucky Draw

Cosmetics



- Efficacy issues in cosmetics and personal care
- Efficacy issues in natural and organic cosmetics
- Classification, claims and efficacy for cosmeceuticals
- Overview of evaluation methods of regulatory agencies

Food & Beverage



- Safety inspection measurement techniques
- Measuring the effectiveness of health food ingredients
- Testing technologies for adulterants and non-edible substances
- Routine physicochemical and nutrient testing



1

Cosmetic

Cosmetics and skin care products
Anti-aging skin products
Baby and Kid-friendly personal care products
Natural skin care products
Sustainable cosmetics packaging

Food

Snacks and Cereals
Hot & Cold beverages
Infant milk and meals
Dairy products
Functional & Health foods

Manufacturing Enterprises

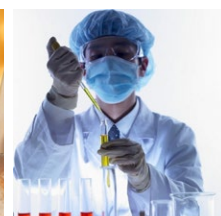
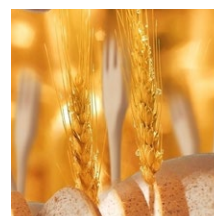
2

Solution Suppliers

FMCG Inspection Agencies
Business Consultancy and Marketing Service

3

Raw Materials and Additives Suppliers



Part of Attend companies

Cosmetic Company

L'oreal
P&G
ESTÉE LAUDER
SHISEIDO
Unilever
LVMH
Amway
C-BONS GROUP
Jahwa
New Era Health Industry
Johnson & Johnson
Pigeon
Mary Kay(China)

Food Manufacturer

Unilever
COFCO
Bright Food (Group)
Hangzhou Wahaha Group
PepsiCo
WULIANGYE GROUP
Yurun Group
Sanquan Food Co., Ltd
Ijjfood Co., Ltd
INFINITUS(CHINA)
Wm. Wrigley Jr. Company
THE COCA-COLA COMPANY
VV Food & Beverage
UNI-PRESIDENT CHINA
Mars
Nestle



About Organizer



Established in 1998, Ringier Trade Media Ltd. is a multimedia communications company that provides trade media solutions in China, Asia, the Middle East and Africa using print and online media and mobile applications which help link buyers and manufacturers together to do business.

Ringier publishes 35 specialized industry magazines and hosts its online trade marketplace (www.industrysourcing.com) to deliver the latest cutting-edge technology and market information to over 600,000 decision-makers in manufacturing industries. In addition, Ringier Conference organizes industry conferences which bring together over 3,000 industry leaders each year to exchange information on specific topics critical to the future development of industry. Ringier Conference holds over twenty professional and technical conferences each year in industrial fields directed at China's manufacturing markets. Taking advantage of, and being fully integrated with powerful media resources, these conferences cover the latest developments in China's fastest growing industries such as Plastics, Foods, Personal Care Products, Pharmaceuticals, Non-Wovens, Coatings, Automotives, Metalworking, Molds, Packaging, Composite materials, Medical Implants Technology, Ink Technology and other industries. Ringier will hold FMCG Safety & Efficacy Testing Technology Summit 2013 to conduct new and innovative technology. For more information, please visit www.ringierevents.com.

Standard Price\$580

Register before 20.Oct \$530

Register before 20.Sep \$480

Registration fee includes conference attendance, buffet luncheon, coffee breaks, and all conference materials.

Accommodation excluded.

Buy 4 get 1 Free!

For more information,
please contact:

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E-mail: amyxiang@ringiertrade.com



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