

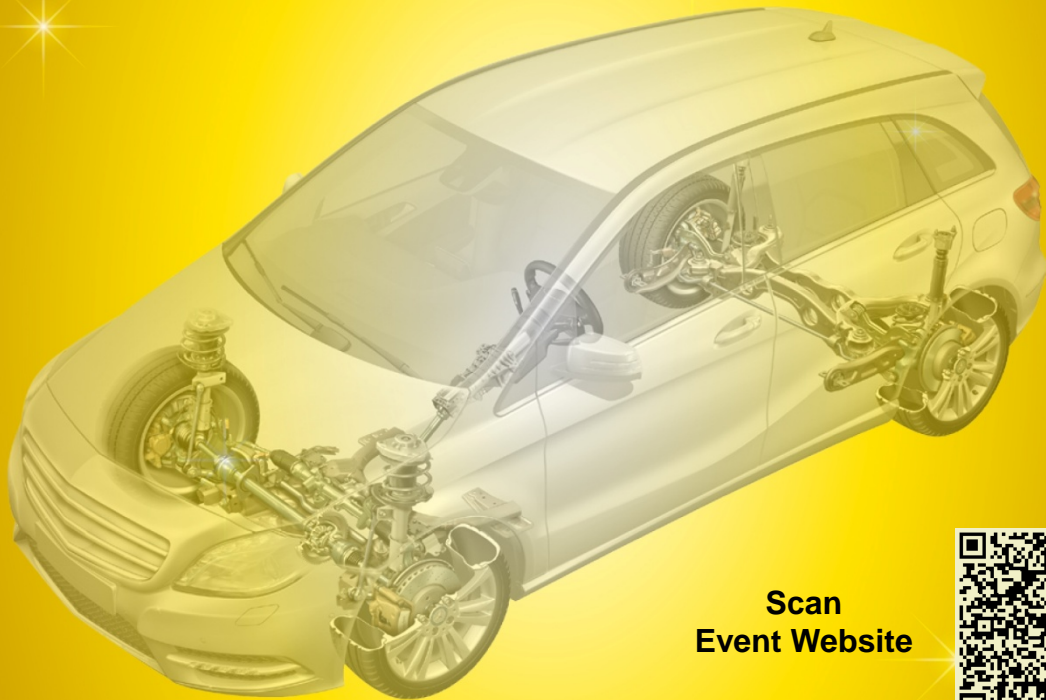
Ringier Events

Connecting industry through information exchange!

2015 The 2nd Asian Automotive World Class Manufacturing Summit

August 3-4

DoubleTree by Hilton Jakarta, Indonesia



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Event Website



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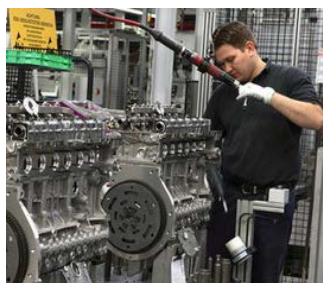


2015 The 2nd Asian Automotive August 3-4 World Class Manufacturing Summit

DoubleTree by Hilton Jakarta, Indonesia

The most exclusive Automotive Technological and Business Development event of 2015

Overview



Asia's automotive Industry continues to flourish owing to the region's stable economic environment. In the next five years, Thailand, Indonesia, Malaysia, Philippines & Singapore will have higher annual growth rates than countries in North America and Europe. This growth will in turn raise the demand for high end manufacturing equipment as well as larger use of automation.

The conference will give delegates an excellent opportunity to establish new relationships within Asia and across Asia that can lead to new business opportunities.

The 2nd Asia Automotive World Class Manufacturing Summit, organized by **Ringier Trade Media Ltd.** (Conferences and Events) and supported by **TEBA** (Thai European Business Association) and **GAIKINDO** (Indonesian Automotive Manufacturers Association), aims to help manufacturers, institutions and distributors deal with the challenges and opportunities in the rapidly evolving Southeast Asia manufacturing and automotive market.

In addition the event will be held at the same time with the **MTT Expo Indonesia Aug 4-7**, allowing you to visit the exhibition also. This unique opportunity makes the **2nd Asian Automotive World Class Manufacturing** summit truly the **Most Exclusive Business Event of 2015**.

Confirmed Delegates and Speakers



and more ...

For more information visit www.ringierevents.com or scan



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Partial of Speakers



Jongkie Sugiarto
Gaikindo, Chairman



Vichai Jirathiyut
TAI, President



Madani Sahari
MAI, CEO



Rommel Gutierrez
CAMPI, President



Uli Kaiser
TEBA, President



Jan Ehlen
BMW, Head of Govt.
Affairs



Noshir Desai
VW, Head Regional
Office ASEAN



Made Dana Tangkas
Toyota, Director
Manufacturing



Jörg Laatsch
Continental, VP
Powertrain S.E. Asia



Michael Guempel
ZF, Director of
Region S.E. Asia



Michael Wen
DANA, Sr. Manager of
Marketing Asia Pacific



Steve Gan
ILJIN, Business
Development Manager



Ritthinam Thanthach
Somboon, General
Manager



Segsarn Trai-Ukos
Michelin, Country
Director, Thailand



Hamdan Dukuarsan Satrio
Astra, President
Director

Over 30 speakers from automotive leading associations,
OEM car makers, Teir 1/2 component makers and
processing machine manufacturers

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Agenda

DAY 1, Monday August 3rd, 2015

08:00-09:00	Registration and Morning Refreshment
09:00-09:20	Opening & Welcome Remarks Ringier & Uli Kaiser, Launch of Indonesia AutoBook 2015
09:20-09:40	Automotive Industry Development: Indonesia as Production and Export Base in the Global Value Chain Perspective - Jongkie Sugiarto, Gaikindo, Chairman
09:40-10:00	ASEAN Automotive Roadmap 2020 - Uli Kaiser, TEBA, President
10:00-10:20	Role of the Philippine industry for ASEAN Manufacturers Rommel Gutierrez, CAPMI, President
10:20-10:40	Thai Automotive Master Plan 2016-2020 - Vichai Jirathiyut, Thai Automotive Institute, President
10:40-11:20	Tea break and Networking
11:20-11:40	ASEAN Roadmap - Madani Sahari, Malaysian Auto Association, CEO
11:40-12:00	Manufacturing Facility Safety Regulations - China Automotive Association
12:00-12:20	Automotive Indonesia aligned - Indomobil
12:20-12:40	From Immobility to Autonomous driving, Innovative engineering - Jan Ehlen, BMW, Head Of Govt. Affairs S.E.Asia
12:40-13:00	Automotive Tire Market ASEAN - Segsarn Trai-Ukos, Michelin Thailand, Country Director
13:00-14:00	Luncheon and Networking
14:00-14:30	Intelligent solutions for production centers - Roberto Bencina, ROEHM, Managing Director
14:30-14:50	A Volkswagen for South East Asia? - Noshir Desai, VW, Head ASEAN Office
14:50-15:10	PSA Strategy to entering the ASEAN Market - Nicolas Febvay, Peugeot Citroen, Director Purchasing
15:10-15:30	Body Engineering (Advance Materials and processes)
15:30-16:00	Highly Efficient Forming Solutions for Automotive Parts - Peter Hsu, SHIEH YIH, Director of Forming Engineering Division
16:00-16:30	Tea break and Networking
16:30-16:50	Slide forming technology - "Part manufacturing made easier and cheaper" - Norbert Wilfred, YIN SHEN, India CEO
16:50-17:10	How to become a Toyota Supplier - Made Dana Tangkas, Toyota Indonesia, Director
17:10-17:30	360° Automotive solution. From design process to automation car measurement - Stefan Mahr, Wenzel, International Sales Manager
17:30-18:10	Q & A (Live) & Day 1 Closing Remarks
18:10-19:30	Cocktail Party

DAY 2, Tuesday, August 4th, 2015

08:00-09:00	Registration and Morning Refreshment
09:00-09:20	Homologation & UNECE for the AEC- Automated production and Quality - Manfred Lottig, TÜV, VP Mobility S.E. Asia
09:20-09:40	What's driving the North American Automobile Market and the Role of Plastics - Michael Taylor, SPI, Senior Director
09:40-10:10	Small Engine Revolution & advance rubber technologies - Jörg Laatsch & Klaus Hoffman, Continental
10:10-10:30	Bosch Mobility Solution - Activities and Presence in ASEAN - Dirk Uphoff, Bosch, Business Director
10:30-10:50	ILJIN Korea - A Competitive Global Automotive Supplier - Steve Gan, ILJIN, Business Development Manager
10:50-11:10	Auto parts Manufacturing Quality Control
11:10-11:40	Tea break and Networking
11:40-12:00	Thermal Technology and Sealing - Michael Wen, DANA, Sr. Manager of Marketing Asia Pacific
12:00-12:20	Cognitive Safety/ Hybrid Systems - Michael Guempel, ZF, Director of Region Southeast Asia
12:20-12:40	Total Process Management - Bobby Dhanandjaja, MAPAL Indonesia, General Manager
12:40-13:10	Case Study: Tongtai's Applications in the Automotive Industry - Sunny Yang, TONG-TAI, Oversea Sales
13:10-14:30	Luncheon and Networking
14:30-15:00	Automotive industry megatrends and materials handling - Jari Myrskyläinen, Konecranes, Head of Industry Applications
15:00-15:30	TAIWAN TAKISAWA TECHNOLOGY CO. LTD
15:30-15:50	Green Technology and Automotive Manufacturing - Techapit Ampaipan, PCS, Business Development Manager
15:50-16:10	Perspectives for the Indonesian Parts Making Industry - Hamdhani Dzulkarnaen Salim, Astra, President Director
16:10-16:30	Cold forging and precision molding
16:30-16:50	Automotive Supplier Scorecard for Success - Ritthinam Thanthach, Somboon, General Manager
16:50-17:10	Advanced Suspension Components - Sapura, Malaysia Oder Hicom
17:10-17:30	China Component Maker
17:30-18:00	Q & A (Live) & Day 2 Closing Remarks

* Agenda subject to change.
Final agenda will be posted at the meeting.

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Why Sponsor?

1. **Showcase** your latest products and services to the large number of delegates and visitors, Benefit from unique networking options with your target audience
2. **Immediate Return on Investment:** Take home the experts insights and how-to knowledge, plus shareable web access to conference session documentation, including presentation PPT, networking contacts and E-newsletter.
3. **Discover:** Cost-saving technologies and processes, cost-effective ways to expand existing capabilities, and real-world examples that yield actionable next steps.
4. **Network:** A face-to-face with your peers as well as authorities at a networking cocktail party for fellow manufacturers, suppliers, regulators, academicians and R&D experts.
5. **Learn from Others' Experience:** Benefit from case studies, workshops, and business networking.
6. **360° Coverage:** Summit will give you the inspiration, tools, and know-how to find and maximize every marketing opportunity so you can increase your impact and your revenue.

Sponsor Basic Benefits:

- Before the conference, your logo will be displayed on a wide range of promotion materials including magazines, websites, EDM, brochures, to be sent to clients by fax and emails.
- Promotion by Ringier's international strategic.
- partners, associations and media endorsers.
- Flyers and brochures with sponsor's introduction to be sent out, plus signs will be displayed at relevant authoritative industrial trade shows.
- Your logo will be display on all on-site materials such as backdrops, roll-up banners.
- All presentation materials can be posted on online.





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Sponsorship Opportunity Packages

Pre-event	Platinum	Gold	Silver	Bronze
2015 USD	32,000	18,000	12,000	8000
Basic	√	√	√	√
Logo on ringierevents.com (with tracking service provided- last for 3 months after event)	√	√	√	√
EDM promotion-Two months before the event, industry decision makers will be thrice informed of your products &services before event	4,000 messages	3,000 messages	2,000 messages	
Ads promotion in Ringier promotion material	2 pages	1 pages	1/2 pages	
Company intro in event brochure	√	√		
Products intro in event brochure	√	√		
EDM promotion- Conference promotion and multimedia marketing will include your company logo	√	√	√	√

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Sponsorship Opportunity Packages

On Site	Platinum	Gold	Silver	Bronze
2015 USD	32,000	18,000	12,000	8000
Basic	√	√	√	√
Conference backdrop will acknowledge your sponsorship with a prominent display of company name and logo	√			
Display tables for promotion and business negotiation. Basic equipment for each booth: a display table+tablecloth+2 chairs	4 Standard	2 Standard	1 Standard	1 Standard
Delegates passes	8	6	4	2
Speech slots (25 min. speech and 5 min. Q & A)	1-in conference speech slot 2 (20min during Coffee Break)	1-in conference speech slot 1 (20min during Coffee Break)	1-in conference speech slot	1 (20min during Coffee Break)
Ads in conference folder	3 pages	2 pages	1 page	1 page
Wish-to-meet clients to be invited	20	10		
Access to VIP room - communicate with clients in a private environment	√	√	√	
Sponsor's roll at designated area	√	√	√	
Distribution of promotion material(s)	√	√		
USB with sponsor's speech PPT presentations and AD (USB will be provided by the sponsor)	√	√		
Present 2 event suppliers(The suppliers will be provided by the sponsor)	√			
Promotion video played at the best time	√			
Conference on-site interview	√	√	√	
Meal sponsor	Cocktail party	Luncheon sponsor	Breakfast sponsor	
1/2 page company intro. in conference folder	√	√	√	√



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Sponsorship Opportunity Packages

Post-event	Platinum	Gold	Silver	Bronze
2015 USD	32,000	18,000	12,000	8000
Basic	√	√	√	√
Post-event potential client report: Speakers presentation will be posted on ringierevents.com for 6 months after events to supply for downloading	√	√	√	√
Post-event press release including on-site photos, description of products/service in Ringier events social media	√	√	√	√
Webinar- Custom designed online seminar to meet your market target. Invite delegates according to your seminar theme and topics. Delegates log into the seminar 1 hour) by email or phone for their questions. Post-event report and delegate contacts will be provided to sponsor after seminar	√			
Banner on ringierevents.com (last for 3 months after event)	√	√		
EDM promotion- Descriptions of products/services will be sent to the industry's decision makers once one month after event	√			
Post-conference report will include your company logo, speaker's name and relevant photos	√	√	√	√

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Other Sponsor Opportunities

Exhibitor (USD2,800)	<ul style="list-style-type: none"> ▶ 1 Standard display table for promotion and business negotiation ▶ Basic equipment for each booth: a display table+tablecloth+2 chairs ▶ 1 free delegates pass; 1/2 page company intro. in conference folder
Meal / Breaks	<ul style="list-style-type: none"> ▶ Breakfast (USD 3,600/ 1 day) ▶ Luncheon (USD 5,400/ 1 day) ▶ Cocktail party (USD 6,100 / 1 day) ▶ Promotion video played at the tea break time ▶ 1/2 page company intro in conference folder ▶ Present company materials ▶ 2 free delegates pass
Tea Break (USD 3,600/1 day)	<ul style="list-style-type: none"> ▶ Promotion video played at the tea break time ▶ 1/2 page company intro. in conference folder ▶ Present company materials hand outs to all delegate files ▶ 2 free delegates pass
Lucky Draw (USD 2,000 or same price gifts)	<ul style="list-style-type: none"> ▶ Host lucky draw ▶ 1 free delegate pass ▶ 1/2 page company introduction in conference folder
Event Supplies	<ul style="list-style-type: none"> ▶ Pen (USD1,670) ▶ Bag (USD1,670) ▶ Notebook (USD1,670) ▶ Name tags (USD1,670) ▶ Lanyard (USD1,670) ▶ USB (with speech PPT presentations (USD1,670) ▶ Event materials with company's name & logo dispatch by Ringier; ▶ 1 free delegate pass; ▶ 1/2 page company intro. in conference folder
AD (size 210*297mm)	<ul style="list-style-type: none"> ▶ Inside Front Cover (USD 2,200) ▶ Inside Back Cover (USD 2,000) ▶ Back Cover (USD 2,500) ▶ Bound Insert (1 page) (USD 1,670) ▶ Bound Insert (2 pages) (USD 2,600) ▶ Bound Insert (3 pages) (USD 3,500) ▶ 1 free delegate pass; 1 page AD in conference folder ▶ 1/2 page company intro. In conference folder





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About Us



Ringier Trade Media Ltd. In addition to conferences, also provides Customized Event Services, including webinars, offering a complete turnkey service that includes event promotion, selection of

qualified speakers, participant registration as well as associated support before, during and after the event. Ringier Trade Media Ltd is the leading B2B industrial information company, provides industrial leaders in China, Asia, the Middle East and Africa with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms that include industry trade journals, an online marketplace (www.industrysourcing.com), events, and PR & marketing, all of which are available on smart phones and devices.

The company has been successfully linking buyers and suppliers in China, Asia, the Middle East, Africa and the rest of the world to the mutual benefits of all parties.

Conferences & Events for Southeast Asia Ringier organizes high-level Technical and business conferences that bring industry leaders together for information exchange and networking opportunities.

These events not only provide industry leaders with the latest technologies, but also help companies to innovatively explore new markets.



Contact Us

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Related Conferences Please Visit

www.ringierevents.com

Composite Materials Innovative Application Summit 2015

July 23-24, Qingdao-China

4th Conference and Exhibition Autoparts Manufacturing August 26-27, Mexico

Additive Manufacturing Summit

3D Technologies
July 23-24, Qingdao-China





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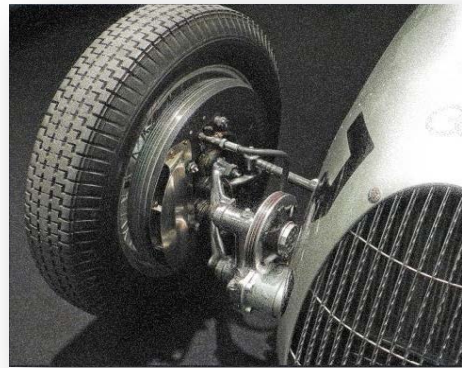
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Our Partner



Thai European Business Association (TEBA) was established in 2009 by Independent Thai and European firms as a non-profit organization under the

Trade Association Act, Ministry of Commerce, Royal Thai Government. TEBA is a founding member of European Business Organization (EBO) worldwide network with a representative office in Europe to be our window to Europe. TEBA also affiliates with the largest Thai private sector, Joint Standing Committee on Commerce, Industries and Banking

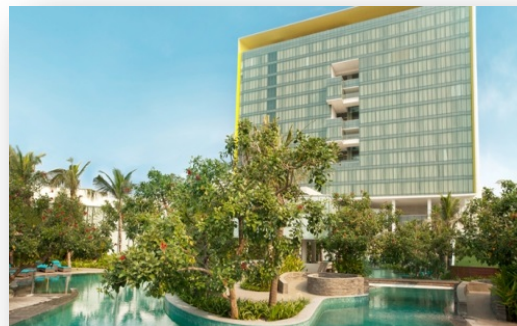


Since 1969 GAIKINDO, a non profit association, facilitated its members with government policies related to the automotive industry. That including the policy of the industry and the trade, energy, taxation, the standard of safety for Manufacturing and the utilization of technology. With international collaborations GAIKINDO became the partner for associations in the automotive industry in various countries. Especially promoting the Indonesian Automotive Industry and inviting more and more international companies to do business in the sector. GAIKINDO today takes part in pushing towards development and production of the environment-friendly car (green car).

Conference Location

DoubleTree By Hilton,
Diponegoro-Jakarta, Indonesia

The contemporary DoubleTree by Hilton Hotel Jakarta-Diponegoro is ideally located away from heavy traffic, yet close to Jakarta's CBD, the Golden Triangle of Jakarta and many embassies and government offices. Shopping malls, markets, restaurants and leisure options are easily reachable and Cikini Train Station is a short distance away



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