

**Don't Miss the Most Important Technology & Networking Event  
for the Coating Industry in China**



China Coatings  
中国涂料峰会

# China Coatings Summit 2015

— Auto, Anti-corrosive, Architecture, Innovative Functional  
Wood, 3C, Advanced Coatings Application Technology

**May 14-15, 2015**

**The Longemont Shanghai**




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to learn more

Jointly Organizer :

 **Ringier Events**  
Connecting industry through information exchange!

**COATINGS  
WORLD**  
THE MAGAZINE FOR THE  
GLOBAL COATINGS INDUSTRY

[www.ringierevents.com](http://www.ringierevents.com) [www.industrysourcing.com](http://www.industrysourcing.com)



Next year's 13th Coatings Summit is clearly recognized as the leading Networking Event in the industry in China. Jointly organized by Shanghai Ringier Events and US based Coatings World the 2015 Summit will be bringing delegates and speakers from across China, Europe and North America.

More than 60 keynote speeches covering industry trends, advanced technology, regulations and market trends will be presented across 7 industry tracks to the over 500 delegates. In addition over 60 companies will display their innovative products as well as hold products demonstrations in the exhibition area.

A committee comprising of industry experts from the manufacturing sector, supplier, policy makers and R&D institutes will help formulate the topics that truly reflect the latest in technology and challenges that face the industry so as to ensure the maximum information value for delegates. A series of Buyer/Supplier meetings, round table discussions, social events will ensure that all participants have the opportunity to network and develop new business contacts.

2015 Ringier Coatings Industry Technology Innovation Awards will also be held on the first evening of the conference. Now

its 5th year The Innovation Awards is recognized as being the most honest and transparent Industry Awards program in China. Over 70 companies are expected to submit 100 products for evaluation.

The independent panel of judges will finally select 25 products that qualify for the Awards in 6 categories. The Awards will be presented at a Gala dinner to which all Conference participants will be able to attend.

### Special Sponsor



### Bronze Sponsor



### Innovative Product Release Sponsor



### Booth Sponsor



## 10 Reasons You Need to Attend

- 7 parallel sessions, the largest event in industry
- 500+ industry attendees
- Mini Expo-60+ innovative products and solutions
- Advisory committee-high level speakers from domestic and overseas
- Learn the latest technology, application, channels and marketing management
- New products release gallery
- DIY Show onsite
- Participate in brainstorm and case studies
- Supply and demand releases & onsite business match
- Concurrent Ceremony: 2015 Ringier Coatings Industry Technology Innovation Awards

## Key Topics:

- Interpreting industry standards
- Market trends and opportunities
- Core competence of coatings Industry
- Low VOC & VOC-free coatings
- Bio-based coatings
- Coatings formula development
- Coatings innovation and applications
- New functional coatings and raw material solutions
- Green coatings applications
- Advanced coatings application in different areas
- Channelling and marketing management

## Advisory Board:



**Dr. Jimmy Zhu**

Chairman and the President  
Hydraer Polymer Material Co.

**Bio:** The distinguished expert of states "1000 plan"; Dr. Zhou served as the Chairman of the 3M Adhesive and Adhesion Chapter, the consultant of Chinese Adhesive Industry Association and senior consultants of more than 30 international companies. Dr. Zhou has more than 60 issued patents in the US.



**Dr. Robert Duan**

Global Technical Director  
Valspar

**Bio:** Dr. Duan has spent 17 years in various R&D functions in North America and in Asia-Pacific. In 2012, he was awarded as one of the top ten technical experts for leading the water-based coating development in China. He is an author or coauthor of 20 publications and holder of 7 patents.



**Mr. Gui Taijiang**

Chief Engineer  
Marine Chemical Research Institute

**Bio:** Engaged R&D in Marine coatings, functional coatings, functional materials. He has charged more than 20 projects including 863 projects, 973 projects, national natural fund projects and research projects from provincial and municipal science and technology commission.



**Mr. Jerrold Wang**

Research Associate  
Lux Research

# Breakout Session Topics:

## Automotive Coatings Session

1. Automotive design and coatings technology
2. Water-based automotive refinishes
3. Powder coating applications in automobiles
4. Advances in texture coatings for interior finishes
5. New raw materials in OEM topcoat formulations
6. Special effect pigments for attractive finishes
7. Modified exterior resins

## Anticorrosive Coatings Session

1. Research & development trends in fluorocarbon coatings
2. Advances in non-toxic and hazard-free coatings
3. Role of marine engineering in waterborne and protective solutions
4. High temperature-resistant coatings and applications
5. Algaecides in anticorrosive coatings
6. Powder coating applications in the anticorrosive arena
7. Self-healing paints and coatings and their applications
8. Innovative products used in anticorrosive coatings

## Architecture Coatings Session

1. Smart coatings applications in high-grade buildings
2. Low carbon energy and IR-reflective coatings
3. R&D progress of floor coatings
4. Formulation design of waterborne multicolor coatings
5. Advances in bio-based coatings
6. Requirements of different coating substrates
7. Anti-fungal and anti-mildew applications in coatings
8. Trends in textural and decorative paints

## Wood Coatings Session

1. Furniture design and color trends
2. Use of eco & green materials in children's furniture
3. Waterproof & weathering performance requirements for outdoor furniture
4. Waterborne vs. Solvent-based floor coatings
5. Innovative products application in waterborne wood coatings
6. R&D progress in UV wood coatings
7. Application and effect of powder coatings in the furniture market

## 3C Coatings Session

1. Coatings to meet 3C product design trends
2. Coating solutions to enhance product appearance
3. Powder coatings for 3C products
4. Flexible coatings for wearable devices
5. High performance material applications in 3C coatings
6. Optimal coating solutions for plastic products
7. Advances in antifouling coatings technology

## Functional Coatings Session

1. New functional coatings and materials solutions
2. Nanotechnology: Benefits in coating applications
3. Applications of bio-based raw materials in coatings
4. Assessing the marketability of functional coatings
5. Introduction to self-healing coatings
6. Textile coating with special effects

## Advanced Coatings Application Technology Session

1. Process simplification of plastic and metal coating applications
2. Advances in auto coatings processes
3. American-style coating process technology
4. New solutions in UV wood coatings processes
5. Advanced coating processes for architectural coatings
6. Environmental coating composition and technology for container protection
7. Advanced coating equipment
8. Powder coating process technologies

## Conference Structure:

Day 1-Thursday, May 14th							
08:00-09:00	Registration						
	Plenary Session						
09:00-09:10	Welcome Speech						
09:10-09:50	Plenary session						
09:50-10:30	Plenary session						
10:30-11:20	Coffee break & Exhibition Visit						
11:20-12:00	Plenary session						
12:00-14:00	Lunchen & Exhibition Visit						
	Auto Coatings	Anti-corrosive Coatings	Architecture Coatings	Wood Coatings	3C Coatings	Functional Coatings	Coating Application Technology
14:00-14:20	Self-Introduction						
14:20-15:00	Breakout session						
15:00-15:40	Breakout session						
15:40-16:20	Breakout session						
16:20-17:20	Coffee break & Exhibition Visit						
17:20-18:00	Breakout session						
18:00-20:00	2015 Ringier Coatings Industry Technology Innovation Awards & Gala Dinner						

Day 2-Friday, May 15th							
	Plenary Session						
09:00-09:40	Plenary session						
09:40-10:20	Plenary session						
10:20-11:20	Plenary session						
	Auto Coatings	Anti-corrosive Coatings	Architecture Coatings	Wood Coatings	3C Coatings	Functional Coatings	Coating Application Technology
11:20-12:00	Breakout session						
12:00-13:30	Lunchen & Exhibition Visit						
13:30-14:10	Breakout session						
14:10-14:50	Breakout session						
14:50-15:20	Coffee break & Exhibition Visit						
	Plenary Session						
15:20-16:00	Brain Storm						
16:00-16:20	Lucky Draw						

# Sponsor Package

## Booth Sponsor

Standard Booth	Corner Booth
USD 2,800	USD 3,100

\* Including 1 booth, 2 tickets, 1/2 page AD and 15 minutes production presentation outside room.

## Speech and Bronze Sponsor

Outside Room①	15 minutes speech	15 minutes speech+ 1 standard booth
	USD 3,000	USD 4,100
Inside Room②	25 mins speech+10 mins end user share + 1 standard booth	
1.Plenary Session	USD 13,100	
2.Breakout Session	USD 6,400	

\* Speech sponsor including 1 speech slot, 2 tickets, 1/2 page AD

\* Bronze sponsor including 1 speech slot, 1 standard booth, 3 tickets, 1 page AD

Plenary Session including 1 speech slot, 1 corner booth, 6 tickets, 1 page AD, play video in plenary session coffee break (sponsor supply the video)

① Presentation outside room will be on coffee break and luncheon period

② The content of speech inside room would not involve the product promotion. Please share innovative technology and solutions. Ringier reserves the rights to amend and approve the content of keynote speech materials on plenary session, to ensure its quality and it is delegate-oriented.

DIY Show①	USD 7,400
VIP Room Supply and demand releases & onsite business match②	USD 2,200
New products release gallery③	USD 1,500

① DIY Show: 40 minutes, including 1 standard booth, 3 tickets, 1 page AD

② The fee is for per business match, per business match is 20 minutes. Including 1 ticket, 1 page AD. Organizer provide VIP room, customers purchasing catalogue for selection.

③ Encourage innovative design and innovative products, with innovative ways of displaying. The fee is for 3 pieces of products. Including 1 ticket, 1/2 page AD.



